LTA X PLEDGEBALL

INTRODUCTION

The LTA are back for a third of their partnership with Pledgeball - a charity that engages sports enthusiasts on environmental sustainability.

Already established and active in football, Pledgeball encourages those involved in sport to take individual actions in their everyday lives that will have a positive climate impact.

Alongside Pledgeball, we will be engaging LTA registered tennis venues across Britain to participate in the LTA Pledgeball Leagues this summer with the potential for a significant collective positive impact through small changes in the everyday lives of the nations' tennis players.

Encouraging healthy competition between tennis clubs and venues, Pledgeball provides a platform for players at our registered venues to record individual pledges to their associated club or venue's page, contributing to their position in the Pledgeball League.

Pledges are calculated to a CO₂ equivalents figure, giving an overall value of an individual's pledge in terms of carbon reduction. Examples of pledges that individuals can make can be viewed on the <u>Pledgeball website</u>.

The first of four Pledgeball Leagues will go live on Sunday 1st June 2025 and run across each month until the end of September 2025.

WHAT YOU NEED TO DO?

Your venue has already been uploaded into the Pledgeball League, but you can still edit your listing by adding your club logo and your description.

We have currently used your Club Main Contact as the point of contact for your venue. Should you need to edit your lead contact name, you will need to <u>Contact Us.</u>

TO EDIT YOUR LISTING

STEP 1 – GO TO <u>HTTPS://PLEDGEBALL.ORG/LTA</u> AND SEARCH FOR YOUR VENUE

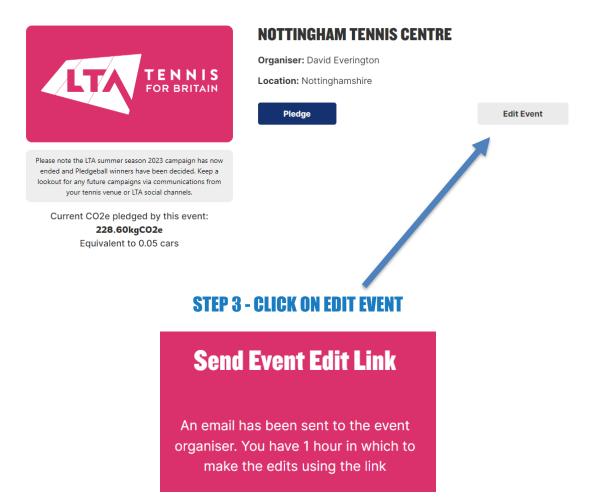




Daily, weekly, monthly and annually, millions of us gather together for the love of our sport, for the endless deuces, the great shots, the poor shots and the simply disastrous, to congratulate, to commiserate and to share conversations. Together, as the tennis community we can drive change to protect the sport that we love and the conditions we need to play it. This summer, we invite you, the fans and players, to join us in driving this change; making a pledge as a member of your tennis venue is one way you can participate. However big or small your actions, it will make a difference.



STEP 2 – CLICK ON YOUR VENUE NAME



An email will be sent to the contact you currently have listed to edit your event. Should you need to edit your lead contact name, you will need to <u>Contact Us.</u>

NOW INTRODUCE LTA PLEDGEBALL LEAGUES AND ENCOURAGE YOUR MEMBERS TO PLEDGE

Change often comes from a lot of people doing something imperfectly, rather than a few doing it perfectly. When we work together members can do remarkable things.



Introduce LTA Pledgeball Leagues to your members and community through your own communication channels. E.g. newsletters, social media channels, website, in your clubhouse.



Use support materials from the LTA, such as the Pledgeball explainer video, posters for your club, social media images & templates and a QR code to make a pledge!



Encourage your membership and community to pledge on the Pledgeball website in support of your club.

VENUE RESOURCES

We have created a range of resources to help you do this. You can find these all here.