

Social media copy examples

Please find some social media copy examples for promoting tennis on your park tennis courts. It's important to use our social media assets to go with the copy which can be accessed at www.MyTennisToolkit.com - an LTA Advantage account required which can be set up for free at <https://www.lta.org.uk/advantage/> .

Play Tennis

Example 1

Ready to try tennis?

Book a court at (add local venue) <add link to booking page>

Example 2

Anyone for tennis?

Book a court at (add local venue) <add link to booking page>

Example 3

It's time for tennis!

Book one of our newly refurbished courts <add link to booking page>

For each of these examples link to your venues page on the LTA booking system – just click this link <https://www.lta.org.uk/play/book-a-tennis-court/> , search for and select your venue, then copy the URL from your browser and paste in to your social media post.

Free Park Tennis

Example 1

Want to try tennis this summer?

Join us for FREE Parks Tennis at (add local venue) <https://www.lta.org.uk/play/book-a-tennis-lesson/>

Example 2

Try tennis for FREE this summer!

Book onto a session at (add local venue) <https://www.lta.org.uk/play/book-a-tennis-lesson/>

Example 3

Play tennis, for FREE, every weekend!

Book onto a Free Parks Tennis session at (add local venue) <https://www.lta.org.uk/play/book-a-tennis-lesson/>



Free Park Tennis Volunteer Promotion

Example

Help us deliver Free Parks Tennis at (add local venue)

Find out about volunteering today <https://www.lta.org.uk/roles-and-venues/volunteers/free-park-tennis/>

Local Tennis Leagues

Example 1

Meet new players, play more matches.

Join a Local Tennis League today <https://www.lta.org.uk/play/find-a-local-tennis-league/>

Example 2

Fancy some friendly competitive tennis?

Join your Local Tennis League today <https://www.lta.org.uk/play/find-a-local-tennis-league/>

