

LTA CLEAN TENNIS EDUCATION PLAN 2024-26

INTRODUCTION & MISSION

The LTA is committed to promoting and protecting clean tennis. We recognise the contribution that sport can make to health, national pride and social development when supported by a strong ethical and moral environment. The LTA values of Integrity and Excellence align directly to the anti-doping strategy and mission:

MAINTAIN AND DEVELOP THE HIGHEST ANTI-DOPING AND INTEGRITY STANDARDS IN SPORT

In support of the plan, anti-doping is regularly discussed by the LTA executive team and LTA Board. A member of the LTA Board has specific responsibility for anti-doping. A dedicated Anti-Doping Officer is in place to lead and coordinate activity within this area with responsibility to ensure the LTA meets the commitments set out in this plan.

This plan is an evolution of the previous strategy, with the aim to maintain and develop our activities within two key themes of 'Awareness & Engagement' and 'Training & Education'.

CONTENTS

The clean tennis education strategy and associated implementation plan comprise seven components that have been identified by UKAD as being required to comply with the WADA International Standard for Education (ISE). The implementation plan is a live document that will be reviewed at least annually to ensure that planned activities continue to be appropriate and targeted to support the objectives and priorities of the strategy.

Clean Tennis Education Strategy

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1. CURRENT POSITION

1.1 RISK ANALYSIS

In drafting the strategy we have undertaken a risk analysis using the ‘SWOT’ analysis tool in order to identify Strengths, Weaknesses, Opportunities and Threats to the education programme.

Strengths	Weaknesses
<ul style="list-style-type: none"> • Strong relationships between LTA funded elite players and LTA performance and medical staff. • Dedicated anti-doping officer. • Support from LTA Exec and well-informed Board Lead. • Well established domestic competition structure. • Established anti-doping and education programme run by an independent integrity agency. • Regular dialogue with between Tennis Wales, Tennis Scotland and LTA ant-doping leads. 	<ul style="list-style-type: none"> • Independent, varied and changing nature of player schedules makes face-to-face education delivery challenging. • Data sharing between the ITIA and member federations – the ITIA official communication lines are currently with the professional tours rather than National Federations. • Lack of a direct relationship between majority of ‘international level’ (as defined by ITIA TADP) players and the LTA.
Opportunities	Threats
<ul style="list-style-type: none"> • Ongoing investment in and development of the LTA performance pathway (National Academies and Regional Player Development Centres). • Existing processes in place with registered venues developed by LTA safeguarding team. • Ongoing partnership working with home country tennis governing bodies. • Greater acceptance and familiarity with virtual environments for education delivery. 	<ul style="list-style-type: none"> • A very large number of players identified by the ITIA as International Level players. • Players travel abroad regularly and independently with limited support available. • Tournament appointed doctors are not always well informed of anti-doping risks (particularly abroad). • Complex tennis governance structure at the international level causes a lack of clarity for elite players – multiple agencies deliver content and mandate compliance with various programmes.

1.2 SPORTS SYSTEM & STAKEHOLDERS

Tennis has a complex governance structure particularly at the international level. The objectives can only be met by working in partnership with a wide range of stakeholders who each have varied interests, responsibilities, and involvements with anti-doping. It is vitally important that wherever possible we coordinate our activities to support the player and protect Clean Tennis.

The LTA works in partnership with Tennis Wales and Tennis Scotland as Home Country governing bodies, who have each adopted this LTA strategy and identified additional areas of activity within a separate implementation plans. It is recognised that there will be areas of overlap between the three organisations activities.

The International Tennis Integrity Agency (ITIA) is an independent body that runs the Tennis Anti-Doping Programme (TADP) and the Tennis Anti-Corruption Programme (TACP), which cover tennis at an international level including the Grand Slam events and the professional tours (including wheelchair, junior and masters tours). The professional tour bodies (ATP, WTF and ITF) provide their members with anti-doping education.

Alongside partner tennis bodies the LTA works closely with UK Anti-Doping (UKAD) on both education, testing and case management. We will continue to work closely with UKAD to work towards meeting the objectives of this strategy.

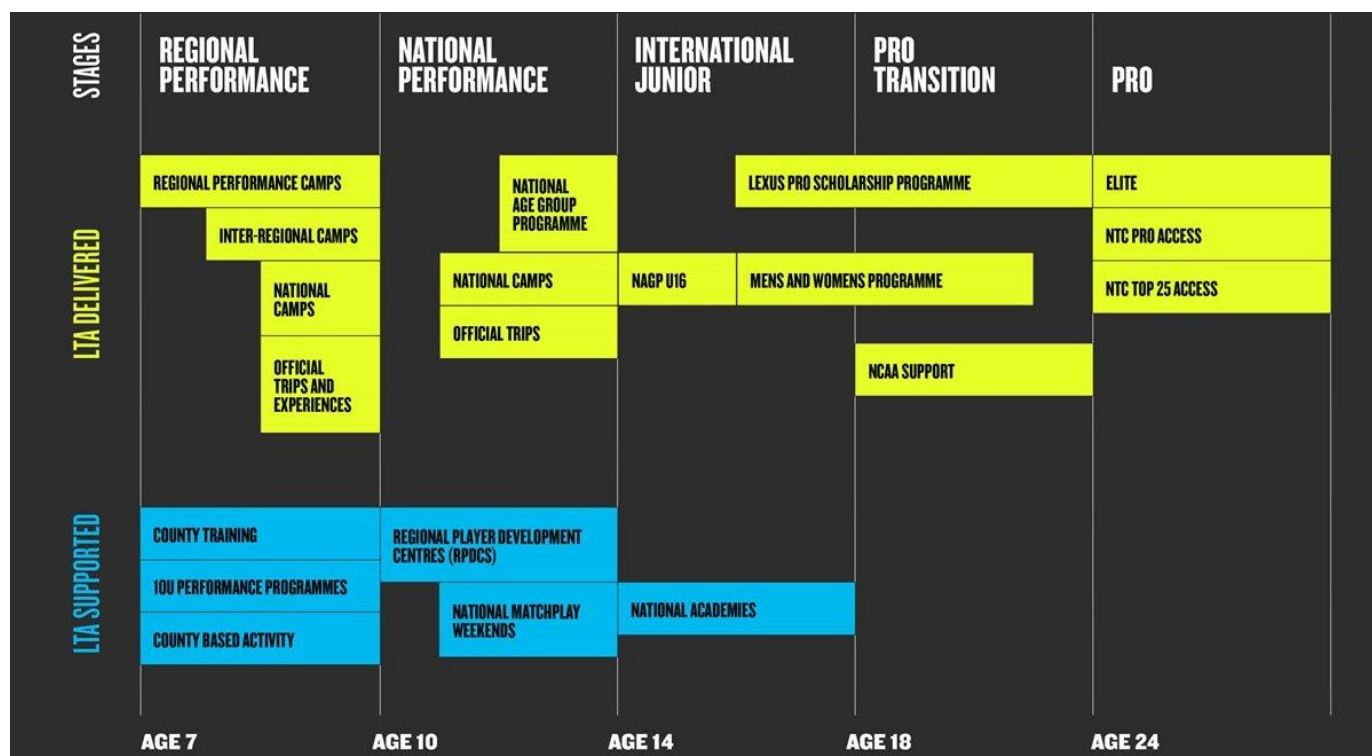
The table below sets out the sports system for British Tennis:

Players	Other Participants	Performance Pathway	Domestic Tennis Bodies
Recreational players Competitive players Talented players National level players Elite level players	Coaches Agents Parents Player Support Personnel	NTC National Academies RPDCs Pathway Support Personnel	Tennis Scotland Tennis Wales Counties Competition Organisers
International Tennis Bodies	Other Sports Bodies	Education	Anti-Doping Bodies
International Tennis Federation (ITF) International Tennis Integrity Agency (ITIA) Association Tennis Professionals (ATP) Women's Tennis Association (WTA)	Commonwealth Games Associations British Olympic Association British Paralympic Association	Teachers Schools Universities	WADA UKAD Other testing agencies

1.3 IDENTIFICATION OF TARGET GROUPS

LTA PERFORMANCE PATHWAY

The performance pathway will be provided with access to targeted anti-doping information and education. The UK Anti-Doping education curriculum will be used to guide education provision for players and will be appropriate to the player's performance-stage and age, and will be built upon throughout their careers.



NON-PATHWAY PERFORMANCE PLAYERS

It is recognised that many performance level players will not be formally supported by the LTA performance pathway. The definition of International Level athlete under the ITIA TADP is wide reaching, and it is therefore important that all players with an ATP, WTA or ITF ranking (including juniors) are offered awareness and education opportunities.

RECREATIONAL LEVEL TENNIS PLAYERS & THE WIDER GAME

Awareness and support of the clean sport messages should not be reserved only for performance players, and we recognise the importance of instilling a positive culture and environment at all levels of the sport. Particular focus within the participation levels of tennis however will be placed on competitive players and those supporting them.

PLAYER SUPPORT PERSONNEL & INFLUENCERS

There are a number of core roles that support and influence a player during their development and ongoing participation. Ensuring that players are surrounded by people and environments that promote the clean tennis values is vital to positively influencing their behaviour.

In addition to educating players, the education programme will provide appropriate information, education and support to those with the potential to have greatest influence on players, and to promote environments in which clean players can flourish.

INDIVIDUALS RETURNING FROM A SANCTION

Targeted values-based education will be delivered to players and support personnel returning to tennis following a sanction

2. CLEAN SPORT CURRICULUM

MAPPING THE UKAD CLEAN SPORT CURRICULUM TO BRITISH TENNIS

UKAD has developed a clean sport curriculum to inform and support sports organisations to deliver clean sport education to athletes and support personnel at the appropriate stage in their development. The LTA has mapped this curriculum to the LTA performance pathway and general level of tennis competition.

Curriculum Level	Recreational	Competitive	Talented	National	Elite
LTA Performance Pathway Players	-	County Training and Local Player Development Centres (7-10)	Regional Player Development Centres and National Age Group Programme	Men's & Women's Programme and National Academies Pro Scholarship Programme	Pro Scholarship Programme LTA Elite Support
	-	650 players	250 players	20-30 players	20-30 players
LTA Wheelchair Tennis Performance Pathway Players	-	-	National Age Group Programme	Podium Potential	Podium / Performance Players
	-	-	5-10 players	6-8 players	6-8 players
Non-Performance Pathway Players	Players entering grade 3 domestic competitions and below	Players entering grade 2 and grade 1 domestic competitions	-	Non-pathway players with an ATP, WTA or ITF Ranking	Non-pathway players with an ATP, WTA or ITF Ranking
	-	-	-	250 players	250 players
Athlete Support Personnel	-	Level 3 Coaches	Parents of NAGP and MWP players Level 4 and 5 Coaches	Level 4 and 5 Coaches ASP in LTA Performance team	Level 4 and 5 Coaches ASP in LTA Performance team

The Clean Sport Curriculum identifies which topics players and support personnel should be aware of, know about, understand and be able to apply at each level of the pathway. The 100% ME principles and a values-based approach will be embedded within education provision, particularly to the earlier stages of the pathway.

1. The individual is aware of			2. The individual understands			3. The individual can apply these principles in everyday life	
Unit	#	Title	Recreational	Competitive	Talented	National	Elite
Mindset	1.	Clean Sport Values	3	3	3	3	3
	2.	Building a Clean Sport Culture	-	2	3	3	3
	3.	Understanding the Causes of Doping	1	1	1	2	3
	4.	Challenging Situations & Support Channels	1	1	2	2	3
	5.	Image & Performance Enhancing Drugs	2	3	3	3	3
	6.	Psychoactive Drugs	2	3	3	3	3
Rules	7.	Anti-Doping Governance	-	1	1	2	3
	8.	The Prohibited List	-	1	2	3	3
	9.	ADRVs	1	2	2	3	3
	10.	Consequences of Doping	1	2	2	3	3
Testing	11.	Testing Procedures	-	1	3	3	3
	12.	Testing Pools	-	-	2	3	3
Toolkit	13.	Checking Medications	-	1	3	3	3
	14.	TUEs	-	1	2	3	3
	15.	Food First & Supplements	2	3	3	3	3
	16.	Protect Your Sport	2	3	3	3	3

3. OBJECTIVES & STRATEGIC PRIORITIES

OBJECTIVES

- Develop performance players’ understanding, knowledge and practical application of integrity (anti-doping & anti-corruption) good practice.
- Continue to raise awareness and embed the importance of integrity (anti-doping & anti-corruption) across all levels of the sport.

STRATEGIES

Many of the clean sport activities that we deliver now form part of our 'business as usual' having been implemented and embedded as part of the previous strategy from 2021-2023.

Certain tactics have been specifically highlighted as part of the 2024-26 LTA Integrity Plan as being priority activities in order to meet the objectives.

Strategies		A	B
What strategies will we apply to enable the objectives to be met?		Training and Education Develop and embed high quality training and education provision throughout the performance pathway to enable players and those supporting them to employ anti-doping & anti-corruption good practice.	Awareness and Engagement Raise awareness of integrity good practice through proactive engagement and communication with the tennis community.
	Tactics What Tactics / key activities should we be carrying out to enable this to happen?	<ol style="list-style-type: none"> <li data-bbox="293 1010 890 1216">1 Refresh online and face-to-face anti-doping and anti-corruption education provision to players and support teams to incorporate training resources covering key specific topic areas to supplement existing annual delivery of workshops. <li data-bbox="293 1216 890 1422">2 Develop and embed anti-doping and anti-corruption training materials for LTA colleagues to include starter level, refresher and targeted in-depth training for those working in the performance teams and with players. <li data-bbox="293 1422 890 1628">3 Develop resources for ASP and parents to reflect the updated UKAD curriculum (launched August 2023). Provide targeted support to parents/carers of young performance players within the LTA Pathway through the RPDC induction programme. <li data-bbox="293 1628 890 1845">4 In collaboration with UKAD and the ITIA develop tools to measure the impact of anti-doping and anti-corruption education through surveys, knowledge checks and other measures. 	<ol style="list-style-type: none"> <li data-bbox="890 1010 1484 1216">Create targeted anti-doping and anti-corruption communications and resources for the tennis community to include member organisations, players, coaches, volunteers, venues and parents. <li data-bbox="890 1216 1484 1422">Ensure anti-doping & anti-corruption awareness and education campaigns are adapted and targeted to reflect the breadth of the LTAs activities: to include Padel and other developing formats of the sport under the LTA's jurisdiction. <li data-bbox="890 1422 1484 1628">Deliver impactful anti-doping & anti-corruption education and outreach (awareness) activity at selected LTA staged National and International competitions.

4. MONITORING AND EVALUATION: DELIVERY AND WORKFORCE

Implementation plans will be reviewed by the LTA with UKAD on an annual basis to monitor and evaluate progress against the education strategy, and where appropriate to make adjustments for the following year.

The following metrics will be tracked over time to quantify the reach and scope of the Clean Tennis programme:

- In person player and player support person education delivery
- Coach Clean & Clean Sport Advisor Records
- Online education records
- Activity on LTA Clean Tennis webpages
- Selected other surveys and questionnaires eg. The LTA Coach Survey and the Performance Player survey.

As part of the monitoring and evaluation programme SMART outcomes have been identified for each of the Strategic themes of the LTA Integrity Pan.

Strategies	A	B
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SMART outcomes How will we know if this strategy has been effective?	1. Increase percentage of performance players who rate their understanding and knowledge of their anti-doping responsibilities as Excellent by 10%. 2. Completion of LTA Performance Modules (A/C & A/D) - 100% funded players and those in receipt of LTA support. 3. Education delivered to players at 100% of RPDCs, National Academies and University National League centres. 4. LTA new starters complete introductory anti-doping and anti-corruption training within 12 months of starting and colleagues complete refresher training every two years.	1. Annually deliver 5 outreach events at selected tennis competitions and other events. 2. Increase percentage of coaches who a) are confident/very confident of where to report a doping concern by 15% and b) who are confident/very confident they could access LTA support for anti-doping query by 10%. 3. Increase visits to the integrity pages of the LTA website by 20% each year.

In the third year of the education strategy, in consultation with UKAD and other stakeholders, the education strategy will be reviewed to ensure the strategic direction for the next period is aligned with the overall LTA Integrity Plan, LTA organisational objectives and the clean sport risk analysis at that time.