



TENNIS WALES  TENNIS CYMRU

PARTNERSHIP OPPORTUNITIES *with* TENNIS WALES

Partner with Tennis Wales for access to great benefits, marketing opportunities, social impact projects and major tennis event tickets & hospitality

TENNIS IS GROWING *across* WALES

Three consecutive years of growth in participation

Thriving community of 500 volunteers supported by 200 coaches and officials

27,000

Children in Wales play tennis each week

176,000

Adults picked up a racket and played in the last year

4,000

Competitors in tennis leagues & events

50,000+

Annual women & girls participating in the sport

1,100

Tennis courts located in all 22 Local Authorities across Wales

16,000

Club members



WHY PARTNER *with* TENNIS WALES



CLEAR SOCIAL IMPACT
BENEFITS



INVEST IN GRASSROOTS
TENNIS PROGRAMMES



SUPPORT TALENTED WELSH
PLAYERS



COMMUNICATE DIRECTLY
WITH OUR TENNIS
COMMUNITY



SHOWCASE YOUR BRAND
THROUGH OUR DIGITAL
CHANNELS



SECURE WIMBLEDON TICKETS
AND HOSPITALITY PACKAGES

FLEXIBLE *and* **TAILORED** **PARTNERSHIP** **RIGHTS**

DESIGNATION

Designation, the opportunity to refer to yourself as a 'Tennis Wales Partner' for a one or two year period

USE OF OUR BRAND

Use of our brand, the opportunity to use the Tennis Wales mark in any print and digital collateral to promote your investment into the game, as agreed in our partnership agreement

BRANDING OPPORTUNITIES

Opportunities linked to a wide range of our participation programmes, competitions, leagues and special events, giving you options where to invest

DIGITAL & PR ACTIVATIONS

Digital and PR activations, bringing our partnership to life in the media, tennis community and wider public in Wales

WIMBLEDON

Conditional right to purchase Wimbledon tickets and hospitality packages



WANT TO GET INVOLVED?



PLATINUM PARTNER

£20,000^{+VAT}

Priority branding across all digital assets, including: website, social media, newsletters and direct communication campaigns to our database of over 3000 members

Bespoke branding on Tennis Wales assets including clothing and marketing material

Use of the Tennis Wales mark in promotion of the partnership

Conditional right to purchase Wimbledon tickets (up to 10 pairs)

Access to hospitality

GOLD PARTNER

£6,500-£19,000^{+VAT}

Brand placement on digital assets: website & social media and direct communications to our database of over 3000 members

Use of the Tennis Wales mark in promotion of the partnership

Conditional right to purchase Wimbledon tickets (6 to 8 pairs)

Access to hospitality



SILVER PARTNER

£2,500-£6,000^{+VAT}

Brand placement on website

Use of the Tennis Wales mark in promotion of the partnership

Conditional right to purchase Wimbledon tickets (2-5 pairs)

Access to hospitality

BRONZE PARTNER

£800 - £2,000^{+VAT}

Brand placement on website

Conditional right to purchase Wimbledon tickets (1 to 2 pairs)

Access to hospitality



CHOOSE HOW *your* MONEY IS INVESTED



NATIONAL PERFORMANCE PROGRAMME

Support Welsh performance players as part of our National Performance Programme. Your donation or partnership fee supports;

- Individual player grants for talented Welsh players
- Organised trips to national & international tournaments
- The delivery of Tennis Europe, ITF and high level LTA events in Wales
- Welsh teams with travel, kit, clothing and coaching when competing



TIE-BREAK FUND

Support our work to open tennis up across Wales, directing your donation or partnership fee into our tie-break fund for Wales to invest grants into projects that;

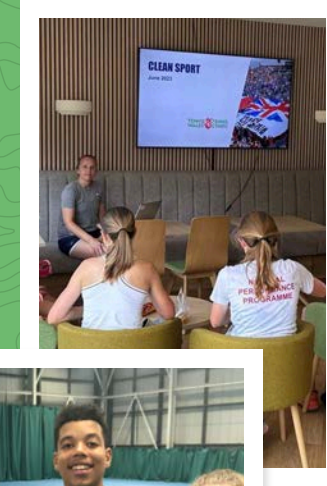
- Encourage new participation in clubs, parks and schools
- Provide opportunity for disabled people to play and compete
- Showcase padel and tennis to local people in innovative ways
- Establish new LTGBQ+ tennis activity in Wales
- Offer tennis to under-served communities in places such as religious buildings, leisure centres and local spaces



EVENT SPONSORSHIP

Support Welsh tennis & padel activities, selecting an event, league, competition or team to sponsor in Wales;

- North & South Wales County Teams
- North & South Wales County Championships
- County & National tennis & padel leagues
- Cymru National Championships
- Cymru Tennis Awards



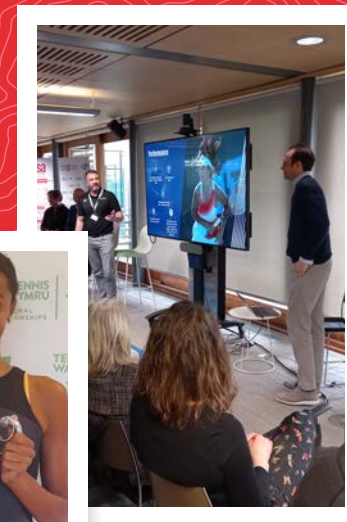
NATIONAL PERFORMANCE PROGRAMME (NPP)

Our NPP invests into trips to International Tennis Federation and Tennis Europe competitions for our top Welsh players, provides grant funding to our top juniors to compete on the international stage at junior grand slams such as the French Open, Wimbledon and US Open and invests into regular training, squads, kit and equipment for Welsh international players.



TIE-BREAK FUND

Our tie-break fund has supported the creation of new LGBT tennis activity, awarded qualification bursaries to encourage more diversity in coaching, funded children from under-served communities to visit Wimbledon, and established tennis programmes in community centres, mosques, prison's and more.



EVENTS & COMPETITIONS

Our events and competitions take place throughout the year, welcoming over 300 people to our annual Tennis Wales Awards, supporting over 700 players in our Cymru National Tennis & Padel Championships and facilitating league tennis for over 4,000 adults and children each year.

1

**CHOOSE YOUR
SPONSORSHIP PACKAGE**

2

**DECIDE HOW YOU
WOULD LIKE YOUR
MONEY INVESTED**

3

**GET IN TOUCH
TO DISCUSS FURTHER**



GET IN TOUCH

Tennis Wales
National Governing Body for Wales

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