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For immediate release

## New Sport England data shows hig rise in tennis participation

The latest Active Lives survey from Sport England shows a big rise in adult tennis participation in England.

Sport England measure the number of people who have played a sport twice in the past 28 days (averaged across a year from November to November), and their data demonstrates that 915,000 adults were playing tennis this regularly in England from November 2021 to November 2022.

This is the highest figure recorded for tennis since Sport England started the Active Lives survey in 2015-16 - and shows a $43 \%$ increase on participation in 2020-2021, which was obviously a period heavily influenced by the impact of the pandemic.

Earlier this year the LTA announced similar significant rises in its own participation data. Whilst the LTA measures participation across the whole of Great Britain and records how many people play once a year or once a month, the trends were the same as the Sport England data - with figures for frequent play at their highest ever level.

Scott Lloyd, LTA Chief Executive said: "l'm delighted that Sport England's Active Lives survey shows the same upward trajectory as our own participation data. When we put in place our Tennis Opened Up strategy in 2019 - one of our main priorities was to reverse the decline in tennis participation and get more people out on court more often. Not least to build on the success of Andy Murray and the Davis Cup team in previous years. With the highest figures recorded since Sport England started their survey we've managed to do this. It's testament to the hard work of everyone involved in British tennis, from grass roots coaches, volunteers, clubs and park courts right through to our professional players."

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## For LTA media enquiries please contact:

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#### Abstract

ABOUT THE LTA: The LTA is the National Governing Body of tennis for Great Britain. We are here to govern and grow tennis, from grassroots participation through to the professional game. Our vision is "Tennis Opened Up" and we're on a mission to grow tennis by making it relevant, accessible, welcoming and enjoyable. We work with schools, with volunteers, with coaches and with venues across the whole country. We also represent the interests of over 1,000,000 Members, men and women, girls and boys, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the four corner-stones of which are the premier grass-court events leading up to The Championships, Wimbledon: the Rothesay Open Nottingham, the Rothesay Classic Birmingham, the cinch Championships (at The Queen's Club, London) and the Rothesay International Eastbourne. For further information about the LTA and tennis in Britain, visit www.Ita.org.uk or follow us on Twitter @the_LTA.


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