

LAWN TENNIS ASSOCIATION LIMITED (“LTA”) COUNCIL

Minutes of the meeting held on Thursday 23rd May 2024 at The National Tennis Centre, 100 Priory Lane, Roehampton, London, SW15 5JQ at 10.30am

Present

Sandi Procter (President)

Voting Council Members

Graeme Adams, Ian Alexander, Ronald Allan, Bridie Amos, Stephen Baddeley, Elizabeth Bissett, Heather Bottomley, Andy Bradley, Simon Brand, Naomi Cavaday, Simon Clarke, Anne Clayton, Roy Colabawalla (Deputy President), John Copsey, Venetia Cottman, Robert Cresswell, Ash Cudlipp, Richard Cutler, Jonathon Dawes, Rick Denton, Blane Dodds, Andrew Farnworth, Keith Gill, Jane Grey, James Grindell, Malgorzata Grzyb, Richard Johns, Simon Johnson, Simon Jones, James Keothavong, Sarah Langford, Judith Loffhagen, Chris Mansour, Joanna Marks, Paul Marks, Garry Morris, Adrian Packer, Shiv Paul, Mike Piper, Alison Taylor, Michael Thomas, Peter Vann, Phil Veasey, David Vinall, Denise Walker, David Walrond, Julia Waters, Christine Windmill, Steven Winyard and Julie Wych.

Alternates for Voting Council Members

Anne Clark (representing Stephanie Trill for Sussex), David Howell Davies (representing John Doe for Cheshire) and Enzo Mora (representing Ben Knapp for Gloucestershire).

In attendance

Non-Voting Council Members

Lord Mervyn Davies (LTA Chair), Rachel Baillache, Sara Bennison, Anil Jhingan, Nigel Jordan, Sir David Tanner

Others

Kelly Adams (Communications and Membership Manager, All England Lawn Tennis Club) for item 9.1, Craig Allen (County Performance Manager, Kent Tennis) for item 7, Vicky Barlow (Ticketing and Hospitality Project Manager) for AOB, Emily Fryer (minutes), Sam Foakes (Head of Delivery, North and Midlands West), Jon Hughes (Director of EDI and Customer Support) for item 8, David Kirby (10U National Pathway Manager) for item 7, Scott Lloyd (Chief Executive), Chris Pollard (Managing Director - Commercial and Operations) for item 9, Helen Reesby (Head of National Performance Pathway) for item 7, Olly Scadgell (Managing Director – Tennis Development), Vicky Williams (People Director) and Pamela Woodman (Head of Legal).

1. Welcome, Apologies for Absence and Declarations of Interests

Sandi Procter welcomed everyone to the meeting, including 3 alternates.

Apologies for absence were received from: John Doe, Anne Keothavong, Ben Knapp, James Marsalek, David Rawlinson and Stephanie Trill.

Councillors were asked to declare an interest as appropriate when a relevant item was discussed.

2. Minutes of the meeting held on 13 March 2024 and Matters Arising

The minutes of the meeting held on 13 March 2024 were agreed as a correct record.

There were no matters arising not covered on the agenda.

3. LTA Chair's Report

The Chair's report circulated in the Council papers was taken as read.

4. LTA Chief Executive's Update

The Chief Executive's business update included in the Council papers was taken as read. Scott Lloyd began by providing an update on the LTA's 3 Year Plan which, since the last Council meeting in March, has been communicated to various stakeholders and audiences.

Scott Lloyd then expanded on several items in his business update, including an update on the extension of the Parks Investment project with a £3 million investment from the LTA Tennis Foundation, and recent engagement with government on support for a covered court investment project. Work continues to tackle the coach workforce shortage, with the topic recently being discussed at the LTA Board and Executive meetings, and the LTA continue to work with the AELTC with Michael Bourne recently presenting to members on the LTA's performance pathways.

Scott Lloyd then answered a number of questions on the Free Parks Tennis programme, the upcoming general election, pickleball, She Rallies and the work of the National Delivery team.

5. Workshop: Evolving the National Volunteer Forums

Julie Wych outlined the key takeaways from the questionnaire results which were shared prior to the meeting in the Council papers. This included geographical groupings, the number of meetings per year and a framework for informative and function specific webinars. Sandi Procter shared the next steps for format and content of Volunteer Forums moving forward, as well as the other opportunities for counties and volunteers to connect throughout the year. Councillors then discussed a series of questions on the takeaways from the questionnaires at their tables.

There will be a follow up workshop at the next Council meeting and plan in place for Volunteer Forums from January 2025.

The meeting was adjourned for a lunch break and then reconvened after lunch.

6. LTA President's Summary

The President's summary included in the Council papers was taken as read. Sandi Procter gave a presentation covering her recent activities including County Award ceremonies, events at Kings College London and the Tennis Industry Association, the Leaders in Sport International Women's Day pop up event at the National Tennis Centre and the recent Tennis Europe AGM in Portorož, Slovenia, where she was elected to the Tennis Europe Board of Management.

7. 10U Performance Pathway

Helen Reesby (Head of National Performance Pathway) joined the meeting.

Nigel Jordan introduced the first DTAG update from the County Performance workstream. There was a short Q&A with Venetia Cottman, DTAG Workstream Lead, and Helen Reesby, discussing Helen's role within the LTA's performance team and the role of the National Performance Pathway.

Dave Kirby (10U National Pathway Manager) and Craig Allen (County Performance Manager, Kent Tennis) joined the meeting.

The update continued with a focus on 10U County Performance and how the 10U County Performance

Dashboard can be utilised effectively by Counties. Dave Kirby used the most recent dashboard to demonstrate signs of impact within counties and how the data can be used to form action plans. Craig Allen gave examples of how Kent Tennis are using the dashboard, the conclusions that were made and the key areas of focus of their action plan – including engaging with coaches and venues, and providing adequate competition and training provision.

Helen Reesby, Dave Kirby and Craig Allen left the meeting.

8. DTAG Workstream Update: County Inclusion

Nigel Jordan welcomed Richard Cutler and Rachel Baillache for the next DTAG update of the meeting. The item began with a Q&A session with Rachel, Chair of the LTA's Inclusion and Diversity Advisory Group (IDAG), which outlined her background of roles in sport and the work of IDAG and the structure of the group. After the Q&A, Richard called on various Councillors for examples of inclusion within their counties - including Diversity and Inclusion mentors, hearing impairment tennis events, commercial partnerships, Pride in Tennis and walking tennis.

Jon Hughes (Director of EDI and Customer Support) joined the meeting.

Jon Hughes provided a brief update on EDI support for Counties from the DTAG Workstream – this included role descriptors for EDI roles, upcoming webinars and useful material on the County Support toolkit.

Jon Hughes left the meeting.

9. 2024 Major Events Update

Chris Pollard (Managing Director - Commercial and Operations) joined the meeting.

Sandi Procter welcomed Chris Pollard to the meeting. Chris played a short video highlighting the LTA's 2023 Grass Court season, before outlining the calendar for 2024. This included operational changes, Eastbourne and Whiteman Cup anniversaries, new exhibition matches and new inclusion, accessibility and sustainability initiatives. Chris also outlined the newly announced 2025 Grass Court calendar, specifically highlighting the changes to the Queens Club Championship – including the new WTA 500 tournament and new title partner. Chris then introduced Kelly Adams from the All England Lawn Tennis Club to provide an update on The Championships, Wimbledon, for 2024.

Kelly Adams (Communications and Membership Manager, All England Lawn Tennis Club) joined the meeting.

Kelly Adams introduced herself and explained her role at the AELTC before providing an update for The Championships, Wimbledon, for 2024. This included important information for Councillors and their guests regarding access to the grounds, the Member's Enclosure, dress code and Centre Court and No 1 Court seating. There was then an update on changes for 2024 – including new outdoor areas in the Members' Lawn and Brasserie, new catering offers and digital tickets. Kelly then took a number of questions.

Chris Pollard and Kelly Adams left the meeting.

10. Any Other Business

Vicky Barlow (Ticketing and Hospitality Project Manager) joined the meeting.

Vicky Barlow gave a brief update on LTA Major Event ticket offers for Councillors, as well as dates for the Davis Cup and Billie Jean King Cup later in the year.

Vicky Barlow left the meeting.

Sandi Procter read out a list of actions which had been noted during the meeting and confirmed that a summary of the actions and key takeaway points would be circulated to Voting Council Members shortly, the contents of which may be shared with respective management committees.

11. Conclusion of Meeting

The next Council meeting will take place on Wednesday 2nd October 2024 at 9.30am and finish at 3pm.

There being no further business, Sandi Procter thanked everyone for attending and closed the meeting at 3.20pm.

Signed: S. Procter

Date: 2 October 2024