

Tennis Scotland National Coaches' Conference 2026

28 Feb - 1 March 2026

Developing a High-Performing Tennis Community

University of Stirling National Tennis Centre & Stirling Court Hotel

A full weekend of informative presentations and workshops features:

A strong field of
experienced speakers,
coaches & players

Packages include
Saturday night
accommodation &
networking dinner

Racket demonstrations
from our partner Dunlop

Packages	Cost	Early bird before 19 Dec
2-day conference with dinner, bed & breakfast	£240	£220
2-day conference*	£180	£160
1 day conference*	£100	£90

*Add Saturday evening dinner without accommodation for £40

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CASTORE



Tennis
SCOTLAND

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SATURDAY 28 FEBRUARY | EVENTS SCHEDULE

Saturday	Speaker	Topic
08:45 - 09:15	REGISTRATION / TEA & COFFEE	
09:15 - 09:30	Blane Dodds Tennis Scotland CEO	Welcome
09:30 - 11:00	Rob Smith	The Role of the Server & Server's Partner
11:00 - 11:30	BREAK	
11:30 - 13:00	Louise Assioun	TBC
13:00 - 14:00	LUNCH	
14:00 - 15:15	Kris Soutar	Tactically Training Both Sides of the Court
14:00 - 15:15	Dave Earl	Game Changer: Exploring the Unlimited All-Inclusive Business Model for your Tennis Business
15:15 - 15:30	BREAK	
15:30 - 16:50	Howard Green	Lessons from the Battlefield: How to create Tennis Commandos
SATURDAY EVENING		
19:00	CONFERENCE DINNER (OPTIONAL)	

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SUNDAY 1 MARCH | EVENTS SCHEDULE

Saturday	Speaker	Topic
09:00 - 10:30	Rob Smith	The Role of the Returner & Returner's Partner
11:00 - 11:30	BREAK	
11:30 - 13:00	TS Performance Team	TBC
13:00 - 14:00	LUNCH	
14:00 - 15:15	Isla Smith	TBC
14:00 - 15:15	TS Performance Team	11U Player Development
15:15 - 15:30	BREAK	
15:30 - 16:50	Howard Green	Beyond Fitter - Faster - Stronger
16:50	CONFERENCE CLOSING SPEECH	

SPEAKERS LIST



Howard Green

Co-Creator of Tennis SuperMovers

Howard has been the Head of Athletic Development at Bolton Arena Academy in the UK since 2009, developing hundreds of national and international juniors.

He has worked with several WTA professionals, including Ana Ivanovic, Naomi Broady, Heather Watson & Armanni Banks.

Howard is an accredited strength and conditioning coach, certified tennis performance specialist, and has a degree in sports coaching. Prior to coaching he served six years in the Royal Marines Commandos.



Dave Earl

Business of Tennis Coaching

Dave's fascination with tennis began in the 1980s, leading him to officially step onto the court as a coach around the turn of the century. However, the path from passion to profession often left him a double break down.

Following several aborted attempts to establish a full-time coaching career, he launched his own programme in 2016.

His journey into full-scale business ownership was a steep learning curve, marked by relentless trial and error. By his own candid admission, he has employed a range of 'experts', consumed an entire library of business literature, and incurred a staggering £54,000 worth of avoidable mistakes. In this conversation, Dave strips away the theory to share the realities of running a successful enterprise.

This is a no-nonsense account of a lifestyle business built around passion but also earning regular monthly income.

SPEAKERS LIST



Isla Smith

Coach Education & Qualifications Lead at the LTA

Within my role I support the Coach Development Centre network and lead on qualification assessments and our quality assurance programme. I am a Coach Education Tutor and have been delivering qualifications, CPDs and workshops for 12 years.

I have been a coach for over 25 years and my career has included head coach roles, managing teams of coaches, developing club programmes, and delivering physical conditioning for performance athletes.

Alongside my tennis profession I am also a fitness instructor and yoga teacher. I still teach fitness classes and work as an assessor of instructors and a quality assurer. More recently I have been appointed a Global Lead Assessor, responsible for grading the highest-level fitness instructors in the world. I have a particular passion for educating players and coaches alike as to the benefits of corrective exercise to help keep us in the game.



Kris Soutar

Senior Coaching Consultant for Tennis Scotland

Kris is an LTA Master Performance Coach, the lead tutor on the LTA Level 4 Senior Performance Qualification and head tutor on The Progress Tour Academy three-year coaching diploma and four-year coaching degree in Haikou City, China.

A full-time professional tennis coach for 34 years, Kris has developed Scottish and British tennis champions and players with Tennis Europe, ITF, ATP and WTA rankings. He also works as a high-performance coaching consultant in the USA, Canada, New Zealand, Netherlands, Germany and Ireland and has presented at Scottish, Welsh, Irish and British national coaches' conferences. He also works as an HR consultant for two global oil companies, with graduate assessment procedures and graduate training programmes.

He also consults and mentors with coaches and players around the world. This makes Kris unique as he works with players and coaches from grassroots to the high-performance end of tennis.

SPEAKERS LIST



Louise Assioun

Tennis Coach, Educator & Advocate for Inclusive Sport

Louise is a passionate and experienced tennis professional with over 25 years in coaching, education and inclusive sport. A qualified LTA Level 4 Tennis Coach, she began her career as a physical education teacher and has since held roles including managing an LTA High Performance Centre and a Coach Education Centre.

Her coaching portfolio includes working with national GB wheelchair tennis players and serving as the GB Head Coach for Visually Impaired tennis. Louise is also a respected LTA Tutor, contributing to coach education and developing resources for the LTA's Primary and Secondary Schools Programme as well as coaching qualifications. Louise has recently returned from delivering a workshop in neurodiversity at the ITF World Coaches' Conference.

A dedicated mentor and consultant in disability tennis, Louise also holds the position as Team UK Manager for the Invictus Games, supporting wounded, injured and sick (WIS) serving personnel and veterans through sport.



Rob Smith

LTA Level 5 Qualified Coach

After achieving his LTA Level 5 coaching qualification at just 21, Rob has filled roles as Head Coach of the Bromley Tennis Academy, LTA High Performance Centre (2003-2009), Individual coach to Naomi Cavaday (2008-2010) – career high WTA 174 & Dom Inglot (2017-2019) – career high ATP 18, and Kent Performance Manager 2019-2020.

Rob has worked as a travelling coach to Tennis Europe & junior ITF players up to number 5 in the world U18. Not to mention travelling with many pro players including Sharon Fichman (WTA 77), Marcus Daniell (ATP 34), Franko Skugor (ATP 17), Michael Venus (ATP 6), Danny Nestor (ATP 1).

Alongside his many coaching achievements Rob is an LTA Coach Qualification Tutor, LTA Coach Mentor, LTA Doubles Consultant & LTA Wheelchair Doubles Consultant.



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