

TIPS FOR WRITING A GOOD NOMINATION

LAST YEAR WE HAD OVER 1500 NOMINATIONS SO IN ORDER FOR YOUR NOMINATION TO STAND OUT, YOU MUST EXPLAIN AND INCLUDE EVIDENCE AND CLEAR EXAMPLES OF WHAT MAKES YOUR NOMINEE WORTHY OF RECOGNITION.

- Use specific examples to illustrate how your nominee meets each of the award criteria
- Provide evidence of what they have done and how they have done things
- A good nomination should describe as vividly and precisely as possible the difference the nominees contribution has made. Whether you are nominating an individual or a club/venue think about the following:
 - How were things before they began?
 - How are they now?
 - What makes your nominee different from others doing the same thing?

Show how your nominee has:

- Contributed in a distinctive way to improving things for the benefit of others
- Dedicated themselves to voluntary service and/or has made a significant impact in tennis
- Shown innovation or creativity in delivering lasting results

Show how your nominee has:

- Earned the respect of their peers and become a role model in their club or venue
- Produced sustained achievement through vision, determined application and hard work
- Include a clear, direct and specific statement of why the nominee deserves recognition
- Keep it simple – remember that longer doesn't necessarily mean better. When presenting your nominee, keep your explanations clear and to the point.

Effective nominations often include nouns such as:

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| ❖ Determination | ❖ Creativity |
| ❖ Drive | ❖ Zeal |
| ❖ Innovation | ❖ Respect |
| ❖ Impact | ❖ Recognition |
| ❖ Ambassador | ❖ Selflessness |
| ❖ Commitment | ❖ Performance |
| ❖ Sustainability | ❖ |

Adjectives such as:

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|---------------|-----------------|
| ❖ Trusted | ❖ Dedicated |
| ❖ Persuasive | ❖ Inspirational |
| ❖ Resourceful | ❖ Passionate |
| ❖ Tenacious | ❖ Enthusiastic |
| ❖ Supportive | ❖ Admired |

And phrases such as:

- | | |
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| ❖ Making a difference | ❖ Going the extra mile |
| ❖ Overcoming obstacles | ❖ Above and beyond |