



COUNTY NEWSLETTER

Nov / Dec 2023

All content is prepared by volunteers and forms part of the LTA's Development Tennis Advisory Group (DTAG).



THE JOURNEY CONTINUES

Our vision for padel in the next business cycle is a continuation of the Padel Development Plan, underpinned by the six Ps of padel; the growth enablers that will collectively ensure padel is able to grow sustainably.

There will be a continued focus on facilitating the growth of places to play, which includes an ambitious forecast in total court numbers, where we anticipate reaching the 1,000 total court mark.

We will explore innovative ways to increase the visibility of padel, taking padel to new audiences, driving greater awareness and national excitement.

We believe that padel will grow to new heights over the next three years and our ambition is that annual padel participation reaches the 500,000 mark by the end of this next 3-year cycle.



Tom Murray
LTA Head of Padel

BACKGROUND

Over the last decade, 28 tennis federations identified padel as a key strategy to attract new and diverse audiences, to reduce barriers-to-entry and grow overall participation of tennis through padel.

In 2019, the LTA embarked on its padel journey, creating a Padel Development Plan; a phased approach, to integrate, build, accelerate, and scale padel throughout Britain.

Today, the LTA has invested circa £5m to grow infrastructure and take annual participation to an all-time high of 89,000 players. In addition to growing the competition calendar and developing a coaching pathway, a performance programme was launched in 2023 to further develop and support the elite player pathway and national teams.

To read Tom's 2023 padel recap, [click here](#)

SNAPSHOT



£5M CIRCA

LTA INVESTMENT OVER 4-YEAR PERIOD
INCL £3.6M VIA QUICK-ACCESS LOANS



350

PADEL COURTS

Padel courts in Britain have grown 600% since 2019



89,000

PADEL PLAYERS PER ANNUM

Since integration, participation has grown 10-fold
and competition delivery has grown by 500%



135

REGISTERED VENUES

AVERAGE NO. COURTS PER VENUES = 2.6

53%

OUTDOOR COURTS

47%

INDOOR COURTS

40%

TENNIS CLUBS,
SCHOOLS & PARKS

16%

SPORTS & LEISURE
FACILITIES

44%

NEW SECTORS
GOLF, FOOTBALL,
SQUASH, PADEL

DEVELOPMENT TIMELINE

2020

2021

2022

2023

2024

2025

2026

PADEL DEVELOPMENT PLAN

SCALE

100
COURTS

150
COURTS

220
COURTS

350
COURTS

500
COURTS

700
COURTS

1000
COURTS

+25

+50

+70

+130

+150

+200

+300

ASPIRATIONAL GOALS

2x

TOP-100 WORLD
RANKED PADEL
PLAYERS

200

QUALIFIED PADEL
INSTRUCTOR
COACHES

500K

PEOPLE PLAYING
PADEL IN BRITAIN
PER YEAR

LATEST NEWS



Premier Padel & World Padel Tour merger: what does it mean for players, fans & the professional calendar?

In 2024, the professional padel game will be united under one tour – the Premier Padel Tour.

Earlier this year it was announced that the owners of Premier Padel would be acquiring the rival World Padel Tour...

[Continue reading](#)



Padel

Meet the former world No.10 padel pro coaching Britain's top men's stars in Alicante

[Read Article](#)



Padel

British Padel No.3 Aimee Gibson on her rise to the pro tour, a new training base in Barcelona & ambitions for 2024

[Read Article](#)

LTA PADEL PERFORMANCE YOUTH PROGRAMME BEGINS

16th & 17th December - We Are Padel, Derby

The LTA's Padel Performance Programme has hosted the first GB Youth Padel Training camp last weekend.

Led by GB national coach Libby Fletcher, Steve Yeardley, with GB Men's squad player Frankie Langan, 40 players attended over the course of the weekend. The camp was split by age, with players aged 14 and under attending on Saturday, and players aged between 15 and 18 attending on Sunday.

The primary purpose of the camp was to assess the current performance standard and ability of youth players in Britain, in order to determine the best way forward for the development of the player pathway.

Players were taken through several technical specific drills in the morning, followed by constraint led point scenarios and match play in the afternoon.

The camp was well received by the players and parents and overall the coaching team were impressed by the level, engagement and hard work of the players over the two days. Further details of the next steps are currently being finalised and will be shared at the beginning of January.





RAF X PADEL

LIEUTENANT COLONEL (RET'D)
IAN 'GEORDIE' HAIGS REPORTS
FROM HOLMER GREEN

RAF Tennis Association (RAF TA) were delighted to host a Padel taster session as a part of the End of Season Tennis Tournament this brought together 30 eager participants for 90 minutes of skills and drills.

The event showcased not only the RAF's dedication to tennis but also its openness to embracing new and exciting sports, in this case, padel. In a light-hearted twist of fate, Rob Keen found himself temporarily crowned as the RAF's number one padel player, earning this distinction as he was very first participant to step onto the padel court – a humorous achievement that added a touch of camaraderie to the day's proceedings. Instant feedback justified the event with almost everyone asking when the next event will be held.

The RAF TA is grateful to UK Padel at Holmer Green in High Wycombe for providing an inviting setting for the event, ensuring that everyone felt welcome and at ease throughout the session. Thanks also to the amazing coaching from Jared Robinson.

The RAF Tennis community looks forward to further opportunities to play padel, as it's a great bonding experience and promoting a shared love for sport among its members.

For more information about padel in High Wycombe visit <https://holmer-green-padel.ukpadel.org/>



FEMME OPEN FINISHES 2024 ON A HIGH

Femme Open held their final event for 2023 on Sunday 26th November at the new Padel Hub in Slough, Berkshire.

32 women competed in two categories in a sold-out tournament, with over 50% of the competitors being completely new to competition.

The Winners of Category A were Jo Ward and Louise Baker with runners up Emma Devenport and Sam Thornton. In the B category, the winners were Jessica Tait and Julie Miles and the runners up Sarah Howes and Masuma Fazel.

Next year, the Femme Open UK team has plans to run their tournaments all over the UK.



If you are a venue and interested in hosting a Femme Open, do get in touch with the team.

Email: Pep Stonor pep@femmeopenuk.com

Instagram: [@femmeopenpadel_uk](https://www.instagram.com/femmeopenpadel_uk)

ESSEX COUNTY CHAMPIONSHIPS

GARY MORRIS REPORTS

The inaugural Essex Tennis Padel Championships were held on Sunday 24 September at Brentwood Padel Club, organised by our Essex Tennis Padel Officer Will Bailes.

32 players, in 8 teams, competed, including both dedicated padel clubs and tennis clubs, and we were blessed with fine weather and some fabulous match play Padel. The following teams participated:

Padel4All Garon Park (Southend), Rayleigh LTC, David Lloyd Chigwell, Westcliff Lawn LTC, Stratford Park Padel Centre, Brentwood A, Brentwood B and Cranston Park LTC.

The championships consisted of a round robin format, leading to semis and finals.

Brentwood B emerged as winners, and the first to lift the inaugural trophy, with Padel4All Southend very worthy runners-up.

Everyone who attended thoroughly enjoyed the experience of playing padel against other clubs in a team format and there was a great turn out of spectators to cheer the teams on and enjoy the summer sunshine and busy BBQ service provided by our host club.



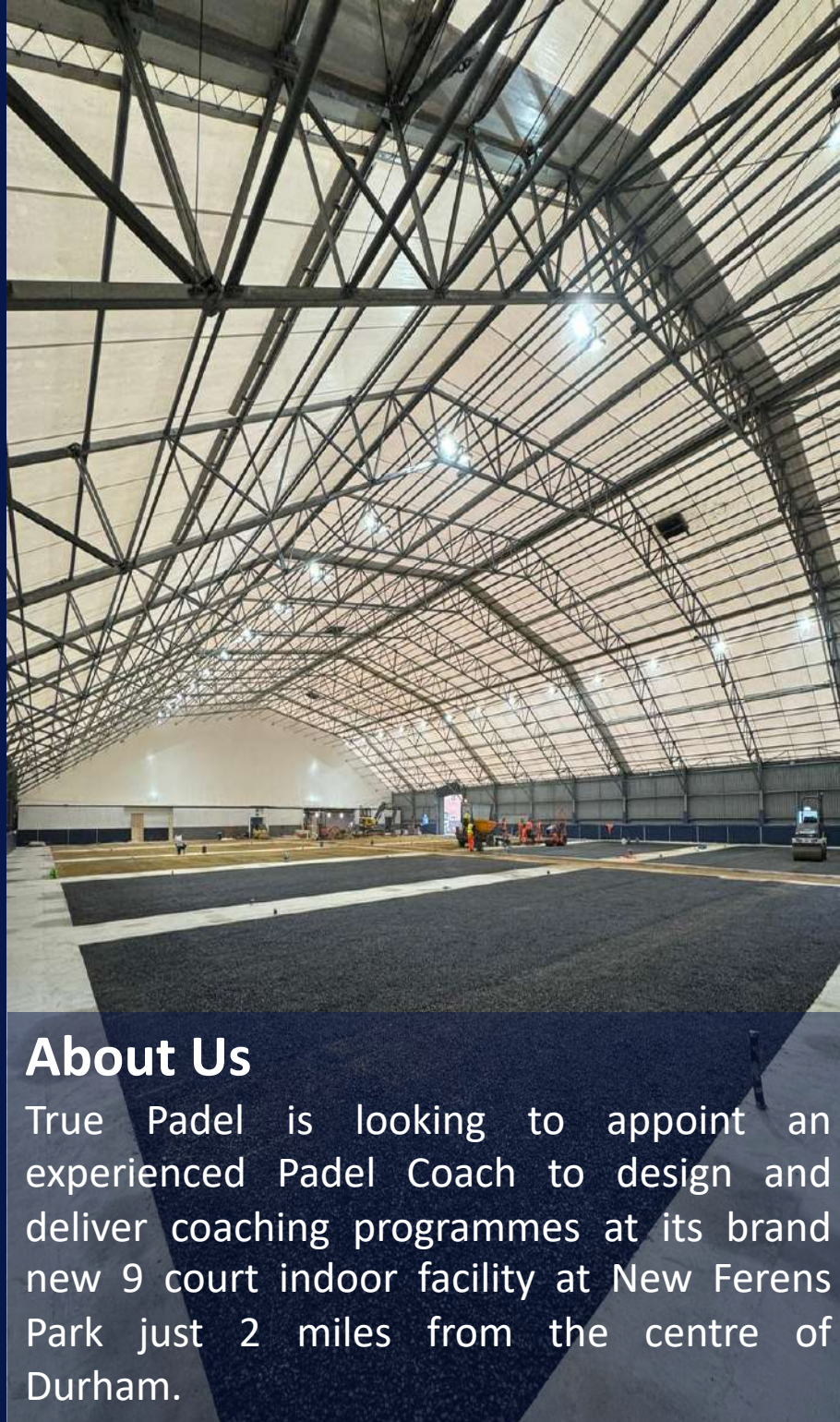
PADEL COACH WANTED

About You

You will need to have at least 4 years' experience of coaching padel/racket sports along with the LTA Padel Instructor qualification or equivalent. An excellent communicator, you must have a successful track record building a comprehensive coaching programme, one which accommodates all ages and includes performance pathways, local schools and community groups. Ultimately this position will build and oversee a high performance padel coaching team so we need a good people manager, someone who can get the very best out of others.

About Us

True Padel is looking to appoint an experienced Padel Coach to design and deliver coaching programmes at its brand new 9 court indoor facility at New Ferens Park just 2 miles from the centre of Durham.



The benefits

Attractive pay and commission, ongoing professional development and the opportunity to work in a state of the art, brand new padel facility.

How to apply

Closing date for applications is 31st December with anticipated start date early 2024. Covering letter and CV to adamcarr@truepadel.co.uk

The successful candidate will need to complete a satisfactory enhanced Disclosure and Barring Service check prior to starting employment.

Full job specification here:

<https://truepadel.co.uk/work-with-us>



LTA **PADEL** | 2024 - 2026

Content has been prepared by:

DTAG Padel Workstream