



Seniors Tennis GB Participation Grant Scheme 2019

Seniors Tennis GB (STGB) are pleased to announce the continuation of the Seniors Tennis Participation Fund that has been running over recent years in association with the LTA and a number of County Associations to support tennis venues in encouraging more adults over 35 years old to play more tennis more often.

The Fund is designed to help tennis clubs and venues in developing ideas that will encourage adults to take up tennis through allocating grants up to £500 to support their initiatives.

This has been very successful and popular, so the exercise is being repeated in 2019 with a few changes. To spread the funds around to more schemes **the likely maximum grant will be £300.**

It's very easy. Simply come up with a plan that focuses on encouraging take-up of tennis by adults over the age of 35 who are either entirely new to tennis or who have moved away from the game for various reasons.

Typical projects might include:

- *Tennis Xpress*
- *Rusty Rackets*
- *touch tennis*
- *Weekend or midweek timed tournaments*
- *Family sessions; Mum / Dad and kids combined sessions*
- *Local company tournaments*



All applications are welcome with new ideas preferred.

The scheme will be run in two phases. Phase 1 allocations will be confirmed by mid April. Provided the demand is there with exciting and worthwhile schemes a second phase of funding is hoped to be run in July / August. It's important to specify timings of any schemes to help the allocations. Also please do use the template provided where possible.

How to Apply

Submit your plan on a simple application form that can be found by clicking [here](#).

Your application should outline how your project intends to attract new participants and should include the following details:

- Project outline
- Planned dates/times/places/costs
- Proposed participant numbers
- How you aim to attract new players into the programme
- How you will measure the effectiveness of the programme afterwards. E.g. you might measure the number of new members you recruit as a direct result of the activity, number of BTMs signed up, etc.
- Organiser details and the County or National Association that you are registered with

Please submit your ideas and details on the application form to Anne Clark at Anne.Clark@lta.org.uk by the deadline date of **Sunday 10 March 2019**. All applications will be reviewed during the last two weeks in March with responses to be sent in the first two weeks of April.