

# VENUE RESOURCE GUIDE

ITF World Tennis Number



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# INTRODUCTION

Welcome to the Venue Guide to the ITF World Tennis Number.

The ITF World Tennis Number aims to make competitions more accessible, welcoming and enjoyable for all players.

This guide provides venues with an outline of the resources and tools available in order to support them to effectively inform and educate their members as well as engage with their membership through competition and record the results to count towards the Number.

As a Venue we would encourage you to take a look at our [ITF World Tennis Number Resources Page](#) to ensure you are confident in the details of the new system





**ITF WORLD  
TENNIS NUMBER**

The ITF World Tennis Number will replace the current LTA Rating system in 2021. The new system will:

- support players of all ages and abilities to find appropriate matches
- be more accurate and update more regularly
- introduce the LTA's first doubles measure

For more information visit [LTA.org.uk/WorldTennisNumber](https://LTA.org.uk/WorldTennisNumber)

# THE ITF WORLD TENNIS NUMBER

The LTA have partnered with the ITF to launch the World Tennis Number, together with the United States Tennis Association and Federation of French Tennis.

The ITF World Tennis Number will replace the current LTA Ratings system, creating a global player standard to enable more appropriate matches between players of similar levels from recreational to professional tennis.

The ITF World Tennis Number Guide provides the perfect introduction to the new system including outlining the key principles and how it can be used in practice.

In addition, you will also find the 5 key messages of the ITF World Tennis Number which provides the highlights of the Number.

## ITF World Tennis Number Guide

[↓ DOWNLOAD HERE](#)



*Share with members via email and display on your website*

# KEY MESSAGES

The ITF World Tennis Number provides a global, level based player standard that will introduce a common 'Tennis Language'.

The ITF World Tennis Number will enable more appropriate and enjoyable matches between players of a similar level.

A much more accurate and dynamic system, the ITF World Tennis Number updates each week to provide a 'real time' measure of standard that can be trusted and relied upon.

The ITF World Tennis Number is one scale for all players, regardless of age or gender, from professionals at the top of their game to a player taking part in their first competition

For the first time, this includes doubles players – with separate ITF World Tennis Number for both singles and doubles.

# 5 STEPS TO GETTING STARTED

**1** Inform & educate your members on the ITF World Tennis Number using the available resources

**2** Direct your members to LTA Advantage to register & receive their Number

**3** Members to complete the Questionnaire *(if required)*

**5** Submit the results using the LTA Software

**4** Engage with your members by delivering club night & competitions

You can find more detail as well as useful links to accompany the 5 Steps as part of 'Appendix 2 – 5 Step Links'





# PROMOTE & EDUCATE

ITF World Tennis Number – Venue Resource Guide



# HOW TO USE THE RESOURCES

There are a range of educational and promotional resources provided in this guide to support tennis players to better understand the ITF World Tennis Number.

As a venue, we encourage you to share these resources with your members across multiple opportunities to ensure they can receive as much information as possible.

Using the available resources effectively will help to educate your members on the ITF World Tennis Number and reduce the number of questions and queries you may receive.



## AT THE CLUB

- Display on notice boards and common areas
- Webinars
- Presentations
- Induction Packs
- TV Screens

## EMAIL & NEWSLETTER

- Email Template
- Videos
- Guide
- Posters
- Logo
- LTA Learn Course

## WEBSITE

- Digital Assets
- Posters
- Logo
- Videos

## SOCIAL MEDIA

- Social Media Templates
- Digital Assets
- Posters



# EXAMPLES



Share across all your social media accounts

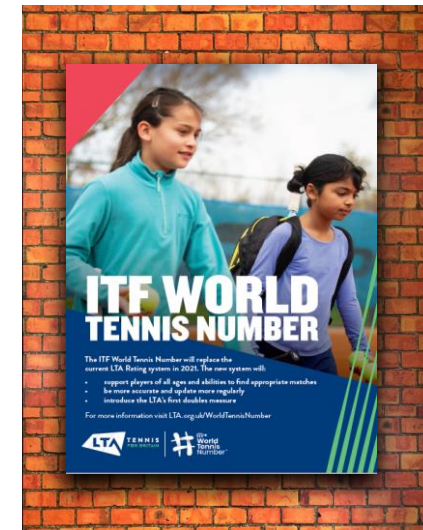


Share as part of your emails or newsletters to your membership



Present the information as part of webinars, club nights and committee meetings

Print off and place around the club, on noticeboards and in communal areas

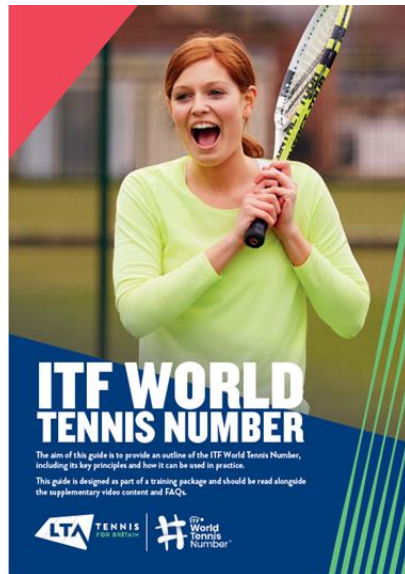


# EDUCATIONAL RESOURCES



## ITF World Tennis Number Guide

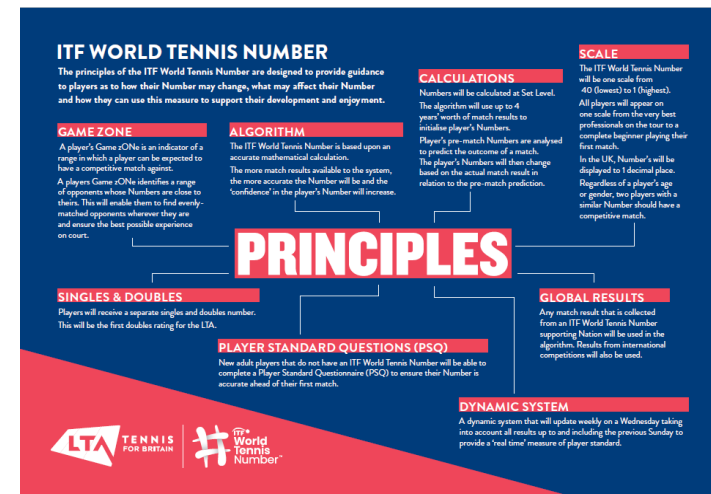
[DOWNLOAD HERE](#)



Share with members via email and display on your website

## Principles Poster

[DOWNLOAD HERE](#)



Share with members via email and social media, display on your website

# VIDEO RESOURCES



## Explainer Video

1:45 min

[VIEW HERE](#)



*Highlights of the key features of the new system – perfect for social media*

## Quick Guide Video

6 mins

[VIEW HERE](#)



*Quick guide to the principles and practicalities of the Number – add the video link to your newsletter*

## Briefing Video

14 mins

[VIEW HERE](#)



*Detailed explanation of the Number – Share with any members that want that little bit more information*

# PROMOTIONAL RESOURCES



## Posters

[DOWNLOAD HERE](#)

*To be displayed in the club house or used across website, email, social media and more!*



## Facebook & Instagram

## Twitter

## Social Media

[DOWNLOAD HERE](#)

*Perfectly sized for posting on Facebook, Instagram & Twitter – to be accompanied by our social media templates!*





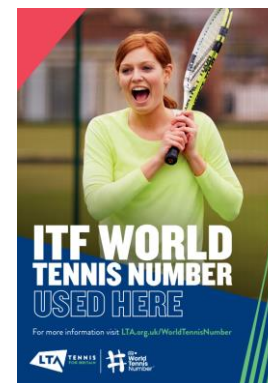
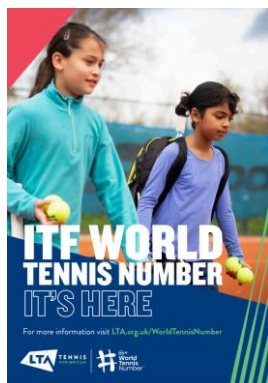
# PROMOTIONAL RESOURCES



## Posters

[↓ DOWNLOAD HERE](#)

*To be displayed in the club house or used across website, email, social media and more!*



## Social Media

[↓ DOWNLOAD HERE](#)

*Perfectly sized for posting on Facebook, Instagram & Twitter – to be accompanied by our social media templates!*

## Facebook & Instagram

## Twitter





## Available Here

[📄 DOWNLOAD HERE](#)

*Offers venues the flexibility to promote the use of the ITF World Tennis Number across a variety of promotional resources including website, email and social media.*





# SOCIAL MEDIA TEMPLATES



Alongside the promotional resources, we want to support you to effectively communicate about the ITF World Tennis Number via social media so we have created some example Facebook, Instagram and Twitter posts for you to share.

Make sure you always add one of the social media images or directly link to one of the videos!

## Twitter, Facebook & Instagram

The ITF World Tennis Number is coming to our club!

A single global tennis rating for all players from the world's elite to a player taking part in their first competition. Check out more information here:

[www.LTA.org.uk/WorldTennisNumber](http://www.LTA.org.uk/WorldTennisNumber)

## Twitter, Facebook & Instagram

The LTA are introducing the ITF World Tennis Number!

A brand new, inclusive & modern rating system for all players in Britain will be a key benefit of the new LTA Advantage membership scheme. Find out more

[www.LTA.org.uk/WorldTennisNumber](http://www.LTA.org.uk/WorldTennisNumber)

## Facebook & Instagram

The ITF World Tennis Number is here!

The new, inclusive and modern rating system for all players in Britain will replace the LTA's current ratings system.

The LTA has played a leading role working with the ITF and other Grand Slam nations to develop the ITF World Tennis Number, which will:

- Support and engage players of all abilities to find appropriate matches
- For the first time ever, the system will include doubles – with players having a separate Number for both singles and doubles
- Be a much more accurate and dynamic system, updating each week to provide a 'real time' rating that can be trusted and relied upon

Find out more about the new ITF World Tennis Number, watch the 'training' videos and find a range of educational resources via the link below. [#GameOn](https://twitter.com/ITFWorldTennisNumber)

[www.LTA.org.uk/WorldTennisNumber](http://www.LTA.org.uk/WorldTennisNumber)

You can also share posts in relation to the ITF World Tennis Number from the LTA and LTA Competitions pages – find us on Facebook & Twitter

# EMAIL TEMPLATE

Email remains one of the most effective forms of digital communication.

Use the email template on the right to share the information with your members.

Of course, you are welcome to add more information if you wish!

New message — ↶ ✕

To

Subject

Dear <First Name>

We want to provide you with information on an exciting new development from the LTA - the **ITF World Tennis Number** – a new, inclusive and modern rating system for all tennis players in Britain which will make it easier than ever for you to find an evenly-matched opponent for you to play against!

**How will the ITF World Tennis Number work?**

- ✓ The ITF World Tennis Number will operate with one simple scale for all players, regardless of age or gender, from recreational grassroots players to professionals at the top of their game
- ✓ For the first time ever, the ratings system will include doubles – with players having a separate Number for both singles and doubles
- ✓ It will be a much more accurate and dynamic system, calculating set scores and updating each week to provide a 'real time' rating that can be trusted and relied upon
- ✓ Each player will have a personalised ITF World Tennis Number 'Game zONE' to help identify opponents of a similar level to your own

The LTA have played a leading role working with the ITF and other Grand Slam nations to develop the ITF World Tennis Number as part of its work to continue to grow participation in tennis. Over 100 nations have already signed up to be part of it, covering 78% of the world's tennis players, and players in Britain will be among the very first to get their own ITF World Tennis Numbers!

If you already have an LTA Rating and have competed in the last 4 years then you don't need to do anything. You will automatically receive your ITF World Tennis Number when it launches soon.

If you haven't had a rating before you will need to sign up to LTA Advantage – you can do there [here](#). Signing up to Play or Play+ is completely free and comes with the ITF World Tennis Number as a benefit.

New members to LTA Advantage and those that haven't competed in the last 4 years can then complete the Questionnaire to provide information on your tennis playing experience and get an accurate initial Number.

You can read more details about the new ITF World Tennis Number and watch a video explaining how it will work via this link: [www.LTA.org.uk/WorldTennisNumber](http://www.LTA.org.uk/WorldTennisNumber)

Kind regards,

Send 📎 + 🗑️ +

# LTA ADVANTAGE – SUPPORT YOUR MEMBERS TO SIGN UP

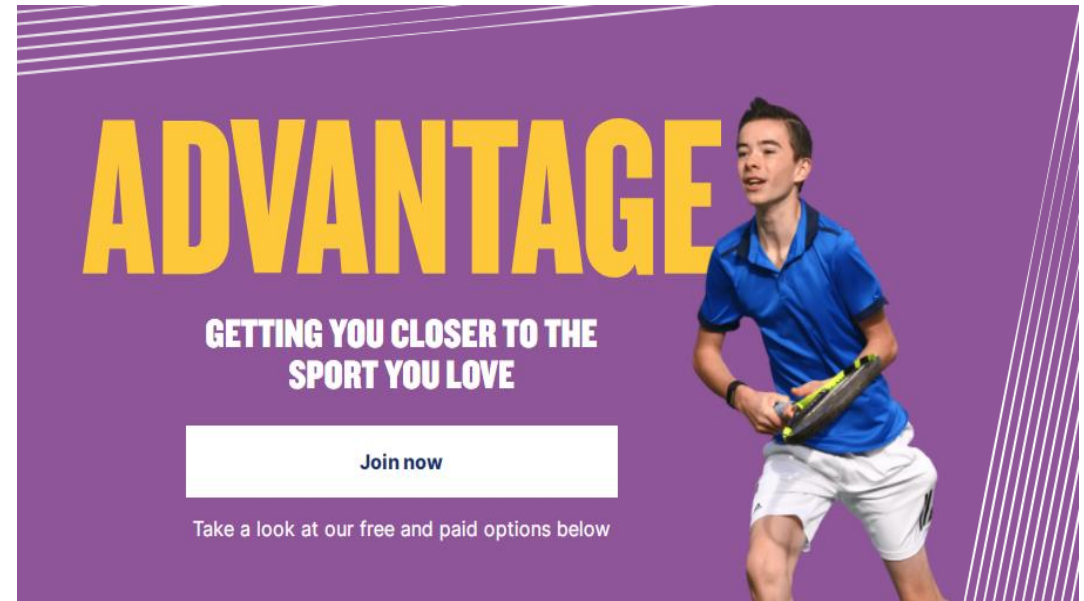


Results will only count towards a player's World Tennis Number if all players in the match have a World Tennis Number therefore it is important we encourage all of our members to sign up to LTA Advantage.

The ITF World Tennis Number is a benefit of Advantage packages such as Play and Play+ which players can sign up to for free.

In addition to the ITF World Tennis Number, members can also enjoy other benefits such as money can't buy experiences and exclusive content.

Simply support your members to go [HERE](#) to complete their registration and join!



***“All players must have an LTA Advantage Membership for the results to count towards their Number.”***

# QUESTIONNAIRE



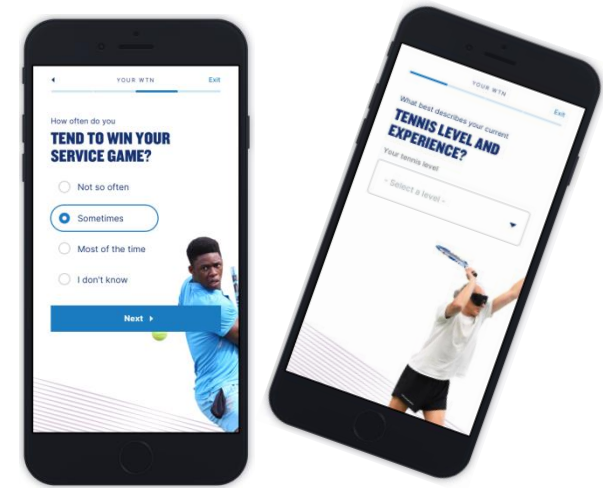
The Questionnaire is available to new adult (18+) players who have previously not had an LTA Rating or ITF World Tennis Number.

The Questionnaire offers players the opportunity to provide information on their previous tennis playing experience to support the system in assigning them with the most accurate, initial Number as possible – based on their actual experience.

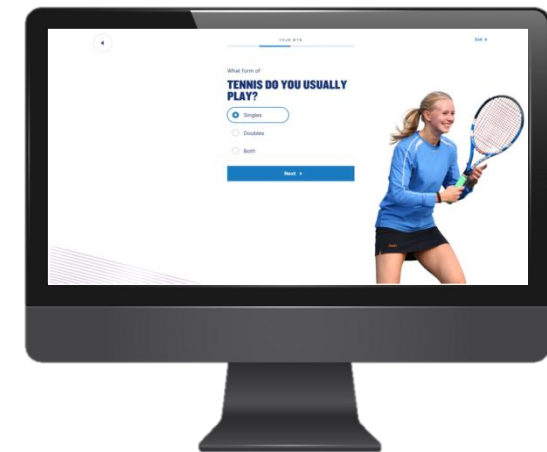
This means players can begin playing with a Number that is relevant for them rather than the default 40.9

As soon as the player starts to submit match results their number will be updated based upon their actual performances!

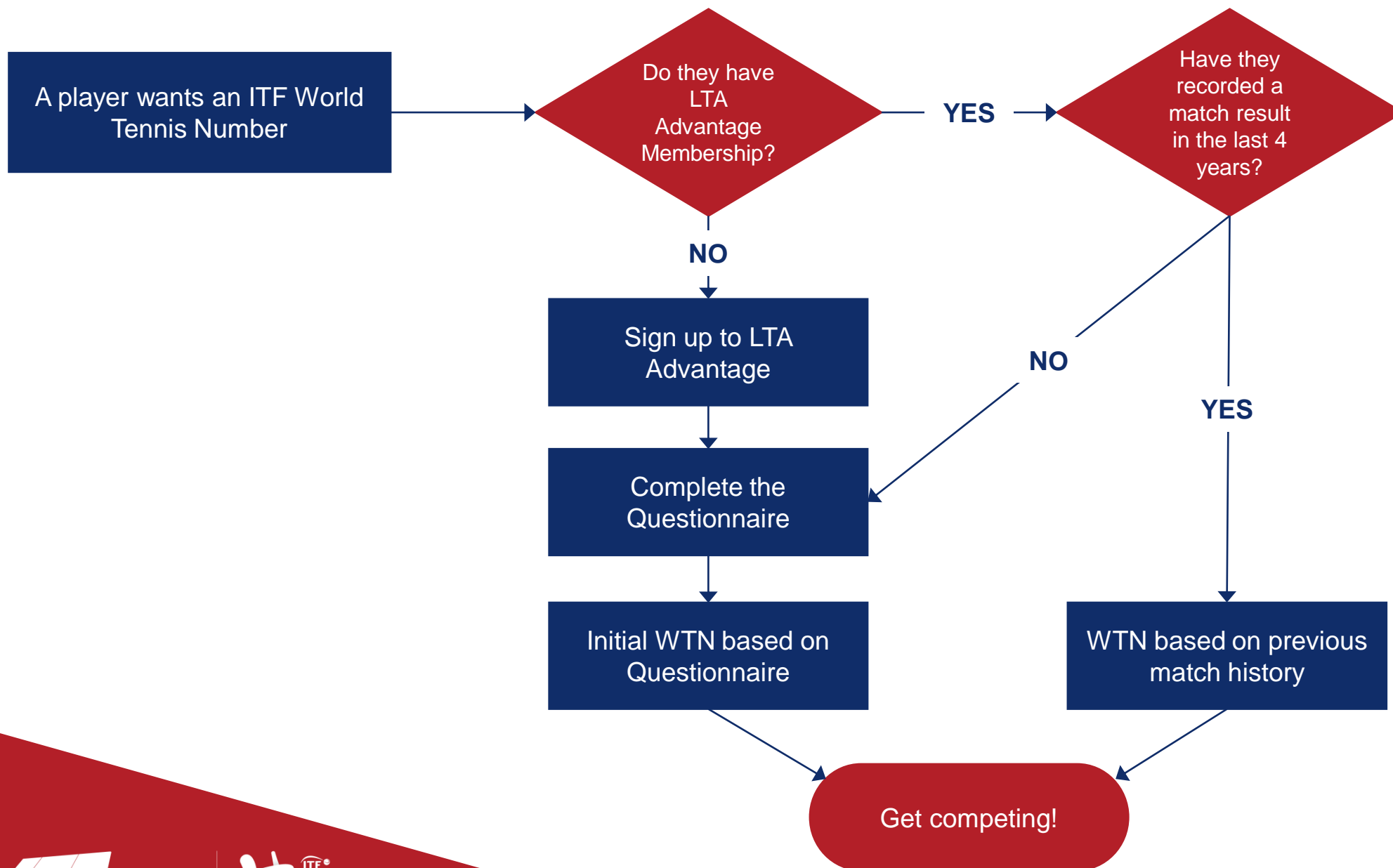
The Questionnaire is a series of 5 questions with pre-set answers



The Questionnaire can be completed via a player's LTA Advantage Dashboard on desktop or mobile



# HOW TO GET YOUR NUMBER







# ENGAGE & RESULTS

ITF World Tennis Number – Venue Resource Guide



# BENEFITS OF THE ITF WORLD TENNIS NUMBER



Results from all competitions (Internal competition, County & District Leagues and LTA Tournaments) will be counted towards a player's Number. By delivering competition and submitting results to the LTA you will offer a number of benefits for both your membership and your venue.

## YOUR MEMBERSHIP



Players can understand their standard in comparison to others and identify appropriate competition for themselves

Using the 'Game zONE', players can search for level-based opponents in their local area to enjoy competition against.



Quickly and efficiently group players by standard across Match Plays, Club Box Leagues, Club Nights, Coaching sessions, social events and more.

Ensure players take part in level-based competition and receive the best experience on court.

## YOUR VENUE

# SCORING FORMATS

The ITF World Tennis Number will be a truly global system and as such will accommodate as many scoring formats as possible from around the world.

## Guiding Principles

- ✓ No minimum scoring
- ✓ Matches must have a winner for each set
- ✓ Matches can end in drawn sets

Scoring formats must consist of:

- Number of sets (typically 1, 3 or 5)
- Number of games in each set
- How a set is decided if there is a draw

OR timed tennis



# ACCEPTABLE FORMATS

The following are acceptable scoring formats for the ITF World Tennis Number:

- All 'standard' scoring formats
- 1 Set Match (*including any number of games*)
- Best of 2 sets (*even if it ends 1 – 1*)
- FAST4
- 'Pro Set'
- Short Sets
  - All timed tennis – scoring can be based on points won or games won

For more information and resources on the ITF World Tennis Number please visit:

[www.lta.org.uk/WorldTennisNumber](http://www.lta.org.uk/WorldTennisNumber)

# CLUB NIGHTS



Club nights are an integral part of many tennis venues – allowing members to socialise and take part in fun matchplay against a range of opponents.

For some members this may be the only tennis competition they take part in so it's important they are getting the best possible experience on court.

Although club nights are informal competition, venues can still record the match results so players can track their progress over time.

Sometimes it can be a struggle to ensure players are grouped together with others of a similar ability. This is especially challenging if you have new members attending club night.

Grouping players based on their Number can ensure that they are facing evenly-matched opponents and taking part in the most appropriate and enjoyable competition.

Take a look at our Top Tips to see how the ITF World Tennis Number can be used at your Club Nights:

## TOP TIPS FOR CLUB NIGHT:

Quickly & easily group players by their ITF World Tennis Number and give them the best experience on court

Ask new members for their ITF World Tennis Number so they can join the appropriate group for their ability from the start

Organise your Club Night courts by ITF World Tennis Numbers with players moving to new courts as their Number develops

Submit all your club night results via Results Manager so players can track their progress

# INTERNAL COMPETITIONS



Competition is a key part of a tennis programme at all venues.

Internal competitions are a great way to engage existing members in competition and create a social atmosphere at your venue.

**Benefits** of organising competitions at your venue:

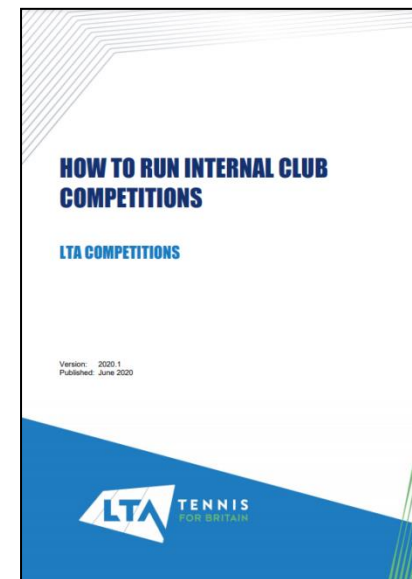
- Retain members and attract new players to your venue by offering them regular activity
- Creates a healthy club environment with a competitive and social membership base, integrating older juniors and adults
- Competitions can generate income through entry fees / bar sales and raise the venue profile
- An opportunity for players to record results to count towards their ITF World Tennis Number

**Types of Internal Competitions:**

- ✓ Box Leagues
- ✓ Fun Tournaments such as Levelers & American Doubles
- ✓ Club Championships

## How to run Internal Club Competitions

[📄 DOWNLOAD HERE](#)



*A guide to running Internal Club Competitions such as Box Leagues, Club Championships and LTA Recreational Competitions*

# RESULTS MANAGER

Quickly and easily submit results to the LTA.

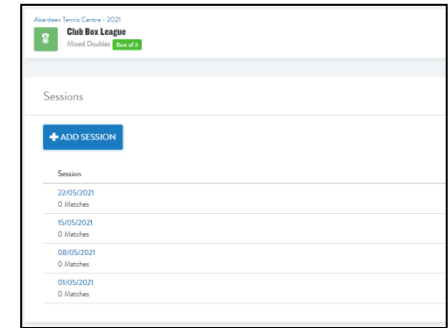
Results Manager lets competition organisers, coaches and club volunteers record and publish competitions at their venues and submit results directly to the LTA database.

Results Manager can be used for all internal venue events (grade 7) and those who play in squads at that venue.

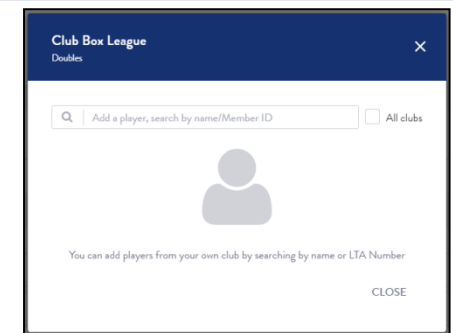
Available for:

- LTA Accredited Coaches
- Those who have completed a Competition Organiser Course
- Recognised Club Officials

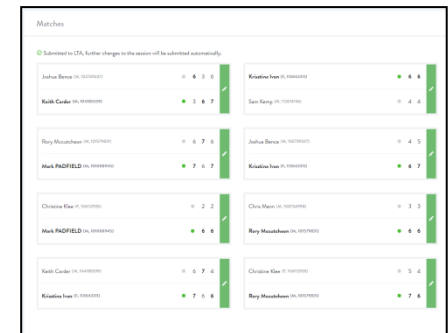
## SET UP EVENTS



## AUTOMATIC LTA MEMBER LOOK UP



## AUTOMATIC RESULT LOADING



Match	Score	Status
Joshua Bence (M) vs Kristian Lee (M)	4-3-1	✓
Karl Coker (M) vs Sam Gray (M)	1-6-2	✓
Rory Mounsbury (M) vs Joshua Bence (M)	5-7-5	✓
Mark PARDFIELD (M) vs Kristian Lee (M)	7-6-2	✓
Christine Row (F) vs Nick Marsh (M)	2-2	✓
Mark PARDFIELD (M) vs Rory Mounsbury (M)	6-6	✓
Karl Coker (M) vs Christine Row (F)	5-7-4	✓
Kristian Lee (M) vs Rory Mounsbury (M)	7-6-4	✓

[Sign Up Now](#)

# BOX LEAGUE MANAGER

Set up and promote internal Box Leagues through the LTA Competition Management System (CMS)

The LTA's first Box League Manager tool creates a smooth user journey for Organisers, Officials and Coaches to set up and run their internal box leagues and makes it easier for Players to submit their match results straight away through our mobile friendly tool.

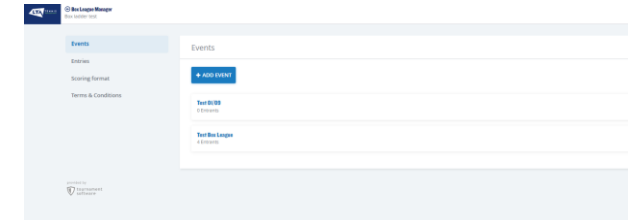
Box Leagues will appear in the Tournament Search and will be promoted on all venue members' home pages within the CMS.

Available for:

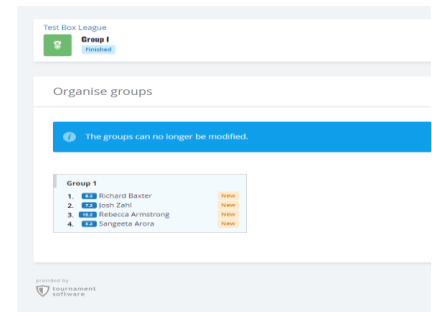
- LTA Accredited Coaches
- Competition Organisers
- Recognised Club Officials



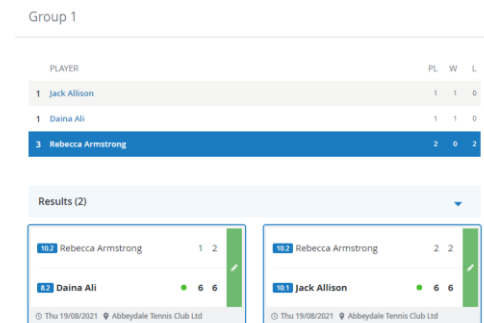
## SET UP EVENTS



## ORGANISE GROUPS (with automatic promotion & relegation)



## PLAYERS CAN SUBMIT RESULTS



[Sign Up Now](#)



# COUNTY & DISTRICT LEAGUES



Over 100,000 players regularly compete in our County & District Leagues across the country with league matches playing a significant role in club life.

Leagues will be adopting the ITF World Tennis Number and may be making changes to their rules such as making LTA Advantage mandatory for all players or adapting their nominations order/order of merit.

As a venue, you can support your members to continue to enjoy competing in County & District Leagues by:

- Ensuring all players have signed up to LTA Advantage
- Where appropriate, players have completed their Questionnaire
- Support them to understand their Number



# PLAYER SELF SUBMISSION



Offering players the opportunity to find matches and submit their scores direct to the LTA.



## COMING SOON

# APPENDIX

ITF World Tennis Number – Venue Resource Guide





# APPENDIX 1 - RESOURCE LIST

Summary of all resources currently available for the ITF World Tennis Number

Asset	Download	Use
ITF World Tennis Number Guide	<a href="#">Download Here</a>	Share with members via email and display on your website
Principles Poster	<a href="#">Download Here</a>	Share with members via email and social media, display on your website
Promotional Poster	<a href="#">Download Here</a>	To be displayed in the club house or used across website, email, social media and more!
Promotional Social Media banners	<a href="#">Download Here</a>	Perfectly sized for posting on Facebook, Instagram & Twitter – to be accompanied by our social media templates!
Key Messages	<a href="#">Link Here</a>	Provide an overview in the number in 5 simple sentences.
Explainer Video	<a href="#">Download Here</a>	Highlights of the key features of the new system – perfect for social media
Quick Guide Video	<a href="#">Download Here</a>	Quick guide to the principles and practicalities of the Number – add the video link to your newsletter
Briefing Video	<a href="#">Download Here</a>	Detailed explanation of the Number – Share with any members that want that little bit more information
Social Media Template	<a href="#">Link Here</a>	Post on social media using one of our ready made examples
Email Template	<a href="#">Link Here</a>	Share information via email or newsletter using our example text
Frequently Asked Questions	<a href="#">Download Here</a>	Find an answer to any questions you may have!
How to run Internal Competitions	<a href="#">Download Here</a>	A guide to running Internal Club Competitions such as Box Leagues, Club Championships and LTA Recreational Comps

# APPENDIX 2 – ‘5 STEP’ LINKS

Step	Action	Responsible	Links
<b>1. Inform &amp; educate your members on the ITF World Tennis Number using the available resources</b>	Share the information on the ITF World Tennis Number with your members using the information presented in this guide	Venue Committee	<a href="#">Resource List</a>
<b>2. Direct your members to LTA Advantage to register &amp; receive their Number</b>	Ensure that all of your members are aware how to sign up to LTA Advantage in order to receive a World Tennis Number	Venue Committee	<a href="#">LTA Advantage Sign Up Page</a>
	Sign up to LTA Advantage and view Number in Advantage dashboard	Member	Via LTA Advantage Dashboard on the LTA Website
<b>3. Members to complete the Questionnaire</b>	Once the World Tennis Number launches, eligible players can complete the Questionnaire from their LTA Advantage Dashboard	Member	Via LTA Advantage Dashboard on the LTA Website
<b>4. Engage with your members by delivering club night and competitions</b>	Submit your application to receive access to Results Manager and Box League Manager	Venue Competition Organiser	<a href="#">Results &amp; Box League Manager Application</a>
	Promote your event for entries, run a successful event and shout about it on social media to celebrate!	Venue Competition Organiser	<a href="#">How to run Internal Competitions</a>
<b>5. Submit the results using the LTA Software</b>	Access the Competition Management System and submit your results via Results Manager or Box League Manager	Venue Competition Organiser	<a href="#">Competition Management System</a>
	Post about your event on Social Media using #WorldTennisNumber	Venue / Members	