

CLUB FORUM 2023

TENNIS WALES CYMRU



WELCOMES AND INTRO'S



AGENDA

How Haverfordwest Lawn Tennis Club engaged with their local county council and Tennis Wales to safeguard the future of indoor tennis in Pembrokeshire

The success of Cardiff Baseliners and how to open your doors to the LGBTQIA+ community

Building long lasting relationships with your local schools

Exploring the opportunities to actively promote and deliver tennis for disabled people

Any questions please ask throughout and use the chat function



HAVERFORDWEST LAWN TENNIS CLUB

Dean Richard (Club Chair)

Jeremy Cross (Futures Group Chair)



HAVERFORDWEST LAWN TENNIS CLUB

- Formed in 1935
- Members: 160 adult, 95 juniors
- Pembs largest (and only LTA affiliated) club
- 4 tarmacadam courts (2 floodlit)
- Courts leased from Pembs County Council
- Until May 2023, 2 indoor Dome courts attached to a school



Social, friendly and competitive tennis at a picturesque location

Haverfordwest Tennis Club was founded in 1935 and boasts 4 sheltered hard courts, 2 of which are floodlit. There's plenty to do both on and off the courts with weekly junior/mens/ladies and mixed sessions.

For those who enjoy competitive tennis there are men's, ladies and junior teams that play in the Aegon and South Wales Courtsall Leagues in the summer and the Cymru Kitchens and Veterans Leagues in the winter.

There is also an over 45 men's veterans team (Chiltern Veterans League) which runs over the winter between September and March.

If you are new to the Pembrokeshire area or looking to get back into tennis again, book in a trial session with us.



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FUTURES GROUP SUB COMMITTEE



Pembrokeshire
County Council



- Set up 5 years ago to explore opportunities
- Post-pandemic, adult membership has doubled
- Key idea: Community Asset Transfer of Dome
- Early contact with TW
- Futures Group process –skilled membership, vision, SWOT, etc.
- Community survey – 570 responses, 95% pro-indoor tennis

DISASTER AND REFOCUS

- May 2023 – Dome vandalised
- TW/PCC support to continue conversations
- Multiple solutions now being supported and explored
 - Red Ball indoors
 - More floodlights
 - Frame and Fabric cover of existing courts
 - New school build meetings
 - Other ideas, e.g. Padel at Bluestone!



KEY LEARNINGS



1. Develop appropriate club governance
2. Appeal to your club membership for help
3. Engage early with TW
4. Develop a long-term vision and evidence of community support
5. Maintain a close relationship with the Council

LGBTQIA+ TENNIS IN WALES

Neil Roberts
Founder of Cardiff Baseliners

Supported by Stuart Baker
Participation Development Partner



CARDIFF BASELINERS SUCCESSIONS IN 2023



Social media presence....



CARDIFF BASELINERS CONTINUED SUCCESS...

- PARTICIPATION
- COMPETITION
- SOCIAL
- GENERAL



RALLY ALLIES

TAKING PRIDE INTO
YOUR TENNIS VENUES

Improve awareness of the
barriers & inequalities



Encourage more venues
to take positive action



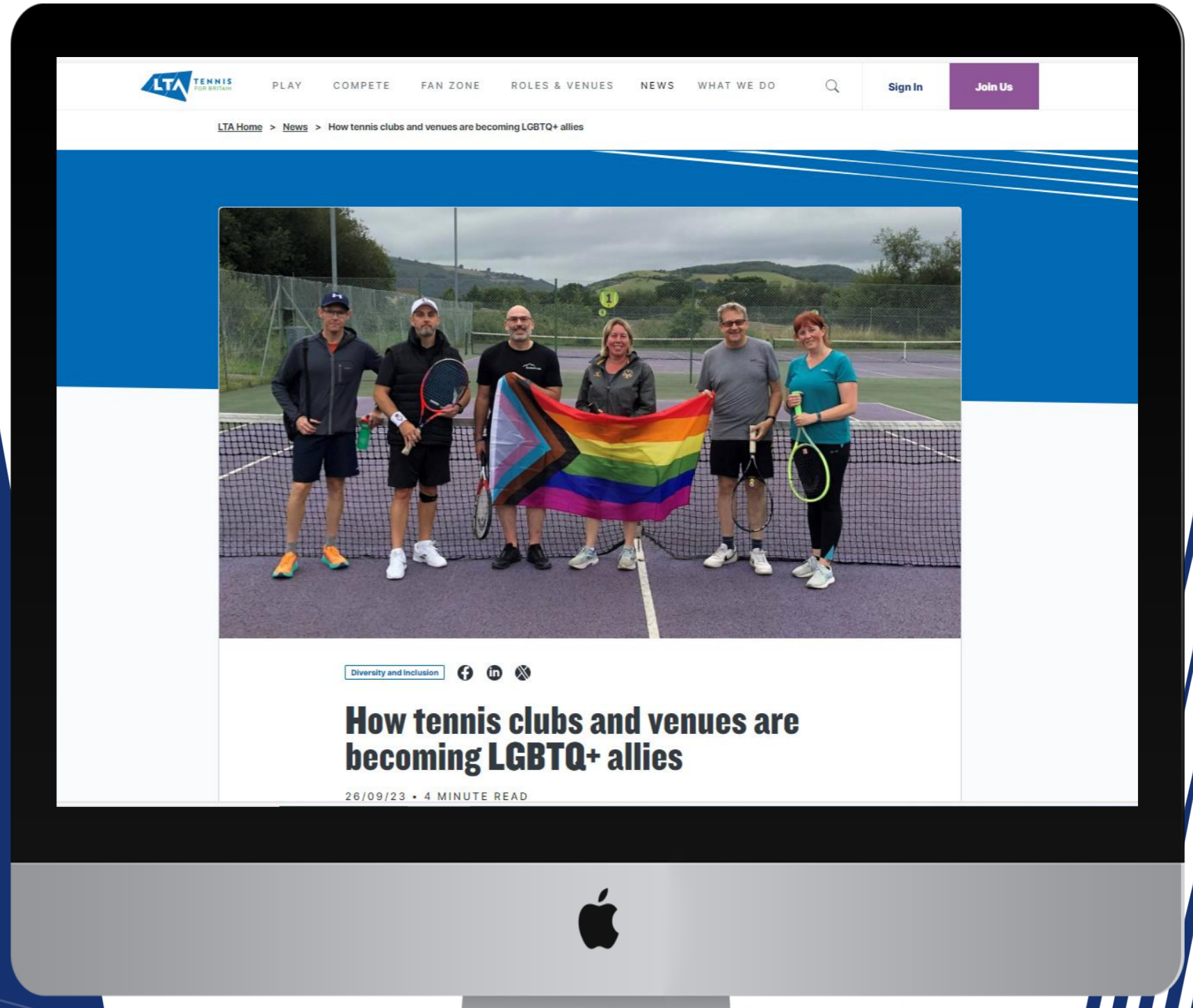
Educate key people at
grassroots entry level



For more information on how to make your venue more inclusive, visit:

[HOW TENNIS CLUBS AND VENUES ARE BECOMING LGBTQ+ ALLIES | LTA](#)

DIOLCH



BREAKOUT ROOM

DISCUSSION POINTS

- Club successes of 2023
- Club challenges of 2023
- Aspirations for 2024





SCHOOL TO CLUB LINKS

**BUILDING LONG LASTING
RELATIONSHIPS WITH YOUR
LOCAL COMMUNITY**

Stuart Baker
Participation Development Partner

BUILDING LONG LASTING RELATIONSHIPS WITH YOUR LOCAL SCHOOLS - LTA TEACHER TRAINING



LTA SCHOOLS YOUTH

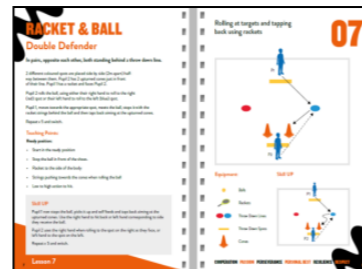
£250 CLUB LINK VOUCHER

LTA Youth Schools is a free, innovative primary cross-curricular programme, with inspiring character education and personal development content.

Any schools who attend our new primary teacher training course receive a £250 club link voucher.

Once logged in www.lta.org.uk/schools to access:

- 18 detailed lesson plans & videos of all activities
- Personal development assemblies & challenges
- Cross Curricular activities
- Competition resources
- Out of School Hours resource






[Home](#) → [Members Area](#) → [Home](#) → [My Resources](#) → [School Club Links](#)

Primary and Secondary School-Club Links

We want to help you develop strong relationships with schools, so children who are introduced to the sport can continue playing through an LTA Youth programme in their local community.

Below you will find downloadable flyers, posters, e-mail templates, PowerPoint presentations and videos, all to help you build and maintain relationships with Primary and Secondary Schools in your area.

School-Club Links Resources

-  [Teacher Training Completions \(February 2023\)](#)
-  [Team Teaching Top Tips for Coaches](#)
-  [LTA Youth Schools Voucher Scheme Terms & Conditions](#)

Primary-Specific School-Club Links Resources

Primary School Case Studies

Beechcroft

School-Club Links Case Study

By Matt Corp



Portsmouth

BENEFITS

Building lost lasting relationships with your local schools to future proof your club

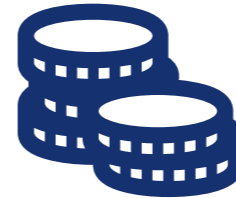
BETTER
RELATIONSHIPS



INCREASE IN
MEMBERSHIP



REVENUE FOR CLUB
AND COACH



INCREASED VISIBILITY



BETTER UNDERSTANDING OF PATHWAY
INTO YOUR CLUB



**Exploring
opportunities to
actively promote
and deliver
tennis for
disabled people**



PLACES



Coaches and venues need to adapt to increase the number of venues delivering. Delivery potential at ; the club, local SEN School, Park court, Care homes

PEOPLE

Building a coach and activator workforce alongside use of the Tennis Wales Disability CPD's and [LTA Open Your Doors training](#)



PROMOTION

Make use of the [My Tennis Toolkit](#) where you will find several template social media assets , posters and flyers all editable ready for you to promote your disability specific sessions



OPENING YOUR DOORS

PROGRAMMES

Make sure the times of your sessions are suited to the customer. For example, A person with Parkinson's often takes their medication in the morning and may feel drowsy for a time, so afternoon sessions suit them best.

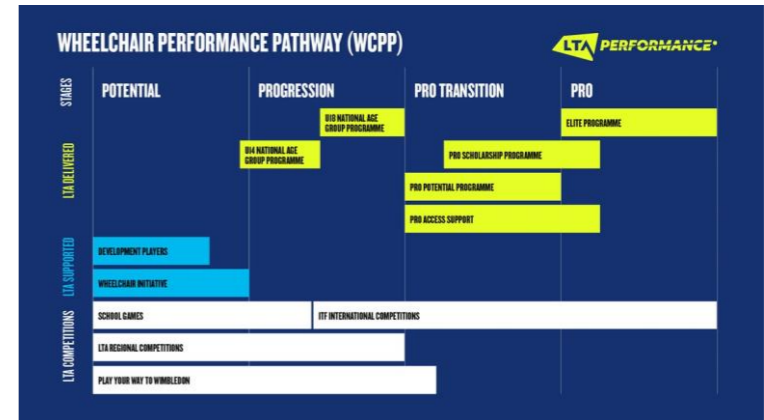


PARTNERSHIPS

Tennis Wales can help to create and build relationships with key National Partners such as SPORTEd and Sport IN Mind that can provide participants for your sessions.

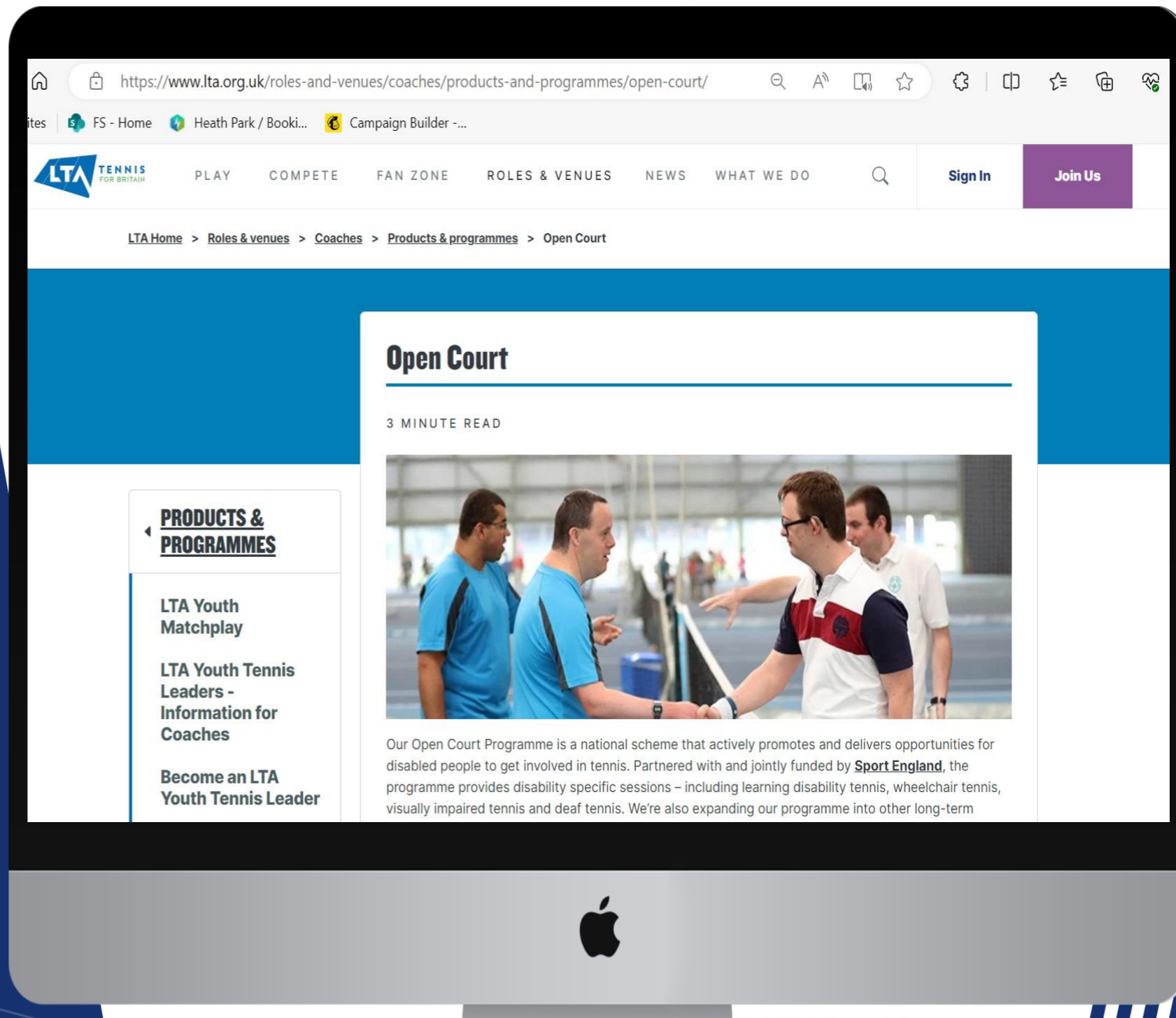


PATHWAY



For more information on how to make your venue more inclusive, visit:

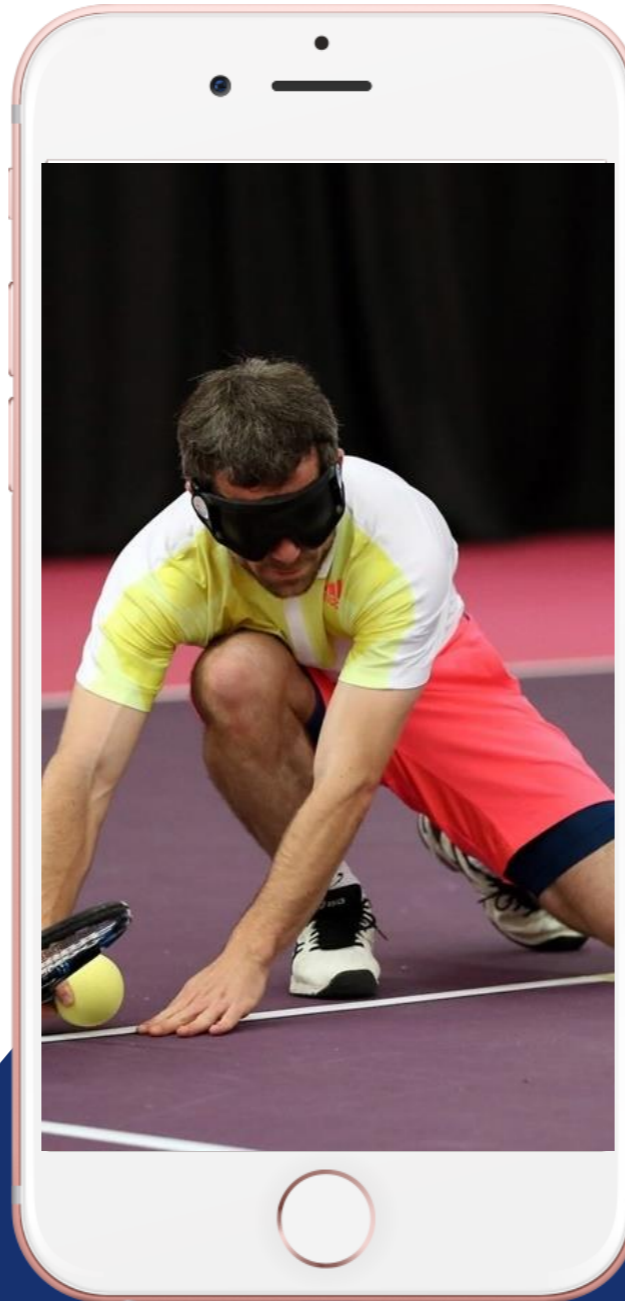
[TENNIS WALES OPEN COURT PROGRAMME | LTA](#)



BREAKOUT ROOM

Discuss the following :

- Do you currently engage with SEN schools and care homes?
- Do you have scope to run SEN schools festivals next summer?
- What other partnerships could you make in your local community?



HOW TO OFFER MORE LOCAL OPPORTUNITIES FOR JUNIORS TO COMPETE

Rebecca Hannibal
Competition and Events Co-ordinator



OFFERING MORE LOCAL OPPORTUNITIES FOR JUNIORS TO COMPETE – YOUTH COMPETE PATHWAY



COMPETITION
FRAMEWORK



Team Challenge is a great way to introduce kids to competition.

It's local, fun and you play as part of a team.

Matchplay is often your first experience of individual competition.

You will play some singles matches in a non-elimination format and at least one doubles for fun.

Local Tour is a quick scoring tournament format.

Everyone will get a number of singles matches and we will find an overall winner.

YOUTH COMPETE PATHWAY



Sign up now for 2024 resources!

- 2024 Team Challenge packs are only available to order until November on a first come, first served basis.
- Deadline is 30th November 2023.
- 6 Festivals and Match Week resources provided free of charge!



New Local Circuits coming in 2024

- Continue existing circuits and create new ones. Clubs will host 4 events a year!
- All results published to keep track of performance and build confidence
- LTA Youth Compete Reward Scheme allows players to win prizes by playing in multiple competitions!

YOUTH COMPETE PATHWAY



- 6 different medal designs to collect by attending several different events!
- Invitational Local Tour Finals at the end of the year.
- Incentives and support for new venues/referees hosting Local Tour Competition



LTA YOUTH MATCHPLAY CASE STUDY – HEATH PARK, CARDIFF

VENUE INFORMATION

- 5 court park venue in central Cardiff
- Lead Coach – Dominic Smith (Level 3)
- 150+ Junior players in the weekly coaching programme

Event Information

- 9U Orange Ball Event – 22 players
- 8u Red Ball event – 12 players
- 2 Hours long
- £10 entry fee per players
- Events part of a wider circuit of Cardiff based events

WHAT MADE THE LTA YOUTH MATCHPLAY COMPETITION A SUCCESS



- Convenient and flexible concept to deliver in a busy week
- Appropriate and valuable level of competition to the players in the programme
- New income opportunity
- Provided the ability to offer a more complete tennis offer
- Part of a wider circuit of events locally meant players were externally directed to event at Heath Park

A.O.B

VENUE REGISTRATION

REMINDER

[LTA Tennis Venue Registration Details](#)

SOUTH WALES COMMITTEE

NOMINATIONS

South Wales Committee are looking for interest/nominations ahead of the AOM on November 18th

2024 CLUB FORUMS

CALENDER

Tennis Wales will be releasing dates for our 2024 forums in January 2024.

CLUB SUPPORT

CONTACT US

Tennis Wales participation team can support and guide ongoing and future projects



DIOLCH

Tennis Wales Team