



## CLUB SUCCESS STORY

# ‘PROTECTING MEMBER AND PLAYER DATA IN A DIGITAL WORLD’

*Halton Tennis Centre*

Serving the local communities of Aylesbury, Chesham, Tring and High Wycombe, Halton Tennis Centre offers all the benefits of a large commercial tennis centre including 16 courts and 3-court indoor mini zone.

Halton develops training programmes for aspiring young players and is the region’s leading provider of disability tennis.



## BACKGROUND

Like most tennis clubs, Halton holds a significant amount of personally identifiable data on members, players, volunteers and staff including children and young people.

CEO Nick Leighton and the club board recognised that cyber intrusions, or cyber attacks, were a serious risk to their safeguarding and privacy policies. A ‘successful’ cyber attack could present damaging and costly consequences for the club’s assets, community, compliance and reputation.



## ACTIONS

The management team researched their options and decided to invest in a managed cyber security service from 360 Cyber Protection.

Providing 24/7 monitoring for computer networks and devices, it detects and prevents cyber breaches and also blocks malicious or obscene websites. Tailored to leisure facilities like tennis clubs, a typical security service costs between £60 and £120 a month, plus a connection fee, and leads to the government-backed Cyber Essentials Plus certification. Clubs with a smaller budget could look into the Cyber Essentials self-assessment questionnaire option.



## OUTCOMES

Halton received a digital certificate of compliance, entry on the Cyber Essentials register and Cyber Essentials Plus badge to display on club correspondence, website and marketing materials.

The club is proud to show its community and visitors that it takes data protection, safeguarding and cyber security seriously. It is undoubtedly more attractive to potential investors and business partners too. Re-certification is required annually.



*“If you run a gym, leisure centre, recreational facility or tennis club, you need to be aware of the dangers of cyber attacks. We are so pleased we employed 360 Cyber Protection to look after our very precious data. Our clients are our priority and keeping their data safe is paramount.”*

**Nick Leighton, CEO, Halton UK**



## KEY FACTS

- Protecting personally identifiable information is a legal and regulatory requirement under GDPR (General Data Protection Regulation) even for small clubs and should be addressed in your safeguarding policy, privacy policy and/or risk assessment
- Without adequate protection, your club is exposed to potential cyber attacks or ransomware capable of compromising data and IT devices
- Cyber attacks often target personal and financial information
- Tennis clubs and coaches are encouraged to review their data processes in order to ensure that they are compliant with regulations to avoid potentially significant financial penalties
- There's no obligation to invest in professional services or certification but it's a reasonably small cost for peace of mind and proof of commitment to cyber security
- Cyber Essentials is a scheme from the National Cyber Security Centre
- The LTA provides guidance and templates relating to GDPR and creating privacy policies

For more details contact:  
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