



COACH
ACCREDITATION

2020 Edition

COACH ACCREDITATION: AN OVERVIEW

LTA Coach Accreditation is your opportunity to be part of a team of professionals dedicated to supporting players and ensuring British Tennis is the best it can be. This guide will show you everything Coach Accreditation has to offer you and your coaching career.



ACCREDITED

This tier is open to all coaches qualified at levels 1-5 and is designed specifically to support assistant or part-time coaches. Being Accredited includes some great benefits and public liability insurance and tells customers that you have met safe to practice checks.



ACCREDITED+

Accreditation+ is designed to support the full-time professional, and is available only to those who are fully qualified from level 3 and above. Accredited+ coaches have met the safe to practice checks of an Accredited coach but also demonstrate excellence through their commitment to 15 hours of continuous professional development each year. Coaches in this tier receive additional benefits, as well as enhanced discounts and insurance.

LEVEL	QUALIFICATION		ACCREDITATION
5	LTA LEVEL 5 MASTER CLUB COACH	LTA LEVEL 5 MASTER PERFORMANCE COACH	3-5
4	LTA LEVEL 4 SENIOR CLUB COACH	LTA LEVEL 4 SENIOR PERFORMANCE COACH	
3	LTA LEVEL 3 COACH		LTA COACH ACCREDITATION+
2	LTA LEVEL 2 COACHING ASSISTANT		
1	LTA LEVEL 1 COACHING ASSISTANT		

The LTA qualify and accredit coaches to raise standards and professionalise the industry.



WHY LTA COACH ACCREDITATION?

Coach Accreditation is the LTA's professional membership scheme for qualified coaches and provides many advantages for the full and part-time coaching professional.

THESE INCLUDE:

- A stamp of approval that is recognised by venues, parents and players.
- Leading public liability and personal accident insurance package and physiotherapy service.
- A range of other benefits and discounts that reduce administrative overheads and bottom line business costs.
- Professional development opportunities to develop your coaching.

Some of our benefits partners



Benefits	Accredited	Accredited+
BASIC INSURANCE PACKAGE		
1 £60M Public Liability	✓	✓
2 £10M Professional Indemnity	✓	✓
3 Personal Accident	✓	✓
4 Legal Advice Support	✓	✓
ADVANCED INSURANCE PACKAGE		
5 Personal Accident: Weekly Benefits*	–	✓
6 Employers liability	–	✓
7 Physiotherapy benefit	–	✓
KIT AND EQUIPMENT		
8 Zsig.com discount (purchase required)	10%	15%
9 adidas apparel discount (purchase required)	30%	40%
10 Customised adidas kit (purchase required)	–	✓
REWARD AND RECOGNITION		
11 Eligibility for LTA Tennis Awards	✓	✓
12 Peugeot membership scheme	✓	✓
EDUCATION AND CAREER DEVELOPMENT		
13 Free advertising on the Coaching Jobs page	✓	✓
14 Orange Coach recruitment service	✓	✓
15 Free access to LTA Coach Forums	✓	✓
16 Eligibility for performance coach development opportunities	–	✓
17 ITF Academy Tennis iCoach membership	–	✓
MAJOR EVENTS		
18 Wimbledon Show court ballot for coaches**	–	✓
19 Wimbledon ground passes **	–	✓
20 Wimbledon Accreditation ***	–	✓
21 Ground passes for Eastbourne, Nottingham & Birmingham**	–	✓
PRODUCT AND MARKETING SUPPORT		
22 Exclusive profile on Find a Coach Tool	✓	✓
23 Programme management and website tool (ClubSpark)	–	✓
24 Access to a wide range of product support and programmes	✓	✓
25 Customisable marketing materials	✓	✓
26 Quickbooks accounting software discount ****	33%	33%

1. * If unable to coach. For full terms and extent of your insurance cover, please visit the Coach Secure Area.

2. ** A limited opt-in offer and subject to tournament confirmation and terms and conditions year on year.

3. *** Level 5 Accredited+ coaches only

4. **** Discount valid for period of 3 years from sign up

BENEFITS OF COACH ACCREDITATION

Being Accredited with the LTA unlocks a range of benefits to support your career. Opposite you can view a comparison of what is available at each tier. You can find full details of each benefit, and how to redeem them in the 'resources' section at www.lta.org.uk/coachsecurearea.

WHAT OUR MEMBERS SAY

"I use the coach accreditation branded kit. I love the new colour and fit of the ladies tops. Super easy to order and arrived within a month. When wearing the top I feel very smart and professional with people complimenting on the overall look."

Claire Norman, Edgbaston Priory Club

"I attended the coach forum at Islington Tennis Centre last year and found the event to be extremely informative. The on-court content in particular was really engaging and it was great to get some new ideas that I can use in my own coaching sessions. I would definitely recommend these forums to other coaches as a useful CPD opportunity"

Ken NG, Chelmsford Square and Ravenscourt Park

"My club had already moved memberships, court booking and website onto ClubSpark when we reviewed tennis programme administration last winter. The programme had grown steadily - we now have 450 members and more than 2,500 non-members taking part each year - and administration had become far too cumbersome. So, we made the decision to restructure memberships and streamline our processes, using ClubSpark as the platform. After a fairly smooth transition, we're delighted with the results. We're much more efficient and our customers are very pleased with the self-service facilities for coaching, holiday camps and events. ClubSpark has helped us become a more modern club and I can spend much more of my time on court!"

Alan Russell, Head Coach, Dunfermline Tennis Club

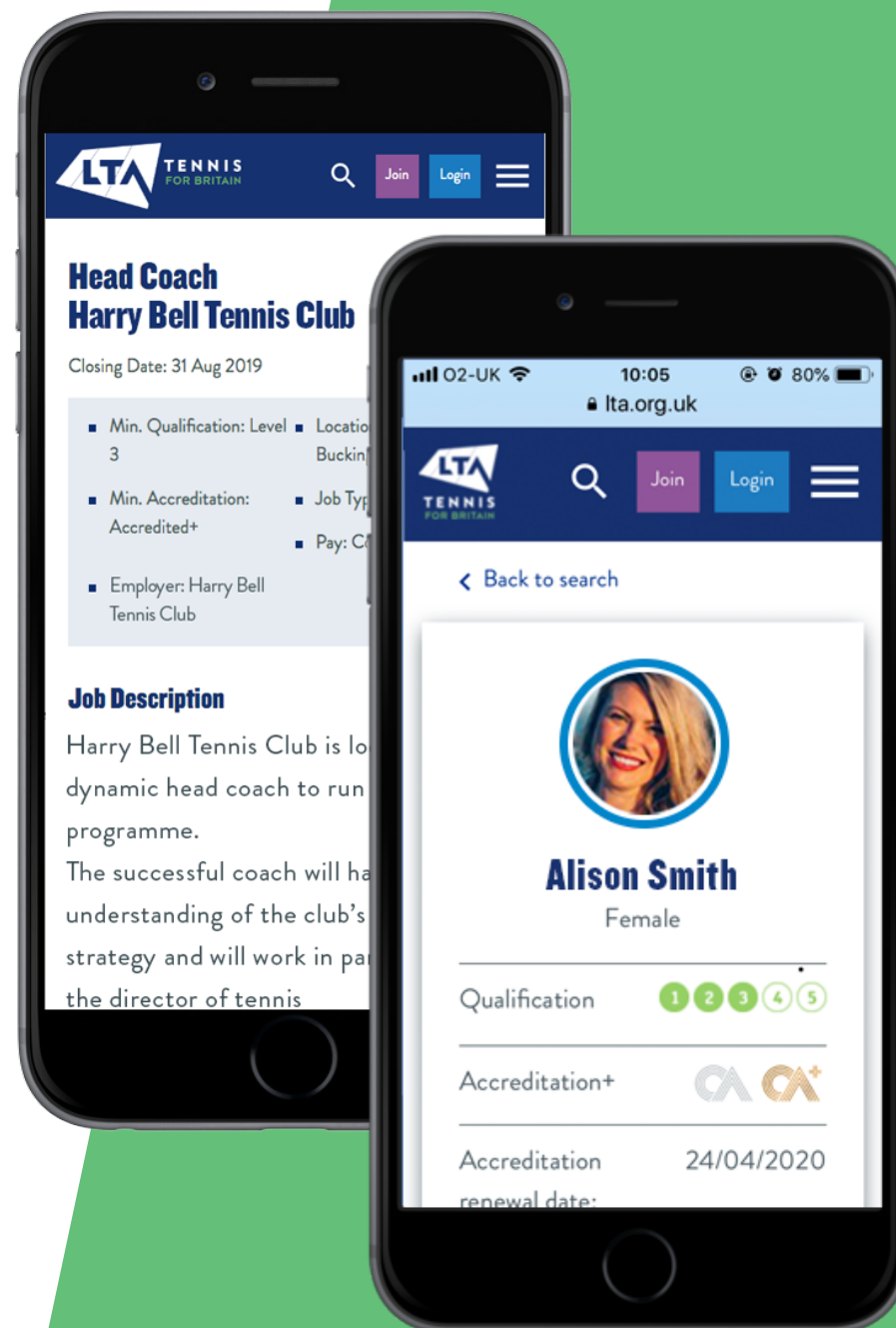
WHAT IS AVAILABLE FOR OUR MEMBER COACHES?

THE 'FIND A COACH' TOOL

The 'Find a Coach' tool is the LTA's live directory of all current LTA Accredited coaches across the UK. The tool enables players and parents to find a coach based on their location, gender or qualification level. All accredited coaches benefit from an exclusive profile whilst their accreditation is current.

COACHING JOBS PAGE

The LTA Coaching Jobs page makes it easier for a coach to find their next career move. In addition to finding a new role, LTA Accredited Coaches (and LTA Registered Venues) can advertise a vacancy free of charge if they are looking to find talent to join their programme. Visit the Coach & Teach section of the LTA website to get started.



CONTINUOUS PROFESSIONAL DEVELOPMENT

As with any profession, it is important to stay up-to-date and develop your knowledge and skill sets throughout your career. Continuous professional development will keep you motivated, connect you with like-minded professionals and allow you to be the best coach that you can be. Accredited+ coaches are amongst the most committed coaches globally when it comes to professional development. Their 15 hour annual commitment compares favourably against most other nations - one of the reasons the LTA coach development system is one of only 18 countries recognised by the ITF at the highest level (gold status).



Map depicting the geographical spread of LTA Coach Forums

DEVELOPMENT OPPORTUNITIES FROM THE LTA

COACH FORUMS

The LTA Coach Forums are most relevant for coaches working in a club or community setting. Taking place in October and November, there are approximately 40 half-day events across the country. They offer coaches a more local chance to get up-to-date with upcoming LTA initiatives for the year ahead, and get some fresh ideas for on-court delivery.

LTA COACH MENTORING

Our mentoring programme aims to tap into the vast experience within our tennis workforce (and other relevant industries) to give bespoke and meaningful professional development opportunities to LTA Accredited coaches.

Applications to become a mentee open in Summer 2020. Visit www.lta.org.uk/coachmentoring for the most up to date information.

PERFORMANCE COACH SUPPORT OPPORTUNITIES

There are a number of targeted opportunities exclusively available to Accredited+ coaches working on the performance player development pathway. These events are not publicly advertised on the find a course tool, but include National workshops, County workshops, National camp events and awareness of standards trips, both domestic and international. The LTA performance team get in touch directly with coaches who are eligible for these CPD opportunities.

ONLINE LEARNING

You can attain up to 8 of your required 15 CPD credits from online learning each year. There are courses available in digital marketing, skill development, and sports management. Online courses offer an affordable and flexible approach to acquiring your CPD requirements.

ON-COURT INSPIRATION

The Coach Secure Area now hosts a range of video resources, which are an exclusive benefit to all Accredited Coaches. These include technical competency videos, drills, exercises and keynote presentations from our National Coaches' Conference.

WHAT CPD IS RIGHT FOR ME?

The LTA recognises that there are many different schools of thought when it comes to player and coach development. We therefore work with a number of external experts and coach education providers to offer a broader spectrum of professional development opportunities. It is up to the coach to decide which courses are best suited to them and to make an informed decision as to which CPD will develop their career. We work with external providers to ensure that the CPD they offer meets the required standards.



Recently published online courses from the LTA



REWARD AND RECOGNITION: THE LTA TENNIS AWARDS

The Coach of the Year Award honours an outstanding coach who works in clubs, communities, performance centres and disability networks, and holds an LTA Accreditation or Accreditation +. They would have had a significant impact on the development of a player or group of players, a coaching or community programme, or a club itself. The award shines a light on their quality on-court delivery, excellent customer service and inclusivity – providing opportunities to players of different ages, abilities and backgrounds. All of the finalists have devoted countless hours to secure the best for their club and/or community.

LUKE HOUSE, SHOOTERS HILL LAWN TENNIS CLUB, COACH OF THE YEAR 2018

Luke has earned a reputation as a top-class coach at all levels, delivering to hundreds of players from tots to adults, as well as junior performance groups. His positive impact on the quality of tennis at the club has increased the number of both adult and junior teams – eight in total since 2017. Parents have praised his unique and inclusive style of delivery, which has led to children becoming more confident and social. In addition to this and helping run events, he is an LTA Coach Education tutor and set up a coaching network around Kent, whilst encouraging juniors to partake in LTA Leader courses.

Luke House LTA Coach of the Year and Leon Smith

HOW TO JOIN OR RENEW YOUR MEMBERSHIP TO COACH ACCREDITATION

Pre-requisites

Qualification level
DBS*
First Aid
Safeguarding training
Annual CPD commitment
Annual fee

Accredited

1-5
Yes
Yes
Yes
0 hours
£25

Accredited+

3-5
Yes
Yes
Yes
15 hours
£60

*save time and money by signing up to the update service:
<https://secure.crbonline.gov.uk/crsc/subscriber>

CONTACT US

To join or renew your Coach Accreditation, log onto the Coach Secure Area (www.lta.org.uk/coachsecurearea) where you can apply and pay online.

ADDRESS

LTA
National Tennis Centre
100 Priory Lane
Roehampton
London
SW15 5JQ



PROGRAMME DEVELOPMENT

LTA YOUTH

Building on the success of Tennis for Kids, LTA Youth is a fresh, modern and comprehensive coaching programme for children aged 4 - 18 years.

Designed for all levels, LTA Youth captures children's imaginations by using game based play, appropriate challenges and introduces them to competition while focusing on developing their skills.

Stay Up To Date

'Opt in' to receive the monthly Coaches Newsletter (check your preferences in your online Members Area on the LTA website)

'Like' the LTA Coach Development Facebook page to access coaching content and engage with other members of the tennis community.

SHE RALLIES

The vision of LTA She Rallies is to empower and expand the number of women and girls coaching and playing tennis across the UK.

The LTA is working with Judy Murray to support a team of female coaches and community activators who create local opportunities for girls to play and stay in tennis.





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