

BARCLAYS FREE PARK TENNIS ACTIVATOR RETENTION PILOT PROJECT

Retaining Activators is crucial to building a larger, more diverse base of volunteers who can assist with the delivery of on court organised activity, including Barclays Free Park Tennis.

This Pilot Initiative outlines how the LTA is supporting Operators and Coaches to retain their existing volunteer Activators. Please see our online support guide giving additional ideas on how Operators can retain Activators [here](#). In addition, Operators and Coaches are now able to order t-shirts to recognise and reward their activators.

The Opportunity:

We have designed and printed a range of celebratory t-shirts that can be delivered directly to your Activators, to celebrate their delivery of 5, 20 and 50 Barclays Free Park Tennis sessions. Operators will need to complete [this form to order](#) the size and design required for each activator.

Please see the proposed designs below for reference, an activator completing 5 sessions receives an “Activator” t-shirt, whilst those delivering 20 and 50 sessions receive t-shirts with numbers/designs celebrating their continued ongoing commitment. Activators are eligible to receive a t-shirt of their most recent achievement, but can receive additional t-shirts once new milestones are reached in the future.

We hope that this opportunity along with your efforts to reward and recognise locally, will help to retain more activators within your programme for longer.

