

## **WELSH LANGUAGE POLICY**

### **TENNIS WALES LTD**

Within Tennis Wales, 'Embrace Wales' has been identified as one of our core values, with the aspiration to continually develop our use of the Welsh Language as far as we are reasonably able to do so, whilst promoting the heritage of Wales within our community.

Tennis Wales aims to treat the provision of Welsh and English language on the basis of equality, with this policy setting out our commitment in relation to the use of the Welsh Language.

#### **Customer Service and Awareness**

- We will ensure that this policy is supported throughout the organisation.
- We welcome correspondence in both Welsh and English in accordance with our customer charter.
- We will reply in Welsh to any correspondence received in Welsh, where reasonably practicable.

#### **Recruitment and Training of Colleagues and Key Volunteers**

- Advertisements for Tennis Wales recruitment will be provided bilingually to encourage applications from Welsh and English speakers.
- The ability to communicate in Welsh will be highlighted as 'desirable' in all Tennis Wales vacancies.
- We will support colleagues who express an interest to develop their Welsh language skills.

#### **Communications, Marketing and Advertising.**

- We will aim to create more Welsh medium and bespoke content on our communication channels.

#### **Partnerships**

- We will encourage every contractor or third party that delivers services on our behalf to comply with this policy.
- We will actively encourage our partners and sponsors to promote the Welsh language for tennis/padel activities and promotions in Wales.
- We will work with Sport Wales, Welsh Sports Association, Welsh venues and workforce to promote the use of the Welsh Language and the heritage of Wales.

#### **Welsh Community and Heritage**

- We welcome the provision of Welsh Language tennis/padel lessons and activities throughout our registered venues in order to inspire the next generation.
- Tennis Wales are proud to be part of the Welsh sporting landscape, and we will continue to embrace and value the diversity of the people, cultures and communities that make us who we are as a nation.