



VENUE HEALTH SURVEY

OCTOBER 2025



BACKGROUND AND SURVEY CONTENT

- The venue health survey has been running for a number of years, completed by volunteers at tennis clubs.
- In October 2025, the survey was extended to include park venues and CITCs.
- The survey covered
 - Metrics about venue health, tailored to each venue type
 - “Deep Dive” explorations about padel / pickleball provision, and female inclusion
- Respondents included
 - 2,167 tennis club volunteers
 - 120 park court operators / local authority contacts
 - 29 CITC staff or coaches



RESPONDENT PROFILE

	Club Volunteers (c.2000)	Park Venues (c.120)	CITCs (29)
Male	48%	65%	66%
Female	50%	34%	28%
Under 45	8%	40%	41%
45-54	13%	18%	31%
55-64	33%	25%	17%
65+	44%	15%	3%
Central & East	20%	12%	10%
London & South East	18%	22%	14%
South & South West	18%	23%	21%
North & Midlands East	16%	14%	17%
North & Midlands West	18%	13%	17%
Scotland	6%	7%	14%
Wales	3%	3%	3%
Club: Most often or other usual LTA contact	38%		
Club: Occasional or no LTA contact	60%		
Club: Committee Member	84%		
Park: Local authority		51%	
Park: Coach / coaching operator		27%	
Park: Other role		23%	
CITC: Coach			14%
CITC: Other Role			86%

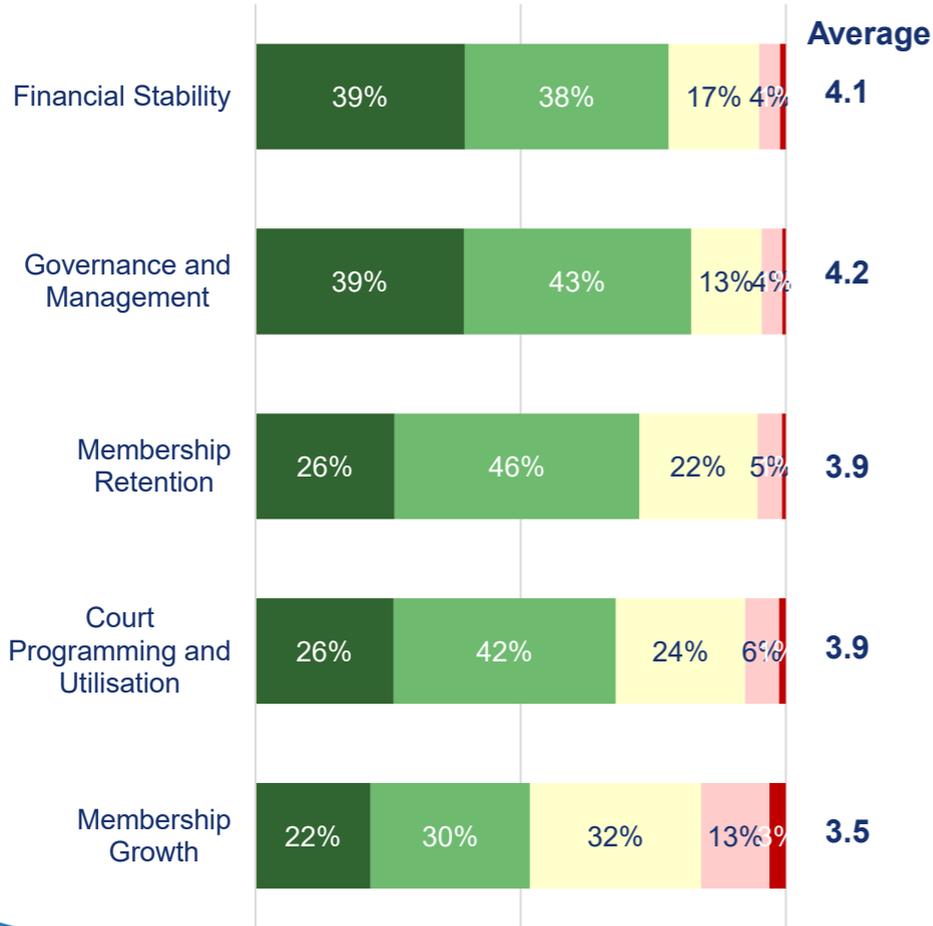
VENUE HEALTH



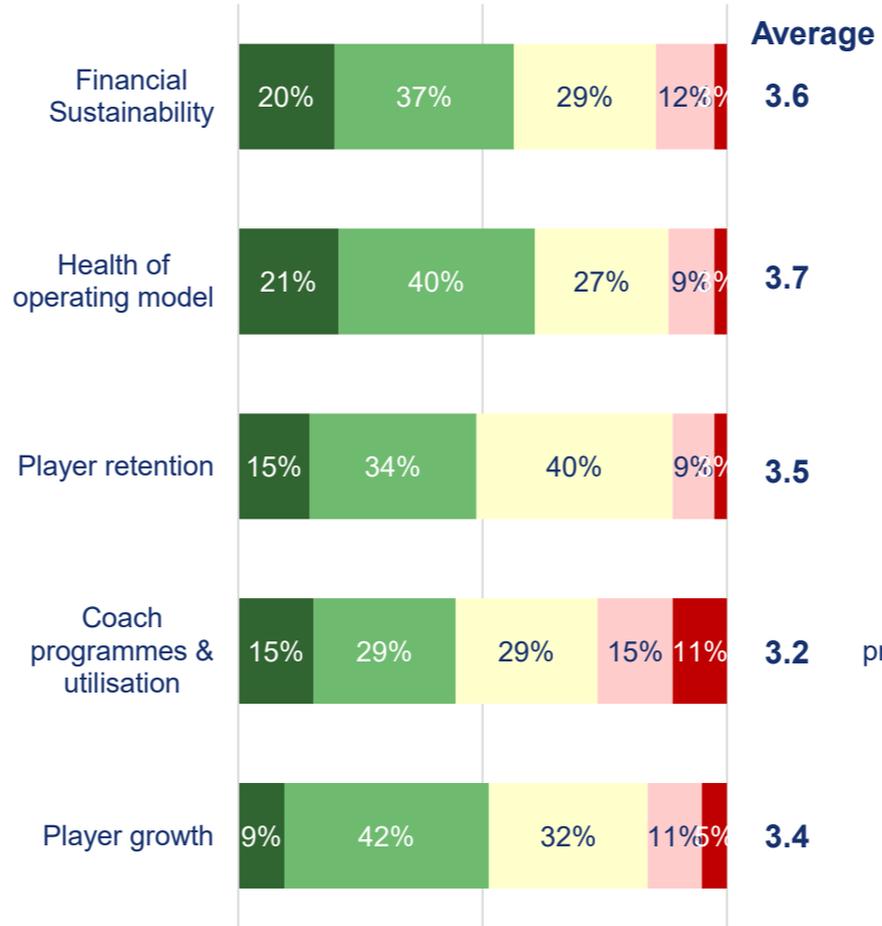
VENUE HEALTH OVERVIEW

■ 5 = very healthy ■ 4 ■ 3 ■ 2 ■ 1 = not healthy at all

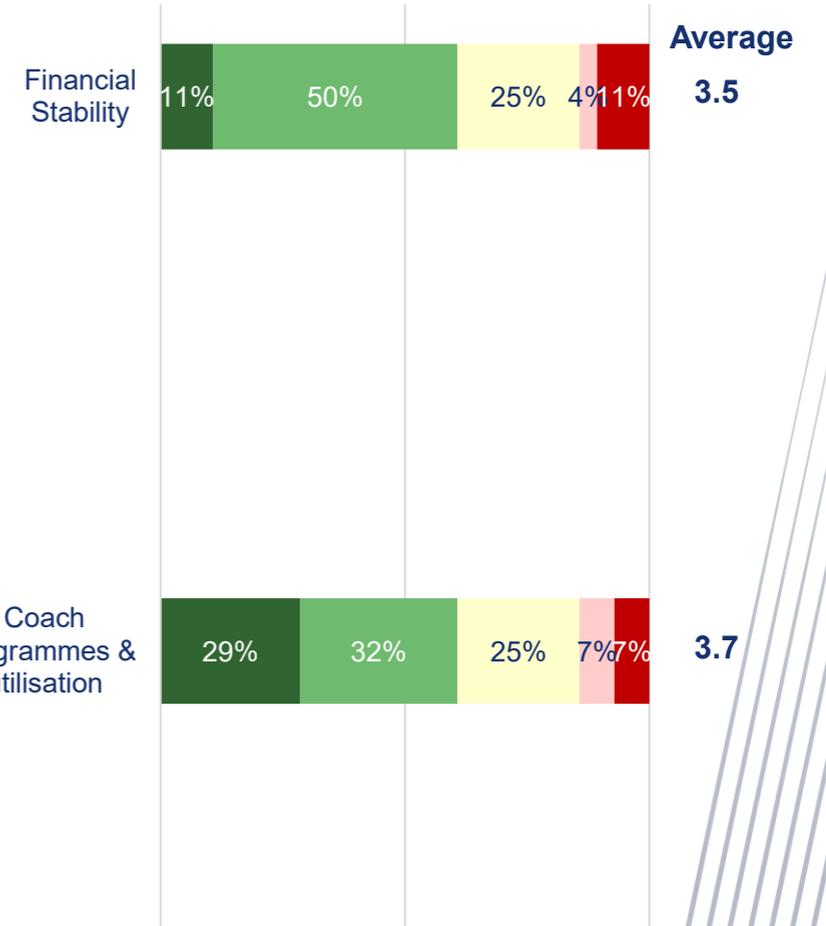
Tennis Clubs



Parks



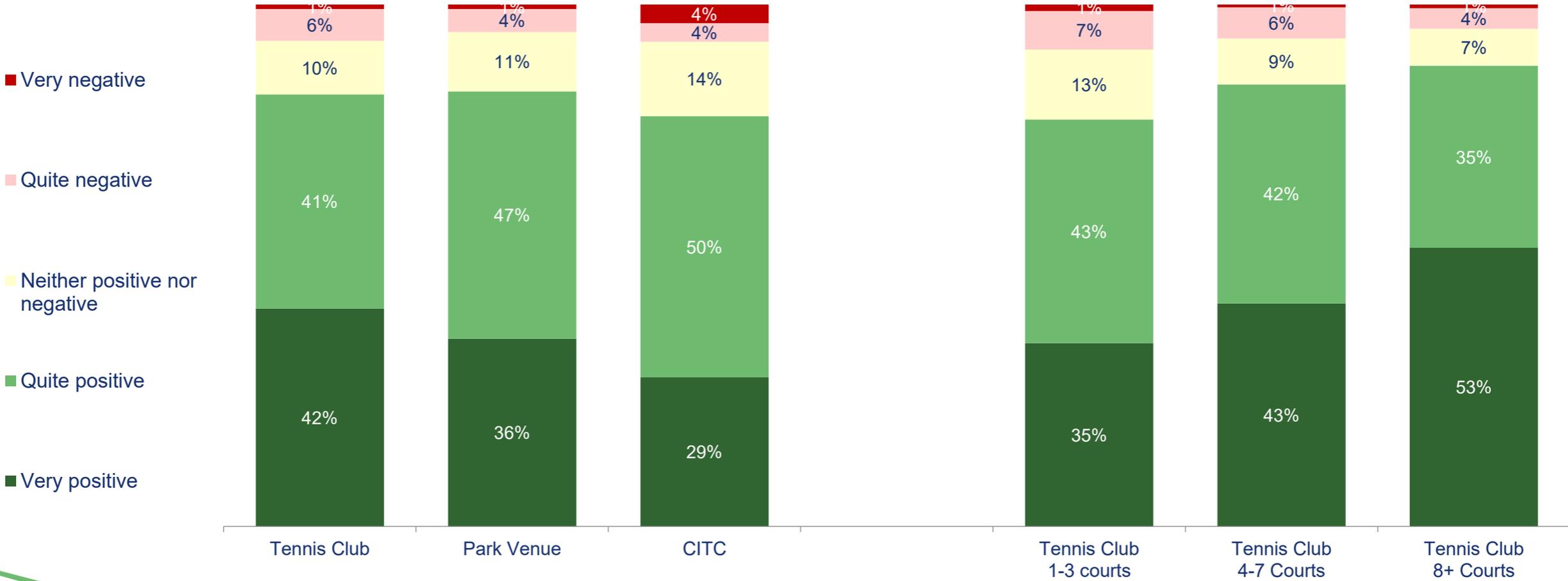
CITCs



How would you rate the current health/state of your (venue) in regards to the following measures? 1= not healthy at all and 5 = very healthy Base: Clubs 1720, Parks 117, CITCs 28

MOST VENUES FEEL POSITIVE ABOUT THE FUTURE, THOUGH CITCs ARE LESS LIKELY TO FEEL “VERY POSITIVE” THAN PARKS AND CLUBS. THE LARGEST CLUBS HAVE THE MOST OPTIMISTIC OUTLOOK

Future Outlook – by Venue Type and Club Size



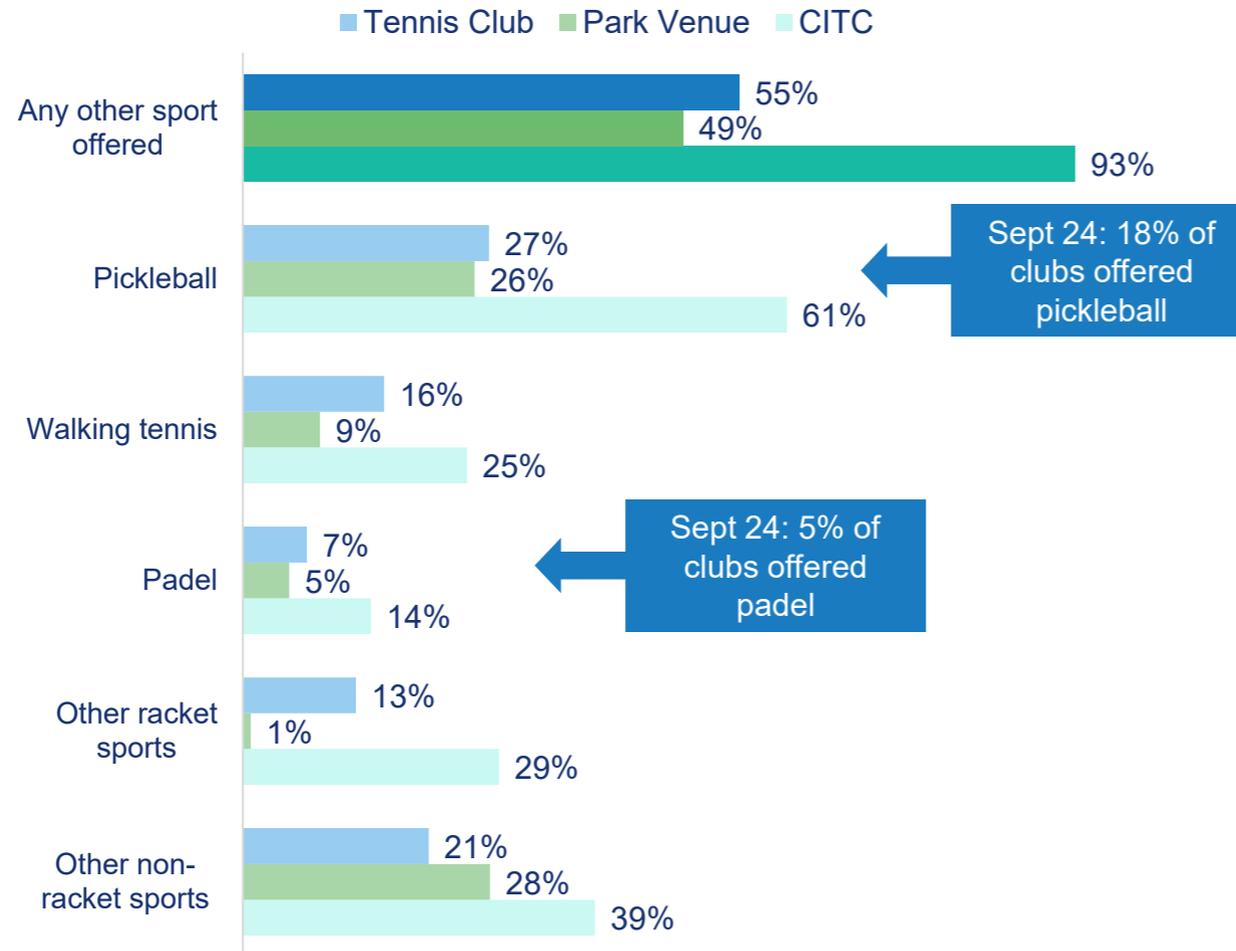
'How positive or negative do you feel about the future for your venue(s)?
 All tennis clubs 1651, Park Courts 114, CITCs 28, Tennis clubs by size: 1 – 3 courts 629, 4 – 7 courts – 739, 8+ 281

PADEL & PICKLEBALL

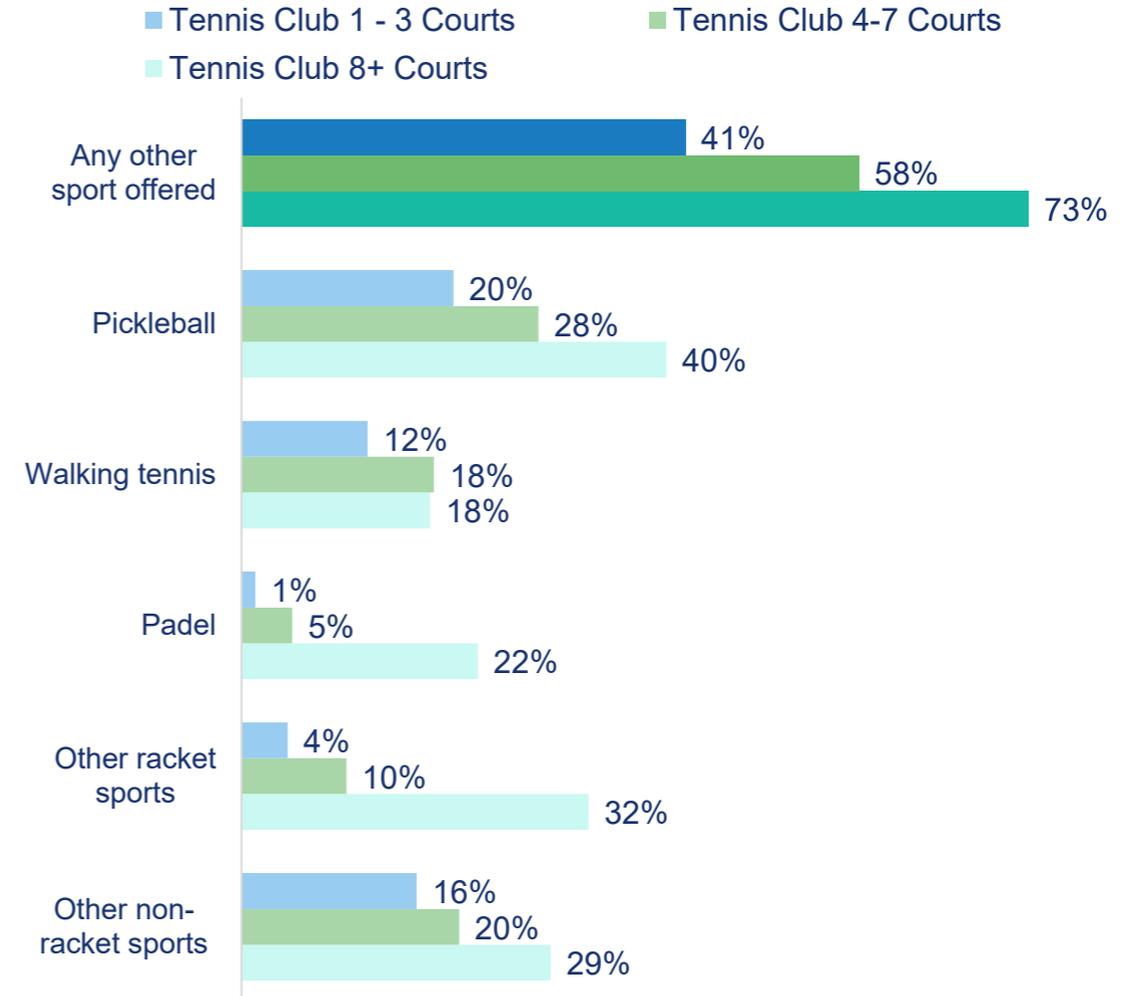


OTHER SPORTS ARE OFFERED BY HALF OF PARKS AND CLUBS (HIGHER PROPORTIONS IN LARGER CLUBS), AND BY ALMOST ALL CITCs. CLUB PROVISION OF PADEL AND PICKLEBALL HAS GROWN OVER THE PAST 12 MONTHS.

Other sports offered at venue – by Type



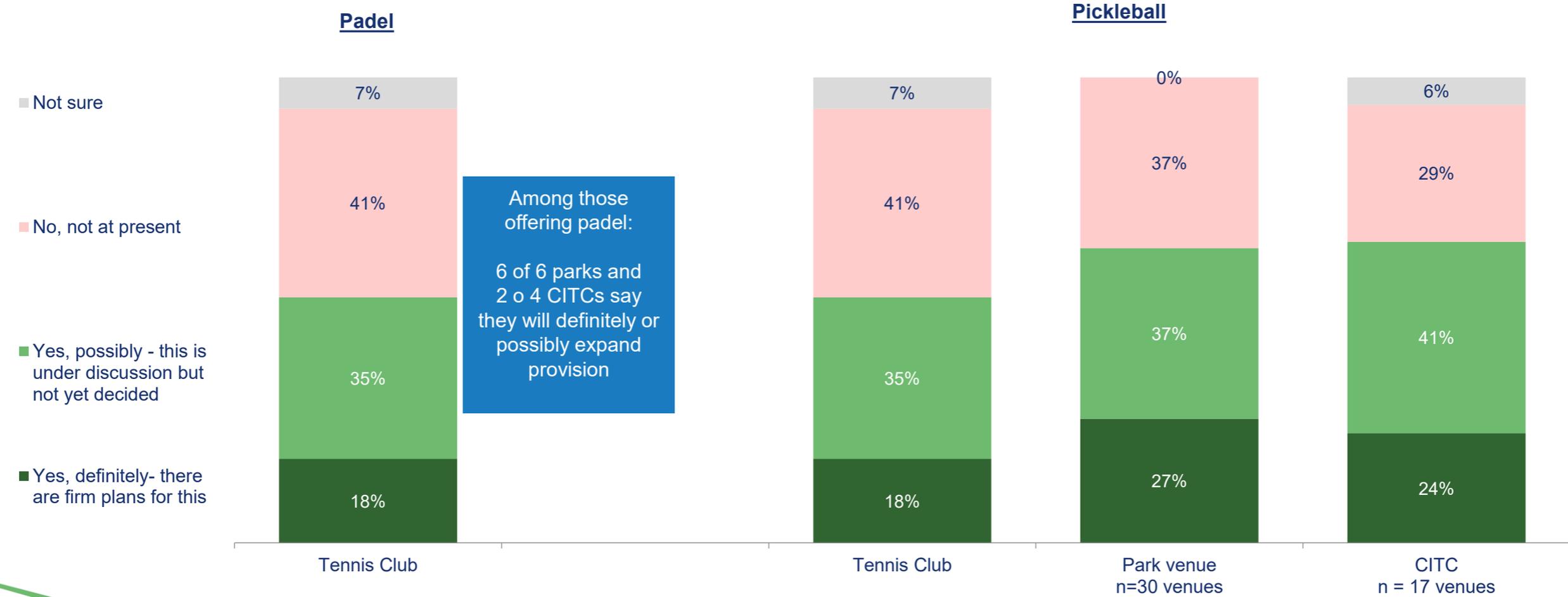
Other sports offered at Tennis Clubs – by Size



*Does your club offer any sports other than tennis, whether for members or on a pay & play basis?
Please select all that apply
Clubs 2056, CITC 28, Park 116, 1-3 courts 697, 4-7 courts 930, 8+ courts - 426

AMONG THOSE WHO ALREADY OFFER PADEL OR PICKLEBALL, OVER HALF ARE CONSIDERING EXPANDING THEIR PROVISION

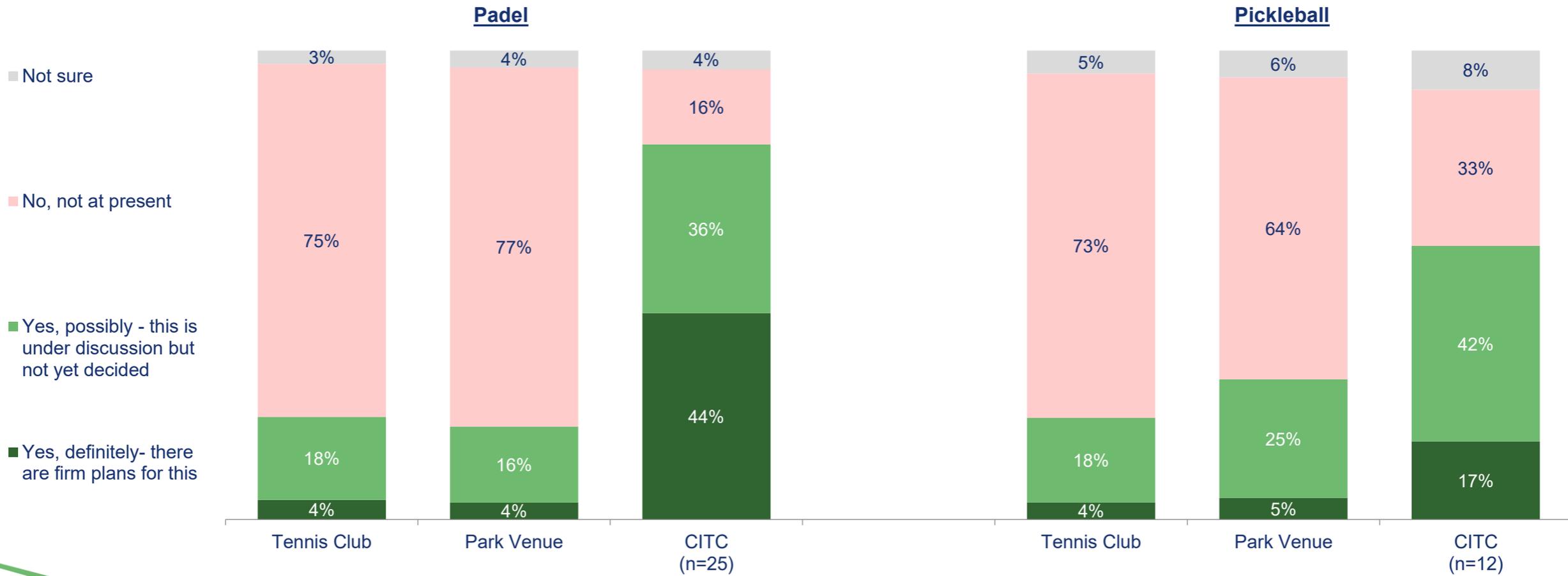
Intent to Expand Padel / Pickleball Provision
 (Among All Currently Offering – note low sample sizes)



Are you currently considering expanding your padel / pickleball provision?
 All offering: Padel – Clubs – 146
 Pickleball: Clubs – 565, parks – 30, CITCs 17

AROUND 1 IN 5 CLUBS / PARKS ARE CONSIDERING STARTING TO OFFER PADEL, WITH 1 IN 5 CLUBS AND 30% OF PARKS THINKING ABOUT PICKLEBALL. ALMOST HALF OF CITCs SAY THEY HAVE FIRM PLANS FOR PADEL PROVISION, AND WHILE MANY ARE CONSIDERING PICKLEBALL, PLANS ARE CURRENTLY LESS DEVELOPED

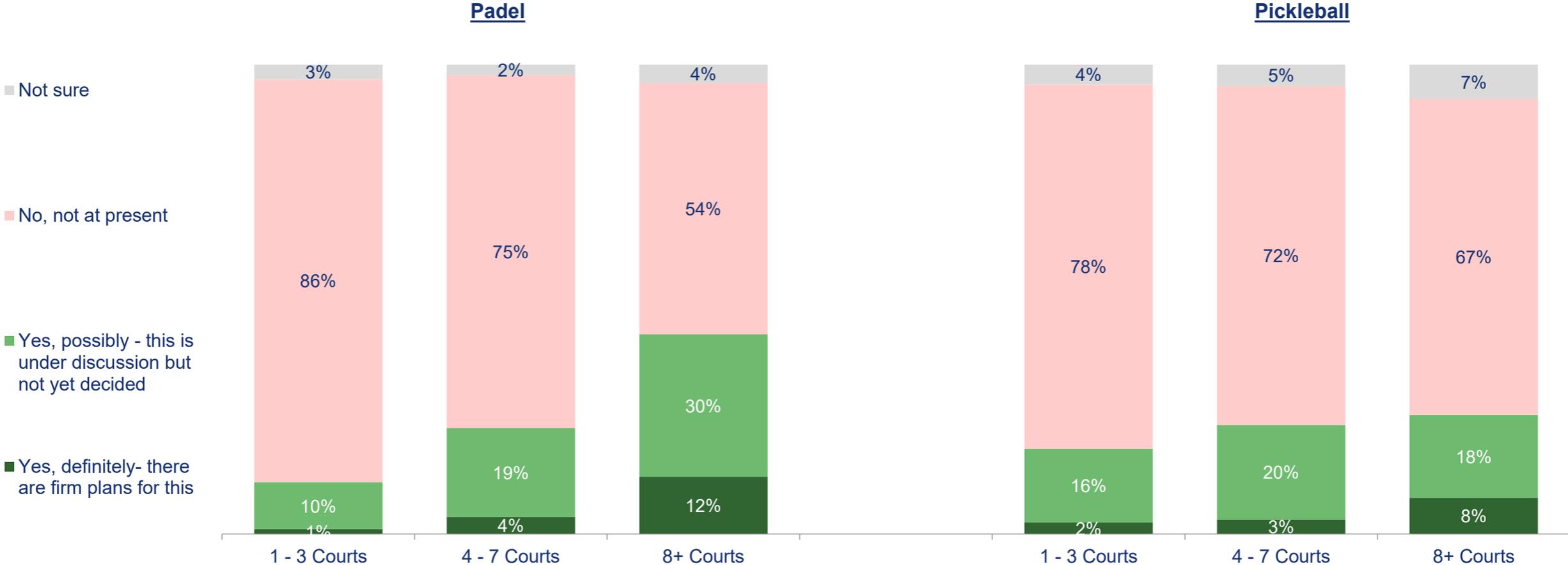
Intent to Offer Padel / Pickleball
 (Among All NOT Currently offering either sport)



'Are you currently considering introducing padel / pickleball in your venue(s)
 All NOT offering: Padel – Clubs – 1934, Parks 111, CITCs 25
 All NOT offering pickleball: Clubs – 1515, Park courts – 87, CITCs 12

INTENT TO OFFER BOTH SPORTS INCREASES BY SIZE OF CLUB, THOUGH THE DIFFERENCE IS MUCH MORE PRONOUNCED FOR PADEL THAN FOR PICKLEBALL.

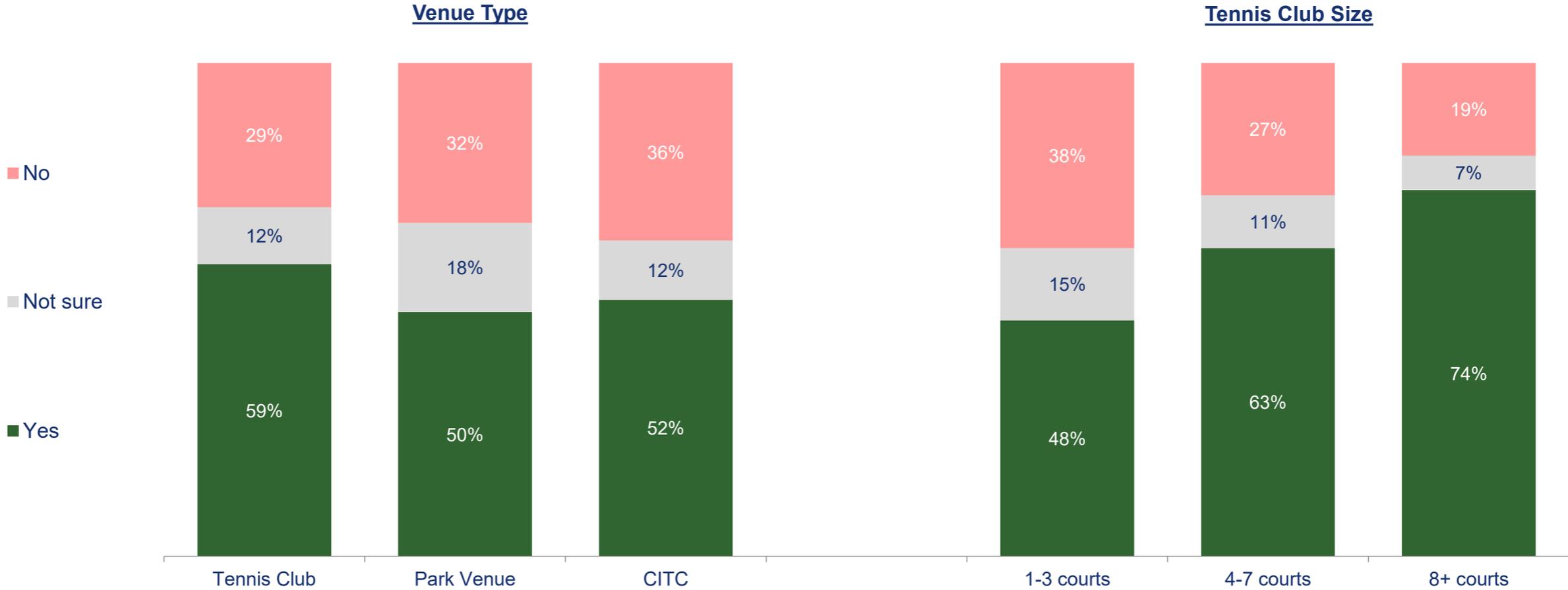
Intent to Offer Padel / Pickleball
 (Among All NOT Currently offering either sport)
Tennis Clubs By Size



'Are you currently considering introducing padel / pickleball in your venue(s)
 All NOT offering: Padel –All NOT offering pickleball: 1 – 3 c.700, 4-7 c.900, 8+ c.300

AROUND HALF OF THOSE SURVEYED (AND NOT OFFERING PADEL) ARE AWARE OF PADEL PROVISION NEARBY, HIGHER IN LARGER TENNIS CLUBS (LINKED TO MORE URBAN LOCATIONS?)

Awareness of Padel Offered Nearby
 (Only Asked Among Venues Not Offering Padel Themselves)

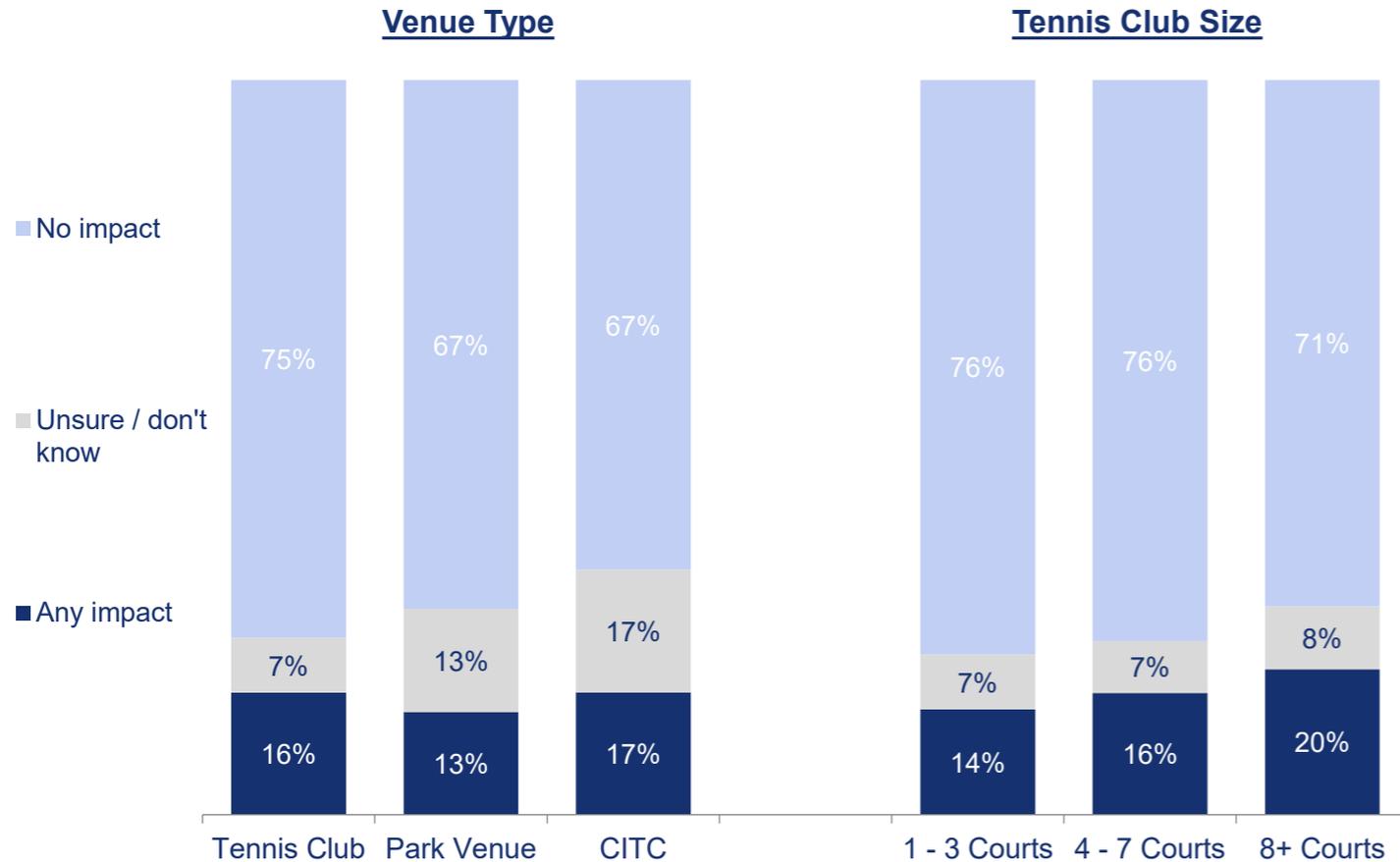


*Previously you said that your venue doesn't currently offer padel. As far as you know, is padel currently offered anywhere else in the local area, that is, within about 5 miles of your venue(s)?
 Club – 1914, Park – 111, CITC – 25, 1-3 courts – 690, 4-7 courts – 891, 8+ - 330

WHILE MOST VENUES SAY THAT THE AVAILABILITY OF PADEL NEARBY HASN'T AFFECTED THEM, A MINORITY HAVE OBSERVED SOME DROP OFF IN TENNIS PARTICIPATION AS A RESULT

If Offered Nearby – Has this Had any Impact on Venue
Open Text Question – Summary of Responses

Impacts Reported



Yes - negative. A number of our members have started playing padel regularly at the local sports club which opened 4 courts in May 25. It is now much easier to book a peak time tennis court and our bar takings have dropped! We are hoping the novelty wears off soon. (Club)

Some of our tennis players are playing Padel already at other venues, there is no apparent impact on our venue. It may encourage younger players to stay in the sports for much longer. (Club)

Probably caused a slight reduction in the 50 to 70 year old new player category as padel is a much easier sport to learn / play. (Club)

'We have had some tennis players accessing our tennis programme as their courts have now been taken over by padel. (CITC)

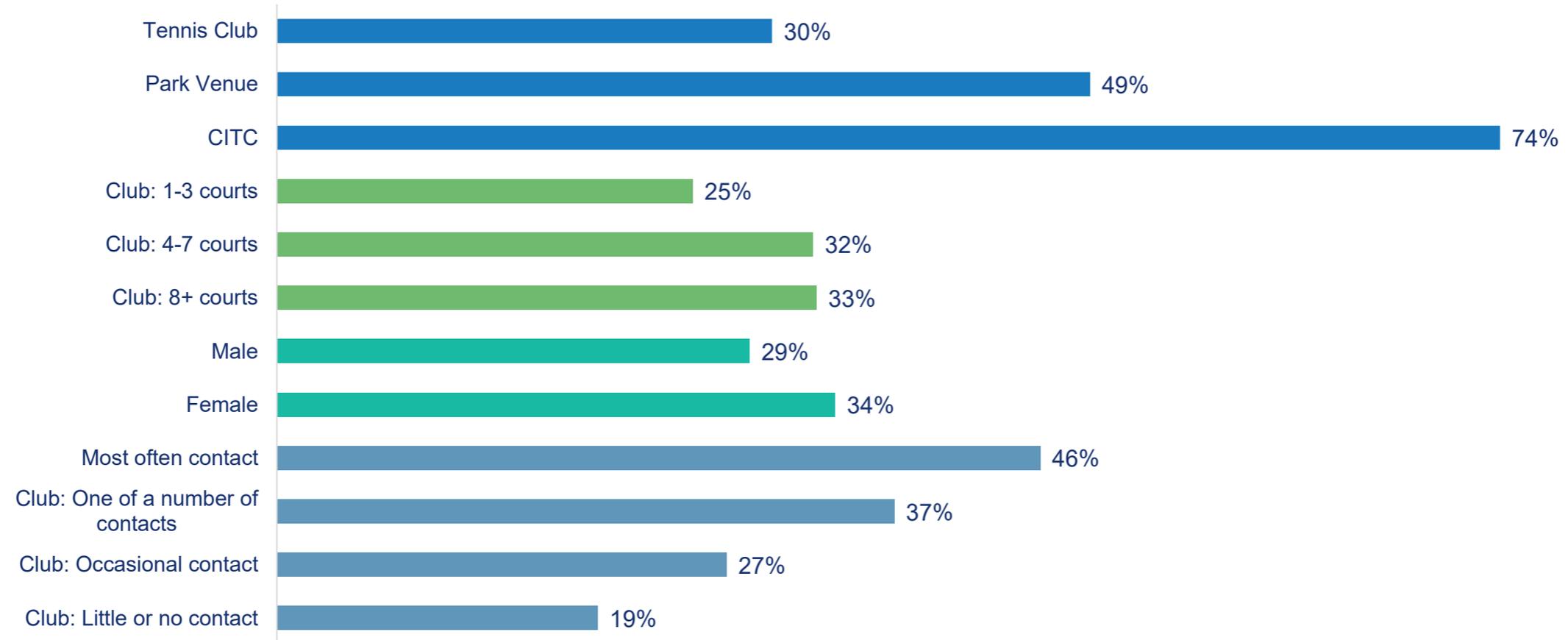
SHE RALLIES & FEMALE INCLUSION



1 IN 2 PARK OPERATORS SAY THEY'VE HEARD OF SHE RALLIES

AWARENESS LEVELS ARE HIGHER IN PARK AND CITC VENUES, AND A LITTLE HIGHER AMONG WOMEN THAN MEN.

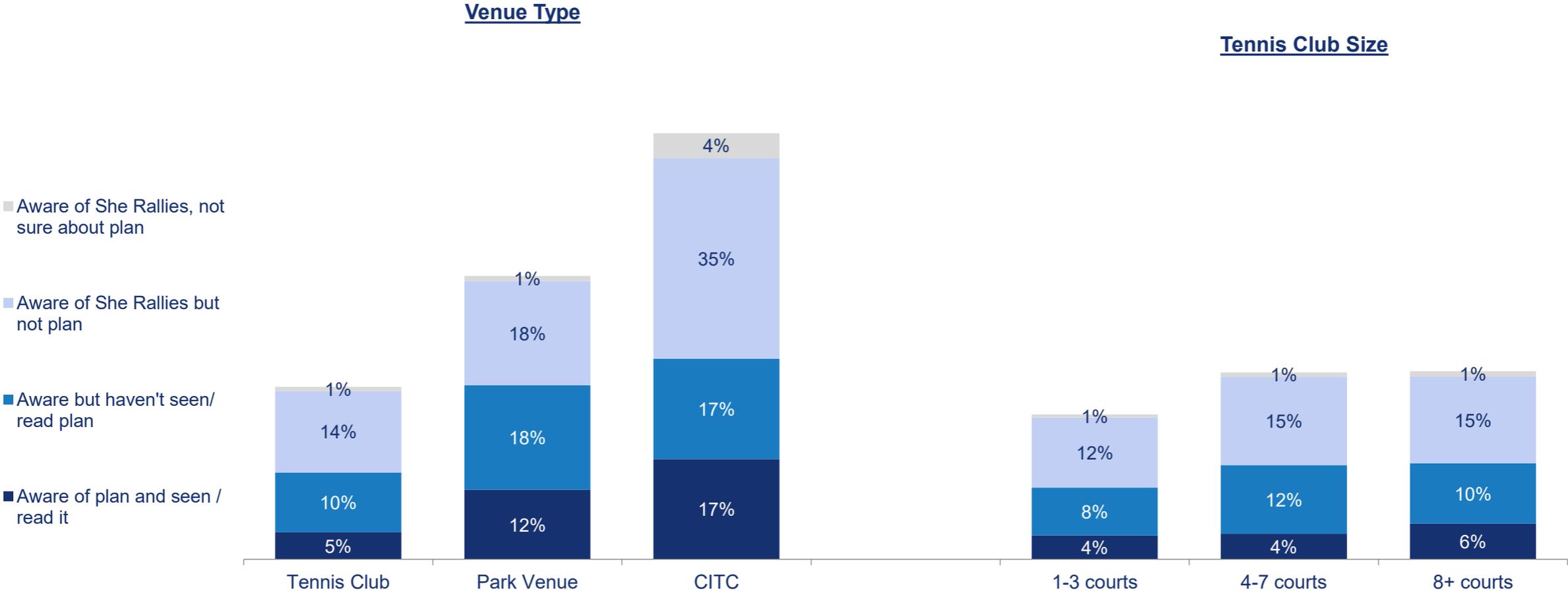
Awareness of She Rallies



*Before today, had you heard of She Rallies? Clubs 2056, CITC 28, Park 116, CITC 23, 1-3 courts 700, 4-7 courts 932, 8+ courts - 420, Male - 1113, Female - 1135, MO contact 349, One of a number - 453, Occasional - 482, no contact - 753

AROUND HALF OF THOSE AWARE OF SHE RALLIES HAD HEARD OF THE NEW PLAN, THOUGH TO DATE ONLY A MINORITY HAVE ACTUALLY SEEN / READ IT.

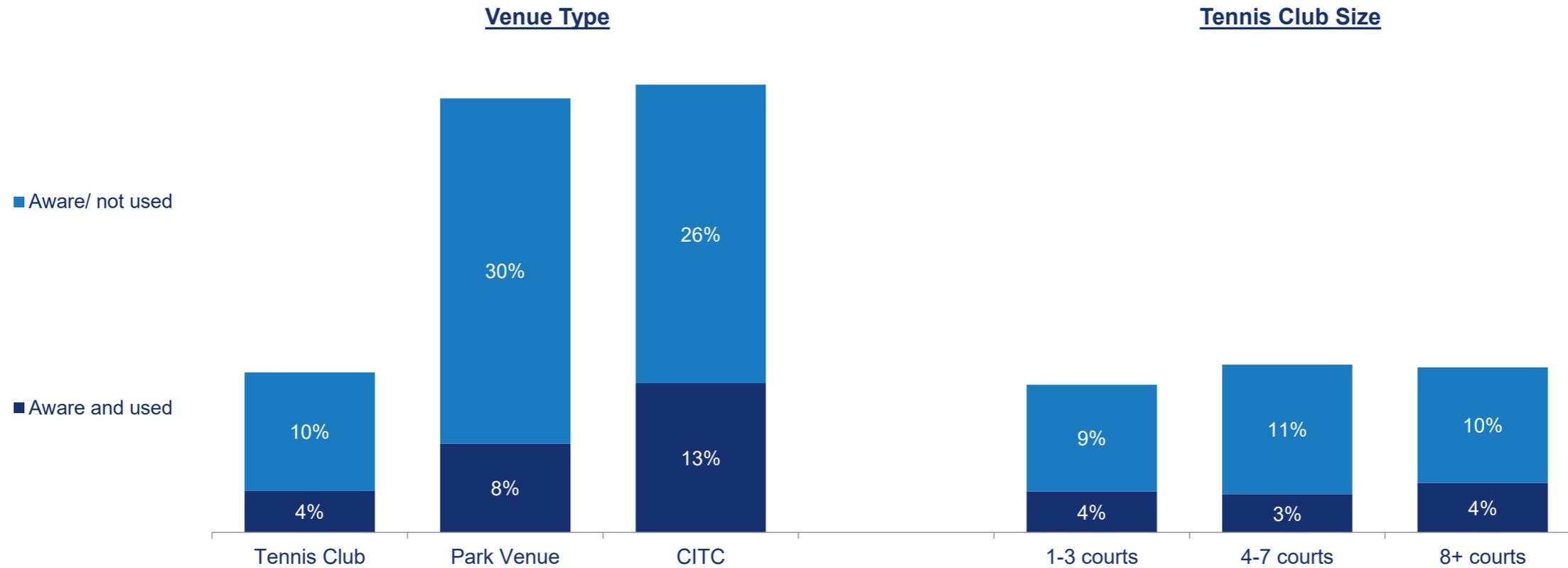
Awareness of New She Rallies Plan



*And were you already aware of the updated She Rallies plan that was launched earlier this year?
Clubs 2056, CITC 28, Park 116, CITC 23, 1-3 courts 700, 4-7 courts 932, 8+ courts – 420,

AWARENESS AND USE OF THE W&G INCLUSION TOOLKIT IS HIGH IN PARKS AND CITC'S

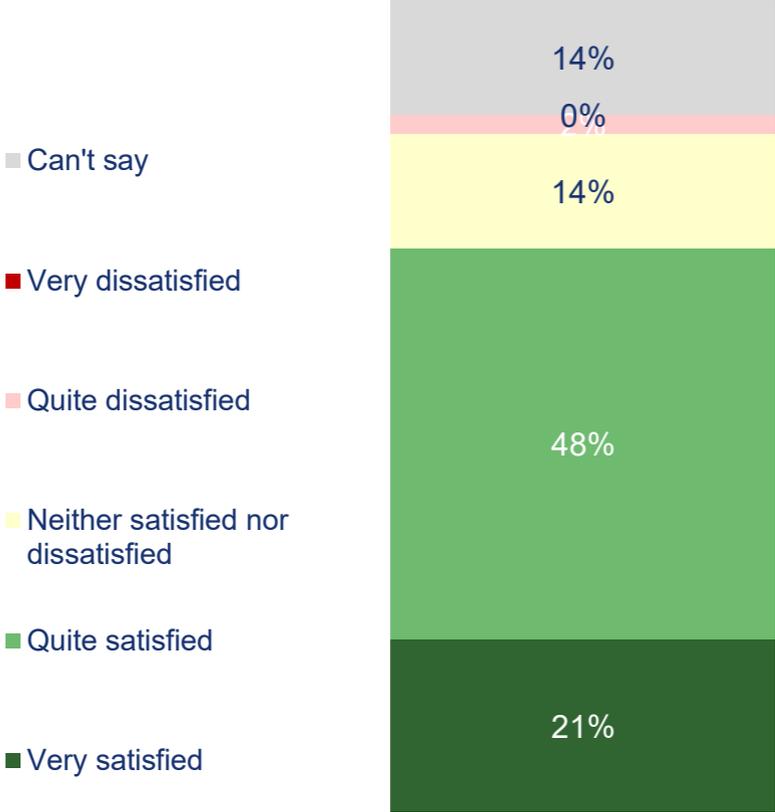
Awareness and Use of W&G Inclusion Toolkit



The LTA has produced a women and girls inclusion toolkit. Had you heard of this before today? 'And as far as you know, has your venue used this toolkit? Clubs 2044, CITC 23, Park 116,, 1-3 courts 697, 4-7 courts 928, 8+ courts – 416,

THOSE WHO HAVE USED THE TOOLKIT ARE LARGELY SATISFIED WITH IT AND HAVE TAKEN SOME ACTIONS, THOUGH THERE WERE SOME SUGGESTIONS FOR IMPROVEMENT.

Satisfaction with Toolkit (All Users)



*We now have a very successful girls only session launched in addition to our ongoing junior sessions (we have since done the same for boys). It has greatly increased the playing opportunities for girls in our club and increased their confidence within all sessions.
(Club, Very satisfied)*

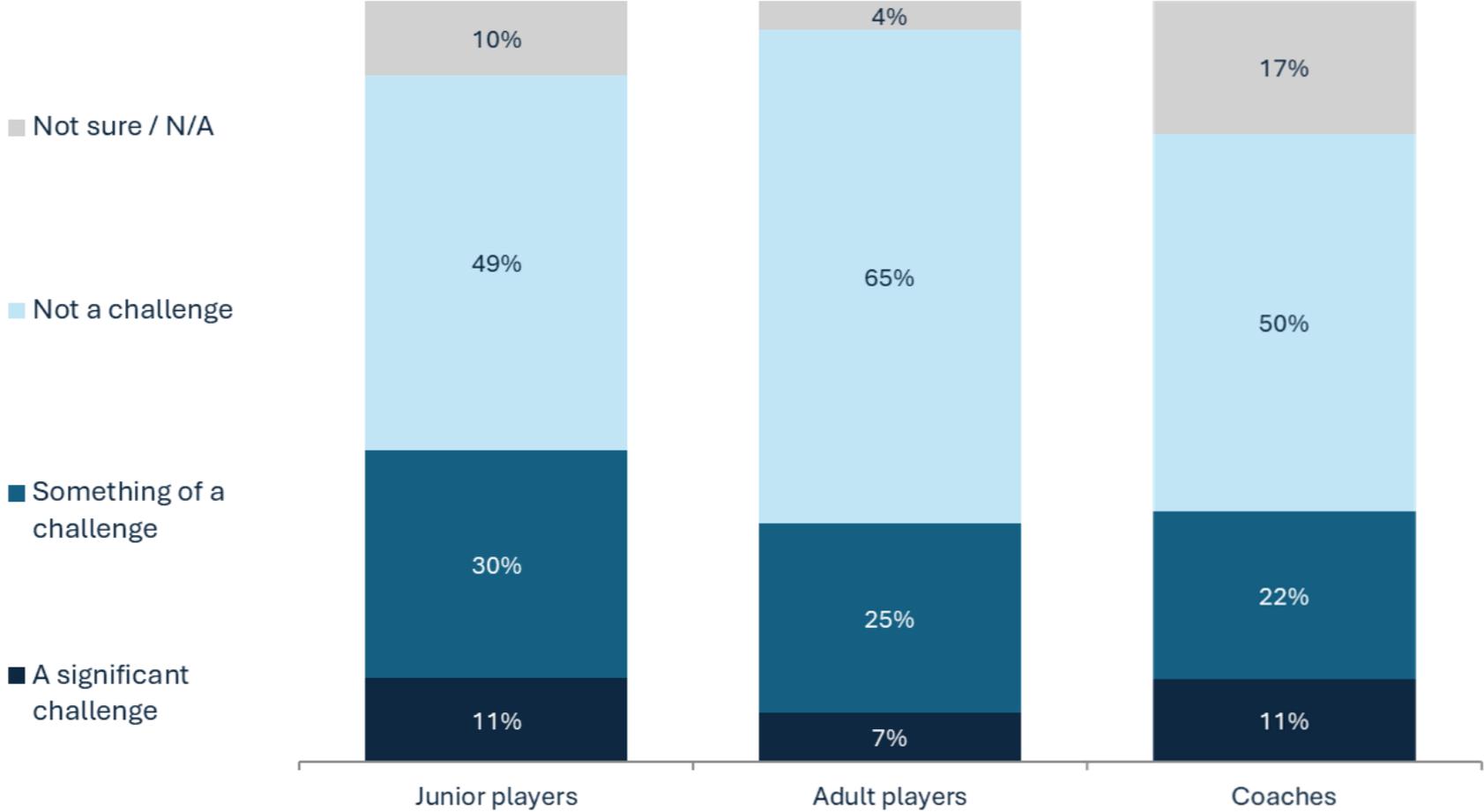
*The designs could have more editable areas. Sometimes the editable areas doesn't have enough capacity to input the information needed.
(CITC, Quite satisfied)*

*We have followed the fairly easy to achieve suggestions re language (using women not ladies but has been met by opposition by older old guard members), women only social and coaching sessions.
(Club, Quite satisfied)*

*We were doing the main things. No inspiration for anything new
(Club, Quite satisfied)*

WHILE INCLUSION IS NOT SEEN AS AN ISSUE FOR COMMITTEE AND STAFF / VOLUNTEERS, A SIGNIFICANT MINORITY RECOGNISE THAT THERE ARE SOME CHALLENGES FOR COACHING STAFF AND PLAYERS, PARTICULARLY JUNIORS

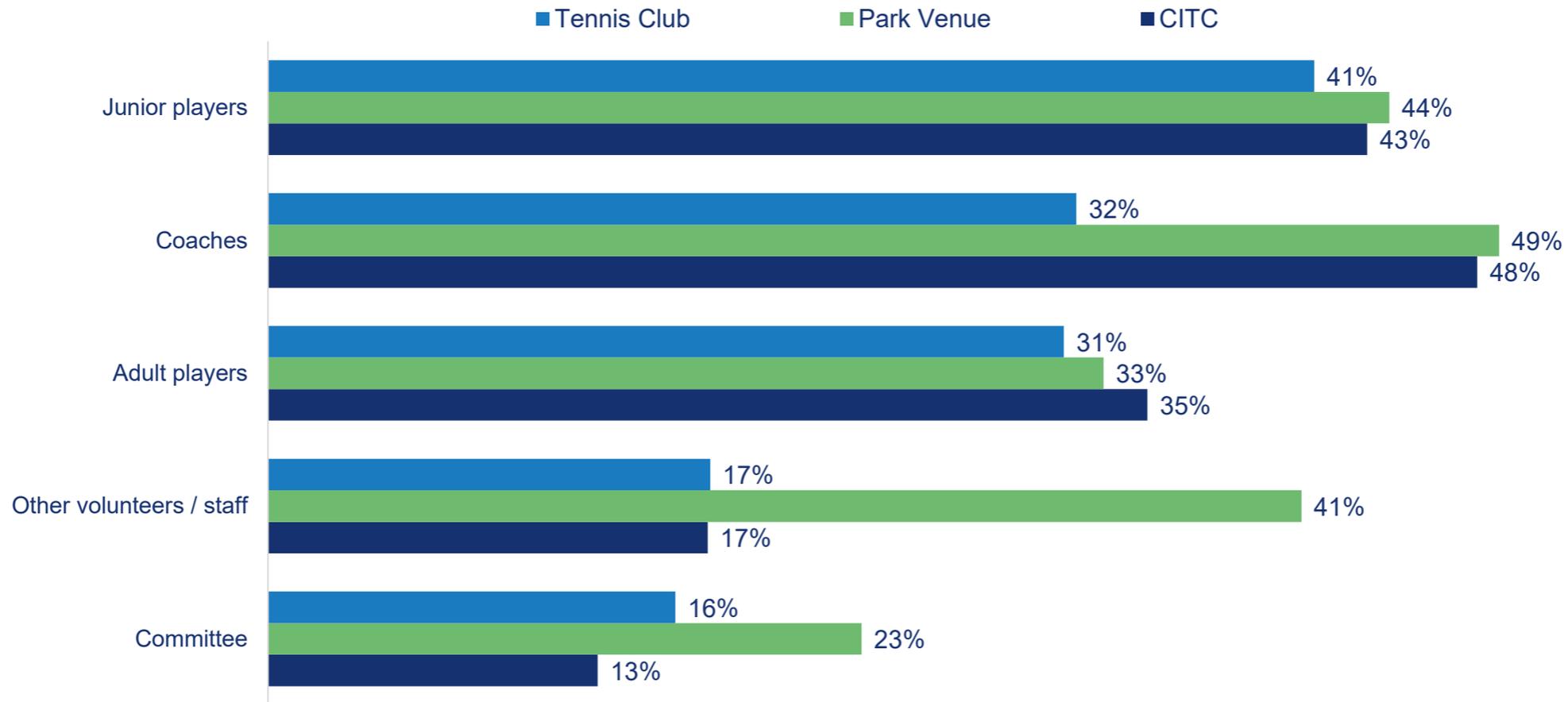
Extent to which female inclusion is a challenge – all venues



'To what extent do you feel that improving female inclusion is a challenge for your venue for the following groups? (All venues, 2317)

FEMALE INCLUSION AMONG COACHES IS SEEN AS A FAR GREATER CHALLENGE BY PARKS AND CITCs THAN BY CLUBS.

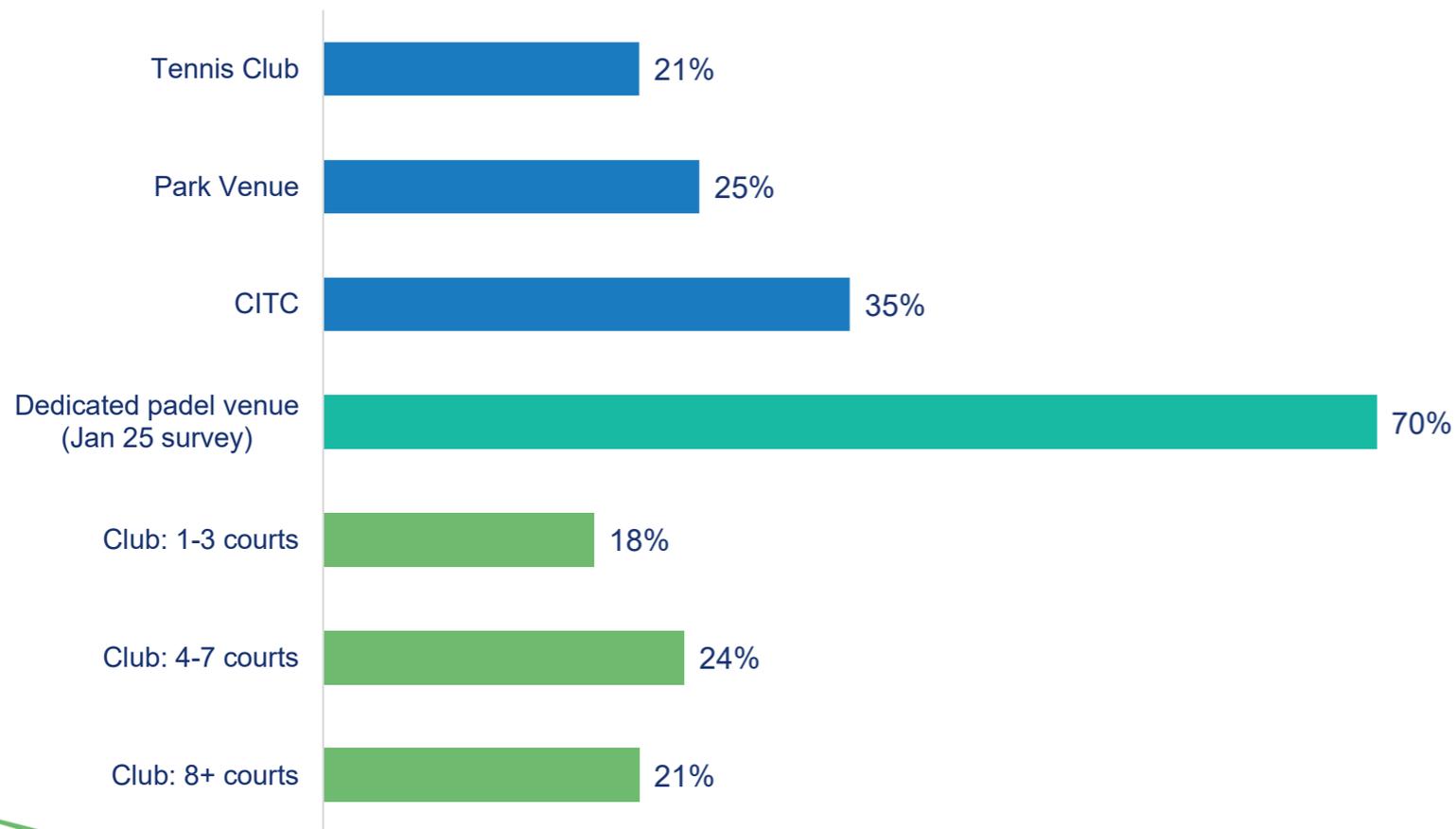
Whether Improving Female Inclusion is a Challenge
% Significant Challenge or Something of a Challenge



To what extent do you feel that improving female inclusion is a challenge for your venue for the following groups? Clubs 2030, CITC 23, Park 115,

WHILE THERE ARE SOME GOOD EXAMPLES OF FEMALE INCLUSION INITIATIVES, AT PRESENT THESE ARE CONFINED TO A MINORITY OF VENUES – IN CONTRAST TO ACTIVITY RECORDED AMONGST DEDICATED PADEL VENUES (JAN 25 SURVEY)

Whether Undertaking Initiatives to Boost Female Inclusion



We ran the Prime video girls initiative and although it's finished we still run girls only sessions and have over 30 girls coming to those sessions during the week. (Club)

Targeting junior girls at local schools with some success so that some junior girls are now reaching a standard where they can play for our adult teams. (Club)

We are running weekly women's only Padel and tennis sessions in off-peak and peak times. These are very popular and regularly sell out. (Park)

*Women only tennis classes
Working with women's social clubs to book social sessions (CITC)*

WHAT HAPPENS NEXT?

YOU SAID, WE DID...

We want to make the very best use of the information we obtain from these surveys. All of the support, resources, and webinars we run are based on the feedback we receive from you – the operators and coaches at parks – either through surveys like this, or via conversations you have with Area Delivery Teams, or central LTA team members.

We want to ensure that everyone completing this survey has access to the results. As well as helping us to improve the support we offer, it may help you to know what is happening nationally and across other venues types than only parks.

On the next page we have listed and linked to the support we offer around some of the points raised in the survey and some hot topics received in the responses.

VENUE SUPPORT

- [LTA She Rallies Plan](#)
- [LTA Women and Girls Inclusion Toolkit](#)
- [Parks Support Pages](#)
- [Ongoing Court Maintenance Guide](#)
- [Case Study - how floodlights can help open parks up](#)
- [Case Study – Outsourcing Park Operations for financial sustainability](#)