

LTA EVENTS MEDIA, PHOTOGRAPHY & FILMING TERMS AND CONDITIONS

Conditions of Entry

No credential holder or spectator may: (a) continually collect, disseminate, transmit, publish or release from the Venue any match scores or related statistical data during match play (from the commencement of a match through its conclusion for any commercial, betting or gambling purpose); and (b) film, photograph, broadcast, stream, publish, transmit and/or otherwise offer to the public (or assist any third party in offering to the public), on a live or on a delayed basis, in whole or in part, and whether on a free basis or subject to payment, any sound recording, photograph, video footage, motion picture, film and/or other audio-visual content captured by any means whatsoever at the Venue (except where permission is granted by the LTA individually as part of Media Accreditation approval process, *which the LTA exclusively reserves the right to decline*). The continual use of laptop computers or other handheld electronic devices within the confines (spectator area) of the tournament match courts is prohibited. The exception to this provision is properly credentialed media, tournament vendors and tournament staff when used in the performance of their duties. All media attending any LTA event must apply for accreditation as per the Media Accreditation process, either via the LTA's media accreditation portal or via the Tournament Director in the absence of such. In cases where space is limited, preference will always be given to the following members of these official media organisations: (i) British Tennis Journalists Association, (ii) International Tennis Writers Association, (iii) International Tennis Photographers Association or (iv) National Print, Photographic or Television news media.

Rights

As part of specific, written agreements between the LTA and its broadcast and media partners, the LTA retains sole and exclusive rights around all film and photographic images, recorded in connection with all LTA-run events (as outlined [here](#): including but not limited to: junior competitions, Disability events, GB Pro Series and summer grass court events tournaments such as the Nature Valley Open in Nottingham, the Nature Valley Classic in Birmingham, Fever-Tree Championships at Queens Club and the Nature Valley International at Eastbourne, as well as the Trophy Series events at Surbiton, Ilkley and Manchester).

OBLIGATIONS:

Video & Audio

1. No audio or video recorded by any accredited individual, originating from any location on-site at LTA events in any form (live or on demand), may transmitted or reproduced on any broadcast or digital platform, including website or social media.
2. The exceptions to this are organisations with licence agreements or those with written approval from the LTA. This includes but is not limited to, sharing of content on platforms such as YouTube, Facebook, Instagram, Snapchat, Periscope and any other live or on demand channels which exist, now known or hereafter invented.
3. The LTA also reserves the right to request (at any time during or following the event) any footage from the recording entity granted rights to the tournament, who shall use all reasonable efforts to provide this in a timely manner.

Photography

4. Accreditation approval is issued solely for the purpose of still photographic coverage of the LTA's events. If requested, the accredited organisation will produce evidence (published work) to justify their attendance and who they are working for. The LTA exclusively reserves the right to grant this at LTA events.



5. Photographs may be used or syndicated only for editorial purposes in printed or web-delivered media and no photographs may be licensed/used by third parties for commercial reproduction, whether on a paid or free of charge basis, unless written approval from the LTA is obtained.
6. The photographer must not allow use of photographs, nor represent their own status / agencies / clients in such a way as to imply any official commercial relationship between them and the LTA unless otherwise agreed.
7. Photographs must not be altered or manipulated (electronically or otherwise) in such a way as to misrepresent actual events.
8. The photographer shall on request from the LTA provide copies of selected photographs taken by him/her for internal display, promotional use in the LTA's publications and on the LTA's website at no charge. Where possible all pictures will be appropriately credited.
9. Photographs are only to be taken from approved official photo positions or those designated by a tournament official.
10. There are separate guidelines around photographing and filming under-age players and at risk adults at their specific events.

SUMMARY

Ticket holders and accredited persons should be aware that, by attending the tournament, they grant their permission to the LTA and its partners for their likeness and voice to be included on film and photographs and their exploitation and advertising without compensation or credit.

Any accredited member of the media or individual given written permission by the LTA to film or photograph at its events, who breaches the terms and conditions of this LTA Media, Filming & Photography agreement may have his/her accreditation or access to the venue withdrawn.

Any questions regarding this process should be directed in the first instance to the LTA's communications team (Media@LTA.org.uk).