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SUFFOLK COUNTY TENNIS PLAN for year October 2010 To September 2011

SUMMARY VERSION FOR WEBSITE – FULL VERSION AVAILABLE ON REQUEST

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1.0 INTRODUCTION AND BACKGROUND

1.1 The structure of the County

The SLTA Council, Management Team 2011

Suffolk LTA is affiliated to the LTA. It is managed by a Council who is elected on annual basis at the AGM. There is a core Management team together with seven Councillor positions which are filled by members of clubs. There are a number of sub-committees who administer much of the Counties activities. The Council are also bound by the SLTA Constitution.

1.2 The Board of Management

The SLTA Executive is the strategy and policy making decisions body. They also oversee and make proposals to be put to the main Council.

1.3 Changing roles

The structure and roles within Suffolk LTA are assessed periodically by the Executive to ensure that they are consistent with the issues of the day and strategy of moving forward.

1.4 The Field Force Team and the Volunteer team (ways of working)

It is essential that County volunteers and the LTA Field Force Team know what each other are doing and share the overall objectives.

The Tennis Community should see the County Association and the LTA Field Team as a single 'LTA Team working towards the same goals. The County Association should also be seen as a support body especially for the non Clubmark Clubs to overcome the changes and provide guidance where required.

Suffolk LTA being part of Tennis East there is the opportunity to develop shared ways of working of 'Best Practice' gained from the experience of the other Counties

2.0 OVERALL MISSION

Aims & Objectives (These are taken from 'The Suffolk LTA Constitution')

Aims

- To promote opportunities throughout Suffolk for people of all ages and abilities to enjoy tennis.
- To identify those with particular aptitude and provide opportunities for their continued development

Objectives

- Raise the profile of tennis in the county and promote the game to a wider audience
- Encourage the development of clubs in respect of provision for juniors, adults and the disabled
- Encourage the development of tennis in schools
- To establish effective communication with clubs to ensure development of individuals
- Develop a broad base of coaching experience
- Provide a performance structure for the identification, coaching and competition of talented players
- To arrange and regulate Inter-County matches, County Championships, County Competitions, County Coaching and to select teams for Inter-County matches

3.0 KEY OBJECTIVES

3.1. IMPROVING PLACES TO PLAY

Support the development of places to play to promote success, financial independence and increase opportunities for participation

- Ensure high quality of support to tennis people
- Regular and relevant communications to tennis people
- Support clubs to become Tennis Clubmark accredited
- Promote BTM
- Identify and support potential facility development projects
- Support clubs to develop school-club links
- Support community programmes to become Beacon sites
- To support satellite clubs (and the HPC)
- To identify and support talented players

3.2. IMPROVING THE SUPPORT TO COACHES AND THE TENNIS WORKFORCE

Support the development of the coaching resources and encourage them to be aligned with the core frameworks

- Promote the License and Registration
- Promote CPD, Level 1 & 2 Courses
- Recruit new coaches and leaders

3.3. INCREASING AND IMPROVING JUNIOR AND ADULT COMPETITION

To ensure the right infrastructure and resources are in place to enable more and better competitions for juniors

- Increase number of Regularly Competing Juniors and improve quality of competitions
- Increase the number Adult Competition opportunities
- Increase number and improve quality of organisers & coaches

3.4 COUNTY SPECIFIC OBJECTIVES (General Business Issues)

To ensure the smooth running of the County’s tennis affairs and management structures

- Administrate the Association including the Council, the AGM and annual reports
- Lead and manage the Executive and Council
- Manage and control all financial and commercial affairs at the County level
- Sponsors and funding
- Manage the organisation of special events
- Manage the Wimbledon ticket distribution
- Development of Junior Players
- Legal Documentation

4.0 COUNTY TARGETS

4.1 Key Targets

Key Targets	Target	Actual (1/4/11)
Regularly Competing Juniors (6+)	754	671
Beacon Sites	4	2
Registered Places to Play	52	49
Clubmark Clubs	14	10
British Tennis Members	5000	4604
Regularly Competing Juniors (20+)	243	211

**5.0 SUFFOLK COUNTY BUDGET
SUMMARY BUDGET FOR THE YEAR TO 30 SEPTEMBER 2011
INCOME**

	£
Affiliation/ Registration Fees	28,575
LTA/TF Grants	6,555
Coaching	7,844
Competitions	10,398
Commercial **	3,500
Total Income	55,028
EXPENDITURE	
National Priorities	
LTA Affiliation/ Registration	1,429
Coaching	6,000
Places to Play (Clubs & Other)	500
Competitions	31,800
Operational Expenses	14,500
Communications, Marketing & Commercial	4,000
Expenditure on National Priorities	58,229
Total Expenditure	58,229
SURPLUS / (DEFICIT)	(3,201)

6.0 SLTA ITEMS FOR FUTURE PLANNING

6.1 3 Year Plan (Primarily for future growth targets i.e. affiliation of new and previously affiliated clubs, numbers of Clubmark clubs, BTM etc.