



  
**COACH**  
ACCREDITATION  
2019 EDITION





# COACH ACCREDITATION: AN OVERVIEW

LTA Coach Accreditation is your opportunity to be part of a team of professionals dedicated to supporting players and ensuring British Tennis is the best it can be. This guide will show you everything Coach Accreditation has to offer you and your coaching career.



## Accredited

This tier is open to all coaches qualified at levels 1-5 and is designed specifically to support assistant or part-time coaches. Being Accredited includes some great benefits and public liability insurance and is essentially the LTA's 'safe to practise' stamp of approval.



## Accredited+

Accreditation+ is designed to support the full-time professional, and is available only to those who are fully qualified from level 3 and above. Accredited+ coaches hold the safe to practise checks of an Accredited coach but also demonstrate excellence through their commitment to 15 hours of continuous professional development each year. Coaches in this tier receive enhanced benefits and insurance to the value of £750+.

LEVEL	QUALIFICATION		ACCREDITATION
5	LTA LEVEL 5 MASTER CLUB COACH	LTA LEVEL 5 MASTER PERFORMANCE COACH	3-5
4	LTA LEVEL 4 SENIOR CLUB COACH	LTA LEVEL 4 SENIOR PERFORMANCE COACH	
3	LTA LEVEL 3 COACH		
2	LTA LEVEL 2 COACHING ASSISTANT		
1	LTA LEVEL 1 COACHING ASSISTANT		

The LTA qualify and accredit coaches to raise standards and professionalise the industry.



# WHY LTA COACH ACCREDITATION?

Coach Accreditation is the LTA's professional membership scheme for qualified coaches and provides many advantages for the full and part-time coaching professional.

## These include;

- A stamp of approval that is recognised by venues, parents and players.
- Leading public liability, personal accident and physio insurance packages.
- A range of other benefits and discounts that reduce administrative overheads and bottom line business costs.
- Professional development opportunities to develop your coaching.



Some of our benefits partners



# BENEFITS OF COACH ACCREDITATION

Being Accredited with the LTA unlocks a range of benefits to support your career. Opposite you can view a comparison of what is available at each tier. You can find full details of each benefit, and how to redeem them in the 'resources' section at [www.lta.org.uk/coachsecurearea](http://www.lta.org.uk/coachsecurearea).

## What our members say

"ITF Tennis iCoach has proven to be a great asset to my continued professional development as a coach as I have been able to get fantastic insights from coaching and sport science professionals who are leaders in their field from around the world. I can hand-pick the content I wish to watch whenever and wherever I go from my laptop, tablet or mobile phone. It's a truly invaluable tool for a coach who really wants to maximise not only their potential as a coach but also the potential of the players they teach."

**Sam Burrell, LTA Level 3 Accredited+ Coach**

"I was fortunate to have found a high profile Director of Tennis position through OrangeCoach. I was contacted by Paul Regan, UK Agent for OC, who made me aware of the vacancy, as I wasn't looking to change jobs at that time. They also helped me professionalise and update my CV and assisted me in interview preparation for the role so I would strongly recommend them if you are looking to take your career to the next level."

**Marc Codling, LTA Level 5 Accredited+ Coach**

"The Peugeot deal is fantastic and has saved me literally hundreds of pounds on my transport costs. And no deposit to pay!"

**LTA Level 4 Accredited+ Coach**

Benefits	Accredited	Accredited+
<b>Basic Insurance Package</b>		
1 £60M Public Liability	✓	✓
2 £10M Professional Indemnity	✓	✓
3 Personal Accident	✓	✓
4 Legal Advice Support	✓	✓
<b>Advanced Insurance Package</b>		
5 Personal Accident: Weekly Benefits*	—	✓
6 Employers liability	—	✓
7 Physiotherapy benefit	—	✓
<b>Kit and Equipment</b>		
8 Zsig.com discount (Purchase required)	10%	15%
9 Customised adidas kit (purchase required)	—	✓
<b>Reward and Recognition</b>		
10 Eligibility for British Tennis Awards	✓	✓
11 Peugeot membership scheme	✓	✓
<b>Education and Career Development</b>		
12 Free advertising on the Coaching Jobs page	✓	✓
13 OrangeCoach recruitment service	✓	✓
14 Free access to LTA Coach Forums	✓	✓
15 Discounted National Conference	✓	✓
16 Eligibility for performance coach development opportunities	—	✓
17 ITF Tennis iCoach membership	—	✓
<b>Major Events</b>		
18 Wimbledon Show court ballot for coaches**	—	✓
19 Wimbledon ground passes**	—	✓
20 Wimbledon Accreditation ***	—	✓
21 Ground passes for Eastbourne, Nottingham & Birmingham**	—	✓
<b>Product and Marketing Support</b>		
22 Exclusive profile on Find a Coach Tool	✓	✓
23 Programme management and website tool (ClubSpark)	—	✓
24 Access to a wide range of product support from Mini Tennis to Tennis Xpress	✓	✓
25 Customisable marketing materials	✓	✓

1. \*If unable to coach. For full terms and extent of your insurance cover, please visit the Coach Secure Area.  
 2. \*\*A limited opt-in offer and subject to tournament confirmation and terms and conditions year on year.  
 3. \*\*\*Level 5 Accredited+ coaches only.

# WHAT IS AVAILABLE FOR OUR MEMBER COACHES?

## The 'Find a Coach' tool

The 'Find a Coach' tool is the LTA's first ever live directory of all current LTA Accredited coaches across the UK. The tool enables players and parents to find a coach based on their location, gender or qualification level. All accredited coaches benefit from an exclusive profile whilst their accreditation is current.

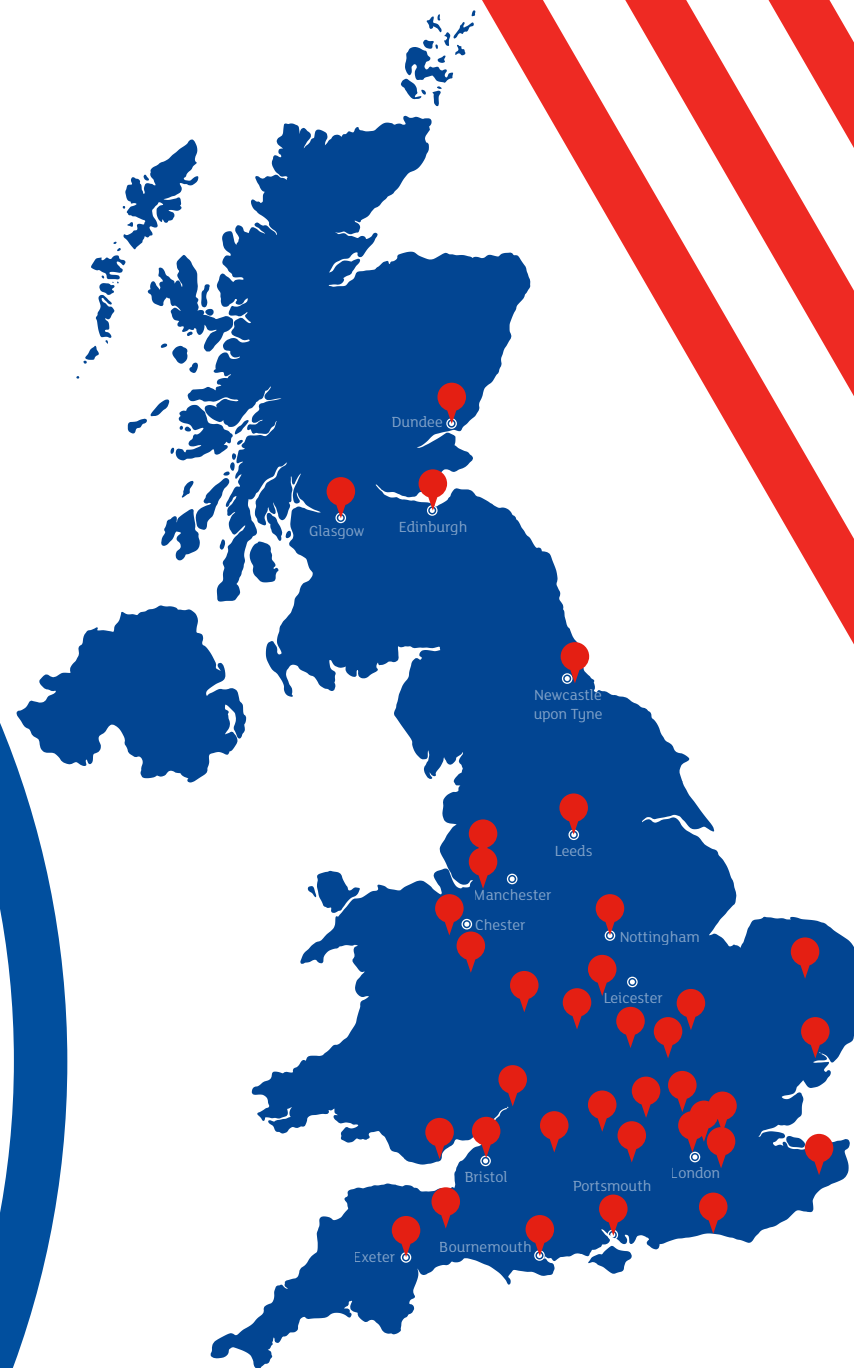
## Coaching Jobs Page

The LTA Coaching Jobs page has been redeveloped to make it easier for a coach to find their next career move. In addition to finding a new role, LTA Accredited Coaches (and LTA Registered Venues) can advertise a vacancy free of charge if they are looking to find talent to join their programme. Visit the Coach & Teach section of the LTA website to get started.



# CONTINUOUS PROFESSIONAL DEVELOPMENT

As with any profession, it is important to stay up-to-date and develop your knowledge and skill sets throughout your career. Continuous professional development will keep you motivated, connect you with like-minded professionals and allow you to be the best coach that you can be. Accredited+ coaches are amongst the most committed coaches globally when it comes to professional development. Their 15 hour annual commitment compares favourably against most other nations - one of the reasons the LTA coach development system is one of only nine countries recognised by the ITF at the highest level (gold status).



Map depicting the geographical spread of LTA Coach Forums

# DEVELOPMENT OPPORTUNITIES FROM THE LTA

## The National Coaches' Conference

The National Coaches' Conference is the LTA's flagship coach development event offering an international speaker line-up. It is held annually at the National Tennis Centre the weekend before the start of Wimbledon. It is relevant for coaches of recreational, competitive and high performance players and anyone who is serious about developing their career as a coach. Accredited coaches receive a significant discount on entry to the conference.

## Coach Forums

The LTA Coach Forums are most relevant for coaches working in a club setting. Taking place in October and November, there are approximately 40 half-day events across the country. They offer coaches a more local chance to get up-to-date with upcoming LTA initiatives for the year ahead, and get some fresh ideas for on-court delivery.

All CPD opportunities can be booked via the course search tool

## Performance Coach Support opportunities

There are a number of targeted opportunities exclusively available to Accredited+ coaches working on the performance player development pathway. These events are not publically advertised on the 'Find a course' tool, but include National Workshops, Regional Roadshows, National Camp events and Awareness of Standards trips, both domestic and international. The LTA performance team get in touch directly with coaches who are eligible for these CPD opportunities.



## Online learning

You can attain up to 8 of your required 15 CPD credits from online learning each year. There are courses available in digital marketing, skill development, and sports management. Online courses offer an affordable and flexible approach to acquiring your CPD requirements.

## On-court inspiration

The Coach Secure Area now hosts a range of video resources, which are an exclusive benefit to all Accredited Coaches. These include technical competency videos, drills, exercises and keynote presentations from our National Coaches' Conference.

## What CPD is right for me?

The LTA recognises that there are many different schools of thought when it comes to player and coach development. We therefore work with a number of external experts and coach education providers to offer a broader spectrum of professional development opportunities. It is up to the coach to decide which courses are best suited to them and to make an informed decision as to which CPD will develop their career. We work with external providers to ensure that the CPD they offer meets the required standards.



Recently published online courses from the LTA



# REWARD AND RECOGNITION: THE BRITISH TENNIS AWARDS

Only LTA Accredited Coaches are eligible for the 'British Tennis Coach Award' which recognises outstanding achievements in the coaching profession.

## BRITISH TENNIS COACH OF THE YEAR AWARD 2018 ASHLEY NEAVES

Ashley's dedication to developing coach progression in the South West is unprecedented. Alongside his full-time role as head coach at The Avenue Tennis Club in Portsmouth, he set up and is now lead mentor for the Hants & IOW Coach Development Scheme, a programme designed

to mentor young coaches through the start of their tennis career. Previously a coach at Portsmouth Tennis Centre, Ashley wrote, delivered and managed the coaching programme, building from 0 players in 2013 to over 520 players playing week in, week out in 2017.



**Ashley Neaves British  
Tennis Coach of the Year  
and Leon Smith**

# HOW TO JOIN OR RENEW YOUR MEMBERSHIP TO COACH ACCREDITATION

## Pre-requisites

Qualification  
DBS  
First Aid  
Safeguarding training  
Annual CPD commitment  
Annual fee

## Accredited

1-5  
Yes  
Yes  
Yes  
0 hours  
£25

## Accredited+

3-5  
Yes  
Yes  
Yes  
15 hours  
£60

## Contact Us

To join the British Tennis coaching team or renew your Coach Accreditation, log onto the Coach Secure Area ([www.lta.org.uk/coachsecurearea](http://www.lta.org.uk/coachsecurearea)) where you can apply and pay online.

## British Tennis Services Team

Opening hours;  
Weekdays: 9am-5pm

Phone: +44 (0)20 8487 7000  
Fax: +44 (0)20 8487 7301  
Email: [info@lta.org.uk](mailto:info@lta.org.uk)

## Address

Lawn Tennis Association  
National Tennis Centre  
100 Priory Lane  
Roehampton  
London  
SW15 5JQ

## Region

### North

E: [north@lta.org.uk](mailto:north@lta.org.uk)

### Midlands

E: [midlands@lta.org.uk](mailto:midlands@lta.org.uk)

### East

E: [east@lta.org.uk](mailto:east@lta.org.uk)

### South West

E: [southwest@lta.org.uk](mailto:southwest@lta.org.uk)

### London & South East

E: [southeast@lta.org.uk](mailto:southeast@lta.org.uk)

### Tennis Scotland

E: [info@tennisscotland.org.uk](mailto:info@tennisscotland.org.uk)

### Tennis Wales

E: [tenniswales@tenniswales.org.uk](mailto:tenniswales@tenniswales.org.uk)



## WHAT OUR MEMBER COACHES HAD TO SAY:

“Accreditation is an important part of growing as a tennis coach in the UK. As an LTA Level 3 Accredited+ coach I have been able to access Clubspark, a tool which really allows you to grow your tennis business in a controlled and effective manner and is all free as part of Coach Accreditation+. The insurance package as well is one thing less to worry about as it is your tennis career that you are protecting and wanting to sustain and grow.”

**Emma Wells, Level 3 Accredited+ Coach**

“The professional, administration and developmental services provided by Coach Accreditation would cost hundreds - if not thousands - of pounds to purchase separately, making it not only great value, but also convenient too. Being part of a great network of coaches and tutors is simply invaluable to our professional coaching development.”

**Stuart Maidment, Level 5 Accredited+ Coach**







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