



Press Release

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Billie Jean King Cup to return to London's Copper Box

The LTA has announced that the Copper Box Arena in the Queen Elizabeth Olympic Park will be the venue for the Billie Jean King Cup by Gainbridge Play-Off tie between Great Britain and Sweden on 11-12 November.

The Lexus GB Billie Jean King Cup team will be returning to the venue that previously saw triumph when Britain, led by Johanna Konta and Katie Boulter, defeated Kazakhstan 3-1 in front of more than 11,000 fans across the weekend in 2019.

The two teams are competing for a place in the 2024 Billie Jean King Cup Qualifiers. In 2022, the Lexus GB team recorded their best finish in the competition since 1981 by reaching the semi-finals, but following defeat to France in this year's Qualifiers, must now face Sweden in a Play-off tie to keep alive the possibility of a return to the Billie Jean King Cup Finals in 2024.

Anne Keothavong, the Lexus GB Billie Jean King Cup team captain said, "We had a really great time at the Copper Box Arena in 2019, securing the win that saw us return to the World Group for the first time since 1993. The atmosphere was fantastic then, and we hope it can be even bigger and better in November. We love these weeks we get to come together as a team, especially when it's in front of a home crowd, and on a personal level to have international women's tennis on the doorstep of where I grew up and learnt to play is really special."

Scott Lloyd, LTA CEO said: "The Billie Jean King Cup as an international team competition provides a unique atmosphere that has the ability to excite and inspire new and existing fans of the sport. We are delighted to once again be hosting the Billie Jean King Cup, back at the Copper Box Arena, giving fans a chance to enjoy world class tennis here in Britain all year round."

The Copper Box Arena is managed by GLL, a charitable social enterprise and worker-owned cooperative, operating under the community-brand, Better.



Stuart Hutchison, General Manager of Copper Box, said: “Copper Box Arena has a legacy of hosting world-class sporting events, and we are committed to creating an unforgettable experience for players, fans, and everyone involved. The Billie Jean King Cup is a huge event and we can’t wait to welcome top class tennis from the world’s best.”

Edward Fane, Head of Venues at the London Legacy Development Corporation said: “We are excited to be welcoming the LTA and some of the world’s best female tennis players back to Copper Box Arena at Queen Elizabeth Olympic Park. The Billie Jean King Cup is one of many events taking place at this versatile venue through-out the year from e-sports, sports and music at Copper Box Arena. Great to be welcoming tennis fans back to the box that rocks this November!”

Sweden secured their place in the Billie Jean King Cup Play-offs by advancing from their Europe/Africa I Group in April this year. Great Britain and Sweden are tied 3-3 in their Billie Jean King Cup head-to-head, with Sweden winning the previous 3 ties contested between the teams. The most recent meeting, in a 2012 World Group II Play-Off saw Sweden come out on top 4-1, in Boras, Sweden.

*The LTA is committed to making tennis more accessible. This is a unique opportunity to see world-class international tennis with tickets starting at £5 for children and £10 for adults. A priority window for LTA Advantage members will run from 4th September before tickets go on **general sale at 10am on Thursday 7th September**, via the [LTA website](https://www.lta.org.uk).*

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For LTA media enquiries please contact:

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About the LTA

The LTA is the National Governing Body of tennis for Great Britain. We are here to govern and grow tennis, from grassroots participation through to the professional game. Our vision is “Tennis Opened Up” and we’re on a mission to grow tennis by making it relevant, accessible, welcoming and enjoyable. We work with schools, with volunteers, with coaches and with venues across the whole country. We also represent the interests of over 1,000,000 Members, men and women, girls and boys, playing on more than 23,000 courts. The LTA runs and supports a network of 11,500 approved tournaments for players of all ages, the four corner-stones of which are the premier grass-court events leading up to The Championships, Wimbledon: the Rothesay Open Nottingham, the Rothesay Classic Birmingham, the cinch Championships (at The Queen’s Club, London) and the Rothesay International Eastbourne. For further information about the LTA and tennis in Britain, visit www.lta.org.uk or follow us on Twitter @the_LTA.

About Better

Better was founded in 1993 as a charitable social enterprise with seven leisure centres in Greenwich. In 1996 the social enterprise started expanding outside of the London Borough of



Greenwich and now runs all kinds of community services and spaces across the UK. Now renamed Better, over 250 public sport and leisure centres and 57 libraries are managed in partnership with more than 30 local councils, public agencies and sporting organisations. Membership to the organisations' centres has increased to over 650,000 with 40 million visitors a year.

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